

PETERSIME

ELECTRIC INCUBATORS



FIRST CABINET ELECTRIC IN THE FIELD
FIRST ALWAYS IN HATCHING RESULTS

Ira M. Petersime & Son
Gettysburg, Ohio.





THE Petersime Electric Incubator is beautiful in design and construction. The illustration printed here, in four colors gives a fairly comprehensive idea of the beauty of finish and design. The cabinet is made of selected California redwood, finished to show the rich, natural graining. Because of their superior construction, dependable and efficient operation, Petersime Incubators have a higher resale value than any other make of incubator on the market today.



COMPLETE CATALOG



PETERSIME



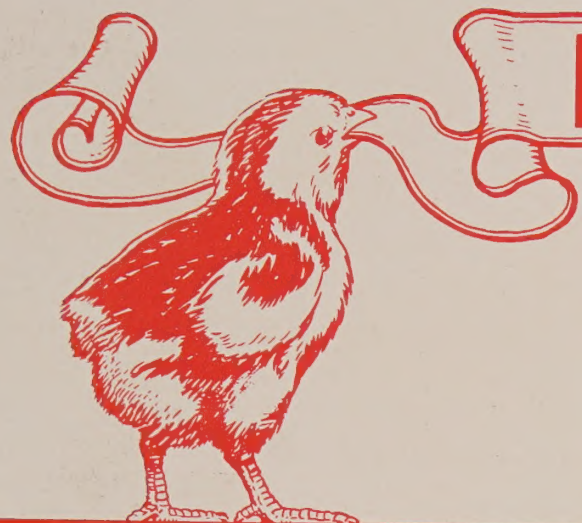
ELECTRIC INCUBATORS

THE aim of the makers of Petersime Electric Incubators has always been to sense the need of the hatchery and poultry business, and meet that need by equipment that would take risk

and loss out of your business. We have tried to anticipate and keep ahead, and we know all models of Petersime Electric Incubators will even exceed your expectations.

Published by

IRA M. PETERSIME & SON
GETTYSBURG, OHIO, U. S. A.



FOREWORD



Greetings, Hatcherymen



HERE is your copy of the New Petersime Catalog. We hope that you will find within its pages information and suggestions that will assist you in placing your business on a more efficient operating basis. Most of the subject matter for this, our latest Catalog has been compiled from a tremendous volume of bonifide, unsolicited correspondence sent in by users of Petersime Electric Incubators, from every corner of the civilized world. It has indeed been a great pleasure to personally read these fine letters and learn of the marvelous success our patrons are enjoying.

It may be of interest to readers of this catalog to know that Petersime Electric Incubators are now in use in practically every state in the United States and in all the principle foreign countries. During my visit to the World Poultry Congress in London, England, I had the pleasure of personally demonstrating our incubator to Tom Barron, World Renown Breeder of English Leghorns and White Wyandottes. Later we visited Mr.

Barron's home and poultry farm at Catsforth, where we were royally entertained. You'll enjoy reading Mr. Barron's letter on page 53 of this book.

It is with considerable pride and satisfaction that we present this book to you. It is being sent so that you may become more familiar with the growth and developement of our business, the wide range of service Petersime Electric Incubators are rendering to the poultry industry, and the important mechanical improvements shown in this year's models. These improvements are outstanding mechanical achievements that will continue to make Petersime Electric Incubators the Standard by which incubating efficiency is judged. If you are planning on increasing your Incubator capacity or replacing other unsatisfactory equipment, this catalog will give you a look into the opportunities that await those who install Petersime equipment.

Ira M Petersime



IRA M. PETERSIME

Not Crowing But Just Chanting a Deep Appreciation!

LOOKING back over my years as a poultry raiser; over my experience as that business progressed and improved, and over the successful history of our manufacturing activities, it is easy for me to understand why Petersime Incubators have become the Yard-stick by which efficiency in incubation is measured. Today I can easily understand why poultry producers in America and abroad, lay the claimed possibilities of other products along side Petersimes' assured results, in seeking to find out just how far others may be able to go.

Naturally this is not without its deep satisfaction and I feel we are justifiably excused if we may seem proud about it.

Long ago, when we labored with chickens and ducks on a small average, rearing them in the accepted manner of the day, we realized that every peep made by a new hatched chick represented a potential dollar. My own experience also taught me that a dead or weak one meant a loss. Probably those were the first things we sought to correct. Those of you who have done any experimental inventing, know that one bit of research leads into new avenues, and progress is measured in proportion to your determined activities.

In making the design for our first Electric Incubator, I was determined to give the poultry industry a hatching machine that would insure the highest possible percentage hatch, producing chicks with vigor and stamina to insure quick development and healthy growth. Daily reports from Petersime users telling of their phenomenal success, leads me to believe that our equipment has made good.

However, we are just as mindful of other things that have brought about Petersime success. That great and constantly growing industry that supplies poultry and eggs to the world's markets! This industry has been built on a foundation laid by you men and women of study, determination and hard work. You have been our great encouragement and inspiration. We can not thank you too enthusiastically.

We want you to feel that Petersime's long years of experience and effort are at your disposal.

We are always pleased to hear from old friends and new ones too. It has always been our policy to regard those with whom we have business relations as being among the greatest assets we possess. We are determined therefore to have the fine response of this vast multitude of Petersime users reflected in the improvements and refinements made in Petersime Incubators and Brood-Units.

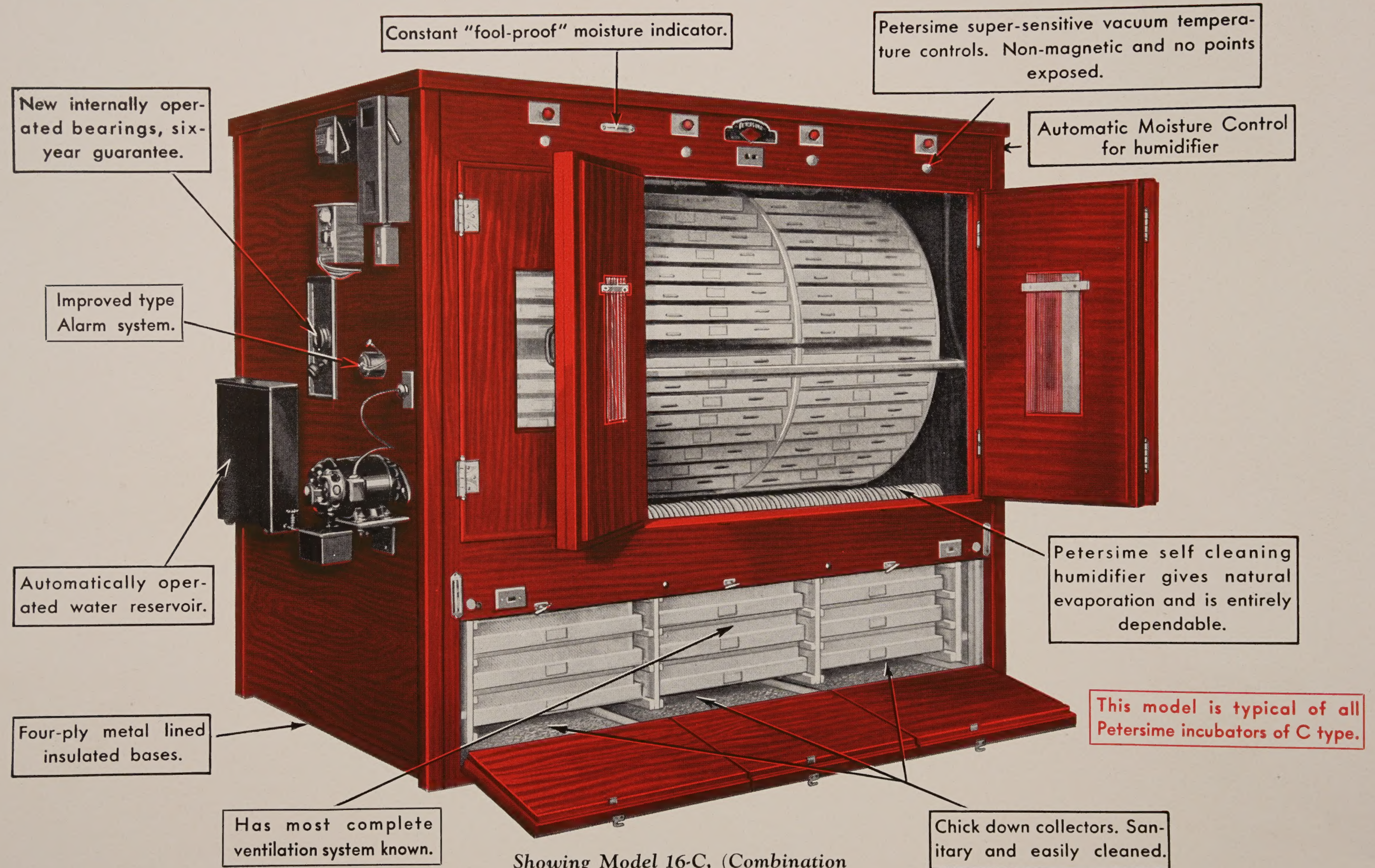
IRA M. PETERSIME & SON



RAY M. PETERSIME



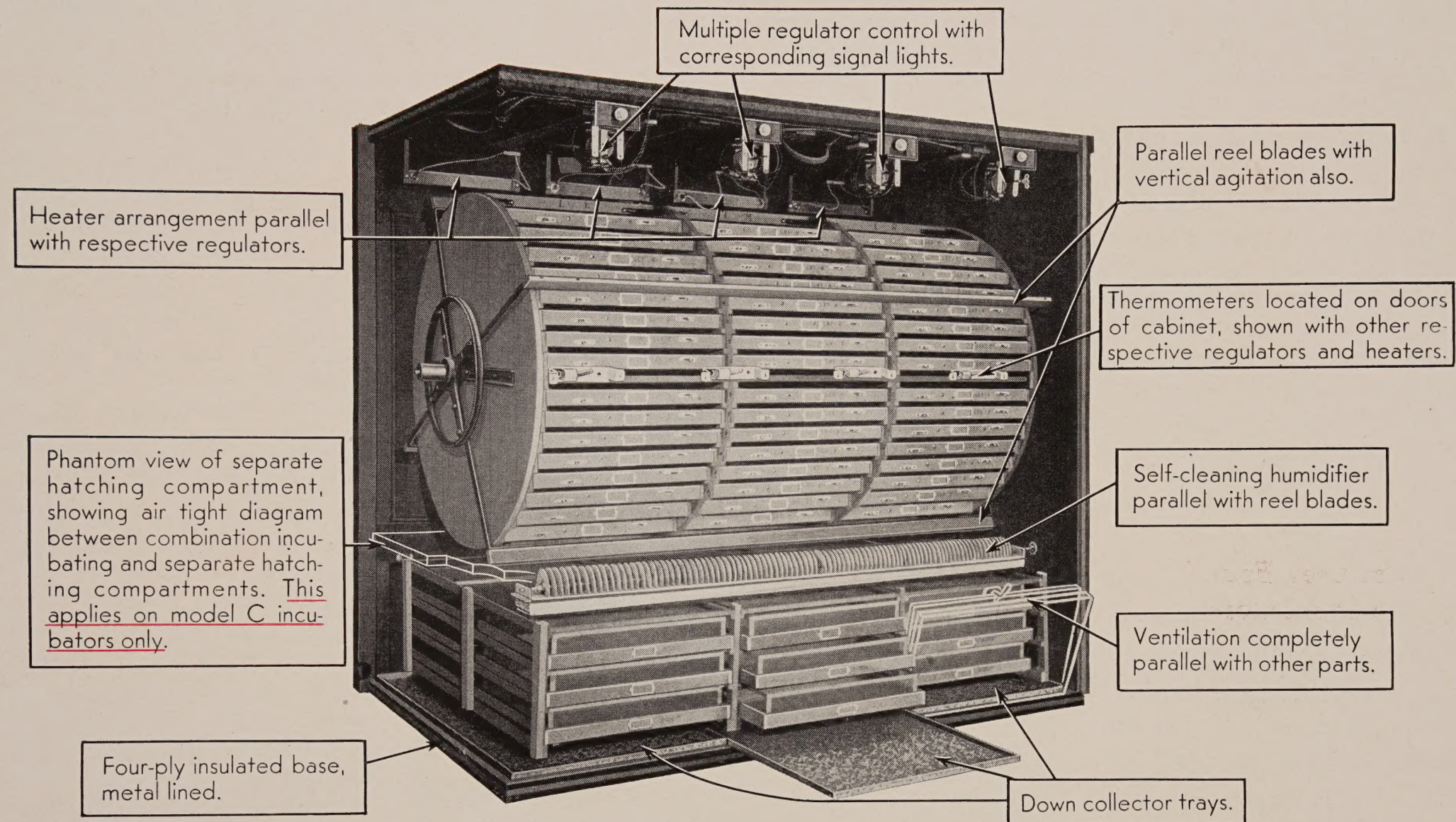
PETERSIME IS TODAY THE WORLD'S MOST



Showing Model 16-C, (Combination Petersime with Separate Hatching Compartment).

Subject to Improvement Changes without Notice.

COMPLETELY EQUIPPED INCUBATOR



Parallel Distribution Balanced Heat, Moisture and Ventilation

There is no incubator available today that has as complete a distribution of these most important factors in the Petersime as the location of ventilators, mounting of blades of the agitator, mounting of heaters, thermometers, and regulators, they are entirely parallel being distributed from one end of cabinet to the other. No room temperature or operating condition or altitudes can effect the incubator for this reason. All of these original mountings are parallel in which the agitator revolves slowly at rotation of right angles to this parallel and gives complete distribution of air.

Petersime is the only incubator providing a parallel arrangement and distribution of all factors necessary in incubation.

This parallel distribution of the factors is extremely important. Note how completely the regulators, heaters, air-agitators, thermometers, humidifier, ventilators are in alignment and parallel to each other.

Each set including thermometers, regulators, heaters and signal light bulbs operates independently of each other. They control the exact condition within that part of the incubator and regardless of room conditions, you always have correct conditions throughout the Petersime. All parallel factors are arranged horizontally, the agitator in operation carries all these factors in a vertical movement which completes this distribution in the incubator more perfectly than any system known to artificial incubation.

All Petersime Models subject to improvement changes without notice.

Petersime's New and Exclusive Features Offer Greater Possibilities

MANY new features and lower prices make the Petersime Electric Incubator the favorite choice of careful buyers who demand maximum returns for every dollar invested in hatchery equipment. Before you buy any other type of incubator it will pay you to learn about the many new Petersime features, such as the new Petersime super-sensitive temperature control, chick down-collectors, quick radiating heaters, the Petersime self-cleaning humidifier, and humidity control, separate hatching compartment, automatic egg turner, and the most complete and scientific ventilating system ever installed in a hatching machine. You will want to know too about our new combination sales and service, which is absolutely free from "high pressure methods" and permits you to talk matters over in the most advantageous way.

Mild distribution of air is entirely necessary to have chicks of good vitality and color, many have asked us why they secured pale colored white leghorns from an incubator, but you do not experience this with Petersime. The reason for this is that the air is more completely distributed in the Petersime and there is not high enough velocity to cause any unnatural incubation.

These Exclusive Features Found Only in Petersime Incubators:

1. Chick down collectors. Sanitary and easy cleaning.
2. Petersime super-sensitive vacuum temperature controls. Non-magnetic and no points exposed.
3. Separate hatching Compartment.
No additional floor space required.
This compartment optional.
No high stacking of trays.
No chilled chicks.
Most completely ventilated of all incubators.
Quick radiating heaters used entirely.
Petersime complete air stirring system used.
4. Most complete ventilating system known to hatcheries.
5. Petersime precision humidity control.

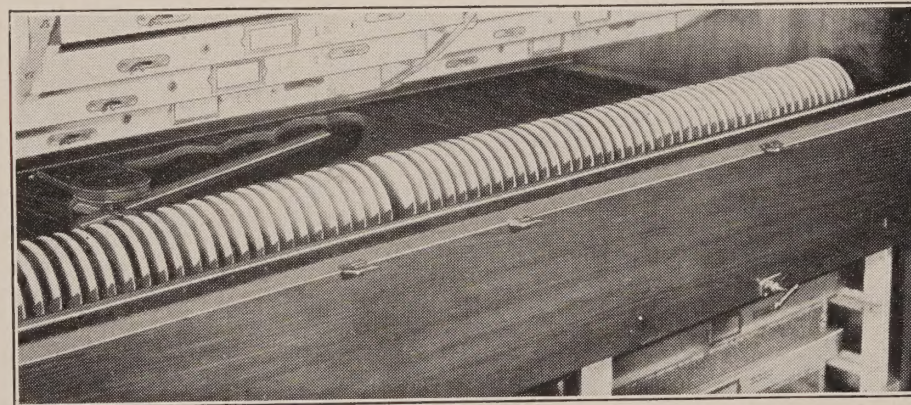
6. Petersime self cleaning humidifier. Natural evaporation and entirely dependable.
 7. Four ply metal lined insulated bases.
 8. Constant fool-proof moisture indicator.
 9. Automatic turning system Model 48.
 10. Automatic ventilation system Model 48.
 11. New internally operated bearing. Six year guarantee.
 12. New complete Petersime service and sales and many other exclusive items with the already universally recognized of Petersime principles that are still retained. Many other new detail equipment such as Portable Hatching Tray Partition, some new hardware, etc.
- Lower Prices.*

Separate Hatching and Incubation Compartment in Same Unit

This requires no more additional floor space than is shown on our regular models of incubators—for example, the No. 16-C with the separate hatching compartment, only requires floor space of 5 x 8 ft. It is completely equipped with exceptional conveniences. The Petersime air stirring system is used entirely with finn stirrers mounted above hatching trays, completely protected. Quick radiating heaters are also used in this equipment to prevent any coasting of temperatures during the time this compartment requires very little extra heating. Ventilating and cooling system is entirely complete. Chicks can not be overheated. Automatic ventilation is used with the Model No. 48 hatching compartment.

Ventilation on all Petersime models is most completely balanced of all incubators.

Separate hatching compartment is optional, according to the enclosed price list. The models, including the C or I and H covers the combined separate hatching compartment. The Petersime method of agitation was first used in the smaller models of Petersime incubators in 1926 and is exceptionally adaptable to this hatching compartment, in that only shallow tiers of trays are used. Only 3 tiers being used, which permits complete and mild air distribution. The



The Petersime Humidifier
(controlled evaporation)

We hope that you will study other humidifiers and so called humidifiers on the market, then you will greatly appreciate this humidifier of the Petersime. You will find that in cleanliness, self cleaning features, convenience and dependability, and the lack of the humidifier effecting the temperature located in the incubator is an out-standing feature. If you are acquainted with other humidifiers you will appreciate Petersime not concentrating moisture in the incubator as natural evaporation is used. It also does not have a lowering affect in the temperature regulation in different parts of the incubator when in operation as is the common thing in other incubators.

shallow tiers, of the three tier hatching compartment, are a great advantage over the high stacking of hatching trays, on account of the dirt settling down through the hatching trays. Three tiers permits more efficient air distribution.

Chick Down Collectors

This is a convenience in cleaning the hatching compartment and is a new convenience in all models.

Super-Sensitive Temperature Control on the Petersime

No open contacts, no magnetic switches, no mercury tubes, all contact points in vacuum tubes. Dependable, double sealed wafers, one dial wafer is being used. It regulates and minimizes influences of all atmospheric pressure variations. Exceptionally sensitive in operation and will give many years of absolutely dependable results.

Constant Moisture Indicator

This indicator is a "fool-proof" type, not requiring wicks for its operation. It gives dependable constant moisture registration. It operates by absorption from humidity in the air and will give continued satisfaction. It may be set and readjusted in time in comparison with the wet bulb hygrometer, in order to check its accuracy, it is very much better than a wet bulb thermometer, in that it does not require constant attention. This moisture indicator is made exclusively for Petersime equipment.

Humidity Control

This is a precision control built, requiring very little attention, and which operation is dependent on temporary averages in humidity.

Petersime Capacity Most Suitable for General Hatchery Use

There are seven models in Petersime Electric Incubators to select from. Egg capacities ranging from 1,400 to 48,000. Many of our most successful Petersime users began their hatchery operation in a modest way, gradually adding additional equipment as their business expanded.

This plan of launching into the hatchery business is a most logical one, because it requires but a small amount of capital to get started. Then too it enables the hatcheryman to grow on a quality basis, it offers him the opportunity of building more securely in his own community, serving his friends and neighbors, who will be delighted with the fine quality and high livability of Petersime hatched chicks.

There are many other features in favor of Petersime equipment. Compactness of construction permits utilizing small space in

out-buildings, such as garages, basements and rooms of large or small capacity in residences or business buildings. No other incubator on the market is so adaptable for installation where even only small space is available.

Petersime Incubators are being successfully operated in residence basements by small flock owners and truck gardeners, who find a ready sale for chicks and also do custom hatching for their many customers.

Feed dealers and hardware store merchants too, have found the Petersime a most practical incubator for their use. The various models require but little floor space and their accurate and dependable performance take but a small amount of the operator's time.

The small hatchery can easily enlarge its capacities by adding any of the larger multiples and yet not be compelled to carry a larger surplus capacity than is profitable.

Better Hatched Chicks and How to Identify Them

EVERY Petersime hatcheryman will tell you from experience gained by comparison tests that chicks hatched in the Petersime Electric Incubator are superior in quality to those that have been incubated and hatched in other makes of incubators.

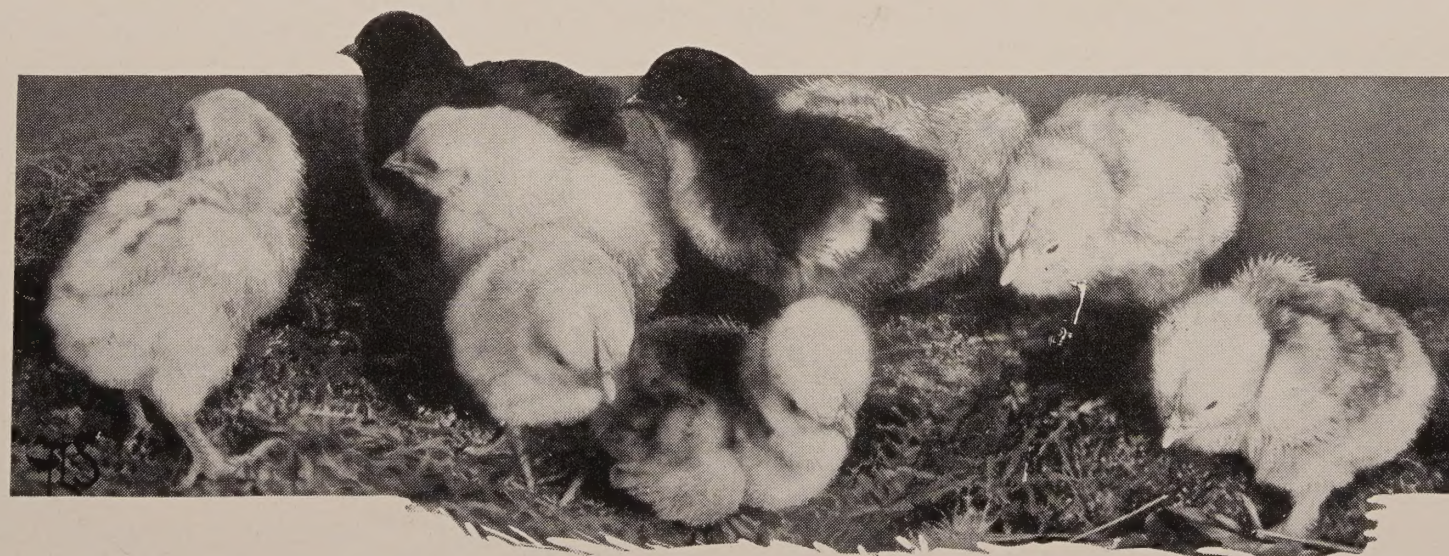
The discriminating chick buyer knows this too, his experience in raising the Petersime kind, has been both pleasant and profitable, he has learned from observation, the superior points of quality by which he may identify these big vigorous, healthy chicks. He can tell by "the feel"—holding them in his hands—he feels the vigor as they wiggle and squirm—they're solid, having long deep bodies and good bone development upon which to build quick growth.

He knows the high pigmentation of the Petersime hatched chick too. It's his key to check up on proper temperature control during the period of incubation.

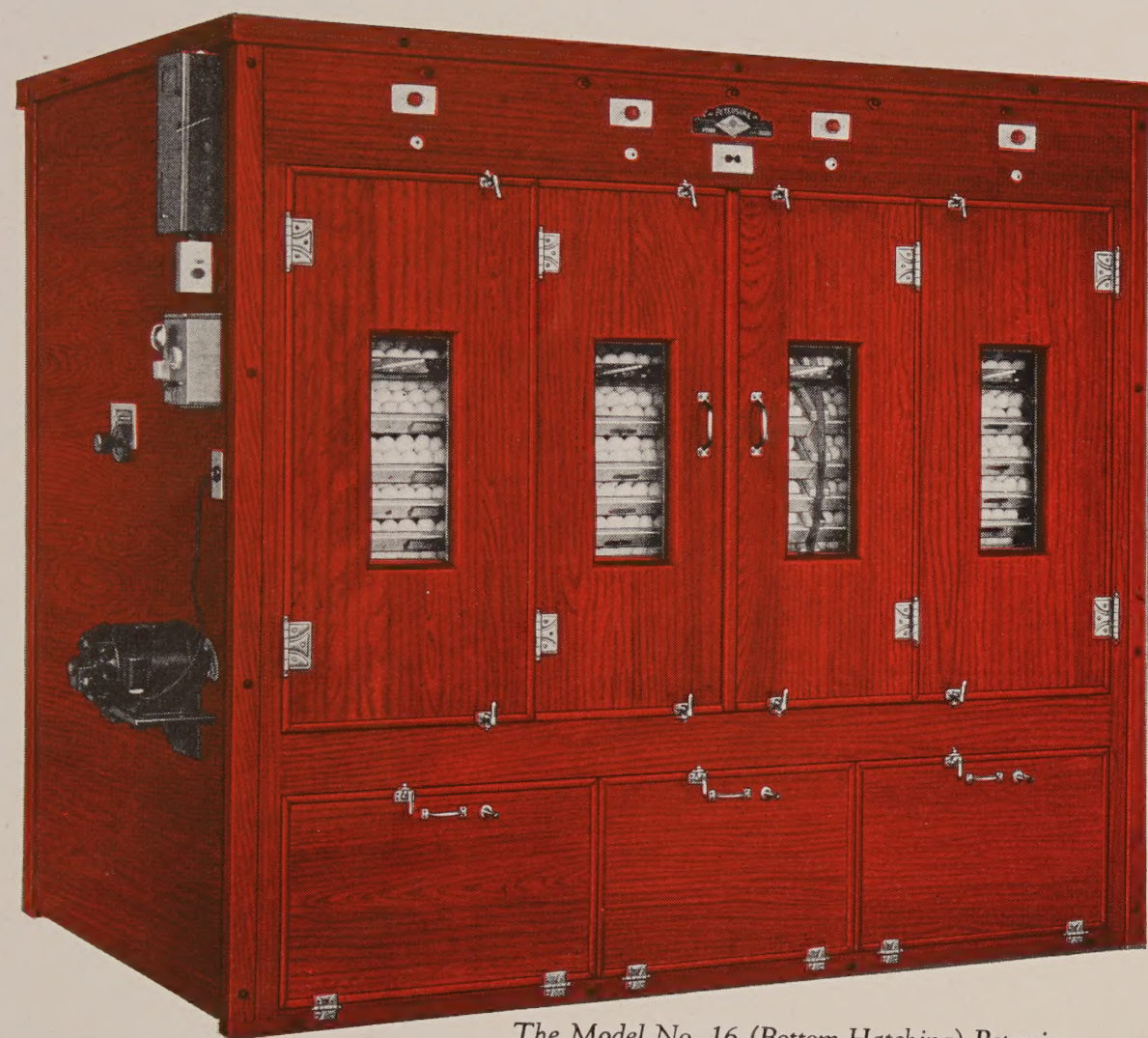
A Petersime Hatched Chick Possesses These Characteristics

Long, deep body with well rounded out breast and broad back, the abdomen is full but not soft and baggy but has a well healed navel. The head is true to the characteristics of breed, the eyes are large and bright, set well up and forward showing that the embryonic growth made during the period of incubation and at hatching time, was not subject to forced, quick drying, currents of air.

Inherited vigor and vitality always manifest itself in Petersime hatched chicks. Breeders of pedigreed birds throughout the world bear testimony to this.



Inherited Vigor and Vitality Always Manifests Itself in Petersime Hatched Chicks



The Model No. 16 (Bottom-Hatching) Petersime
Model 16-C has same specifications which includes separate
Hatching Compartment

Method of Rotating Hatches

Convenient Equal Settings

No. of Setting	Marked	No. Trays Each Set	Egg Cap. Each Set
1st	1st Setting	14	2184
2nd	2nd Setting	14	2184
3rd	3rd Setting	14	2184
4th	4th Setting	14	2184
5th	5th Setting	14	2184
6th	6th Setting	14	2184
Drum capacity.....			13,104
Hatching tray capacity.....			2,880
Total incubator capacity.....			15,984

Motor— $\frac{1}{4}$ h. p. (slow speed—special built, heavy duty type).

Space required for installation—11' x 8' (allowing ample working room.)

Hardware—High-grade chrome plated hardware is used on all Petersime models.

Number of thermostats—4 (automatic in action).
Model 16-C—6—Including separate compartment

Shipping weights—2,700 lbs, set-up, 2,800 lbs. knocked-down. Export, 3,590 lbs. knocked-down, 337 cu. ft.—Add 200 Lbs. for Model 16-C

The Petersime is fully protected by patents granted in the United States and foreign countries—which protects you.

The Model Number 16 Petersime



THE Number 16 Petersime has won an unapproachable record in the poultry world for safety, sanitation, dependability, and the ability to produce larger hatches at a low operating cost.

It has stood the acid test of time in actual preformance in the world's largest *progressive* commerical hatcheries and is being used with confidence by leading speciality breeders for hatching their most valuable pedigreed eggs.

This mammoth model was expressly built to be used in single or multiple unit installation. It has become the out-standing leader in the field of incubation today.

Most Practical and Profitable Incubator for The Beginner or Established Hatcheryman

The Petersime Model No. 16 like all our other models is compact in construction.

If shipped knocked-down it is very quickly and easily assembled. Heater wiring is already located and fastened. If the incubator is shipped set-up it is immediately ready to turn on the electricity when it is located, as is the case with all Petersime incubators.

Specifications

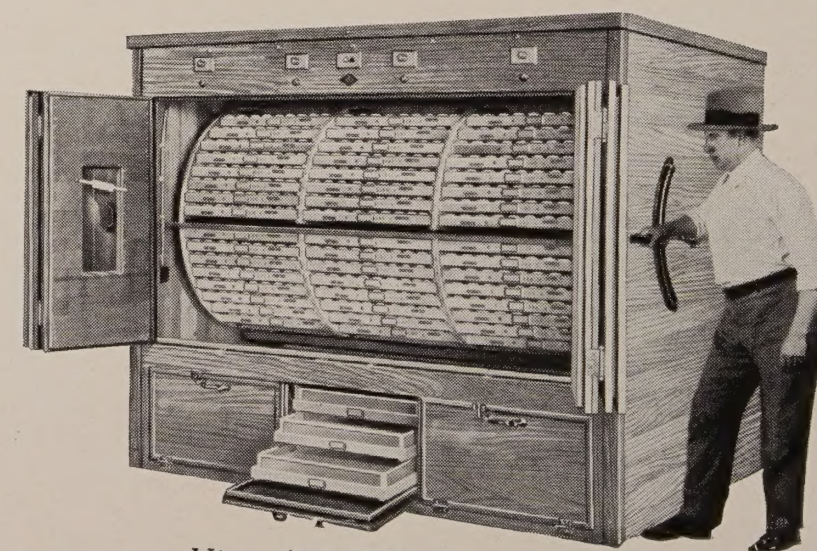
Dimensions—62" Deep, x $95\frac{5}{8}$ " Wide. Height, $86\frac{1}{4}$ ".

Total Heater Current Load—1760 W.

Total Motor Current Load— 500 W.

Can be obtained in One-Front opening only with same convenience if specified.

Estimated Current Consumption, 15 to 20 Kw. hours per day (24) based on average operating conditions.



View of Model No. 16 open



The Model No. 9 (Bottom-Hatching) Petersime

Model No. 9-C has same specifications and includes separate hatching compartment.

Specifications

Dimensions—50" Deep x 95 $\frac{5}{8}$ " Wide. Height, 73 $\frac{3}{4}$ ". (C-Type 76").

Total Heater Current Load—1320 W.

Total Motor Current Load— 500 W.

Estimated Current Consumption, 15 to 18 Kw. hours per day (24 hours) based on average operating conditions.

Motor— $\frac{1}{4}$ h. p. (slow speed—special built, heavy duty type).

Space required for installation—8' x 8' (allowing ample working room).

Construction—Case, selected California Redwood, high cabinet finish.

Hardware—High-grade chrome plated hardware is used on all Petersime models.

Number of thermostats—3 (automatic in action).
Model 9-C has 5 Regulators.

Shipping weights—1,900 lbs. set-up, 2,000 lbs. knocked-down. Export, 2,795 lbs., knocked-down, 245 cu. ft. Add 175 lbs., for Model 9-C.

The Petersime is fully protected by patents granted in the United States and foreign countries—which protects you.

The Model Number 9 Petersime

THE Model No. 9 Petersime Incubator, which is of the bottom-hatching type, has been very popular during last three years. It is designed to hatch once each week, opens from one side only, and is conveniently placed in rooms with low ceilings.

It is conveniently and efficiently operated in very narrow, long rooms. Also is very adaptable to duck and turkey-egg hatching, as an auxiliary to larger hatcheries. It may be that you can conveniently use one of these units in your plant.

**Convenient Setting Schedules,
Makes all settings exactly the same number of egg capacity.**

The different sizes of incubating trays that the Petersime has, together with the portable hatching tray partitions makes it the most convenient for custom hatching, and setting of various quantities of eggs, which is not only prominent and practical for the Poultrymen, but is also necessary. It is very convenient to have the various size trays for general hatching on account of various quantities of eggs.

Method of Rotating Hatches

Convenient Equal Settings

No. of Setting	Marked	No. Trays Each Set	Egg Cap. Each Set
1st	1st Setting	12	2324
2nd	2nd Setting	12	2324
3rd	3rd Setting	12	2324

Total drum capacity.....6,972

Hatching tray capacity.....2,466

Total incubator capacity.....9,438

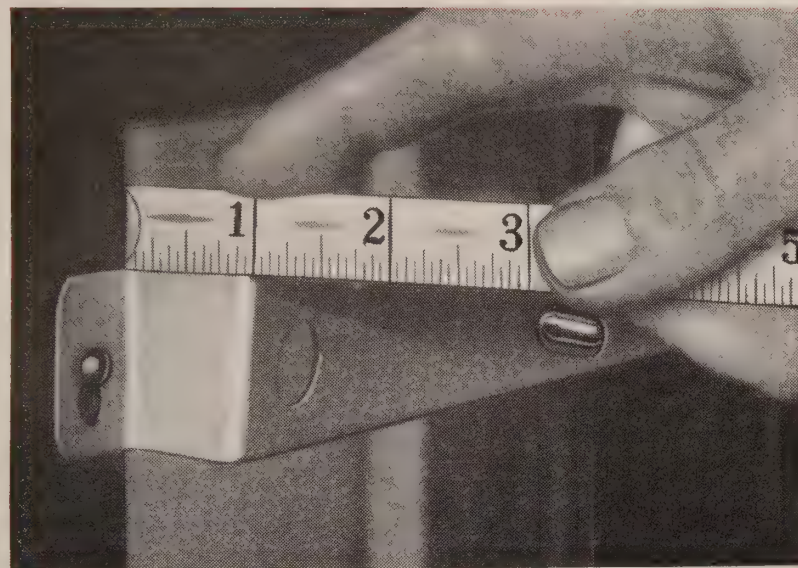
Settings once each week



The Petersime Model Number 7

THE Model No. 7 Petersime is an excellent model for the small hatchery and as an auxiliary unit for a larger plant. It is very conveniently located in basements or other rooms in residences, and like all the other models requires very little space for the large capacity.

The popular use for the No. 7 is to utilize vacant corners of hatcheries, when additional capacity is needed. Being low in height, it may be moved into any room of very low ceiling. It is also a good model for "stepping up" and "tapering off" hatches during the hatching season.



Make this Test on Your Present Incubator If You Have One

Locate a thermometer about one-half inch from door glass also place thermometers within the center part of your incubator and see if they all register alike. This feature alone is essentially important for a successful hatch and proves that the air is properly distributed. The thermometers in the Petersime are located only about one-half inch from the door glass and you can secure accurate and dependable registration on the thermometer, and you will notice that this can not be done in many other makes of incubators.

Method of Rotating Hatches

Convenient Equal Settings

No. of Setting	Marked	No. Trays Each Set	Egg Cap. Each Set
1st	1st Setting	8	1540
2nd	2nd Setting	8	1540
3rd	3rd Setting	8	1568
Total drum capacity.....			4,648
Hatching tray capacity.....			1,644
Total incubator capacity.....			6,292
Two No. 2 trays			
Four No. 3 trays			
One No. 4 tray.....			1,568 eggs
Total.....			4,648 eggs

Settings once each week

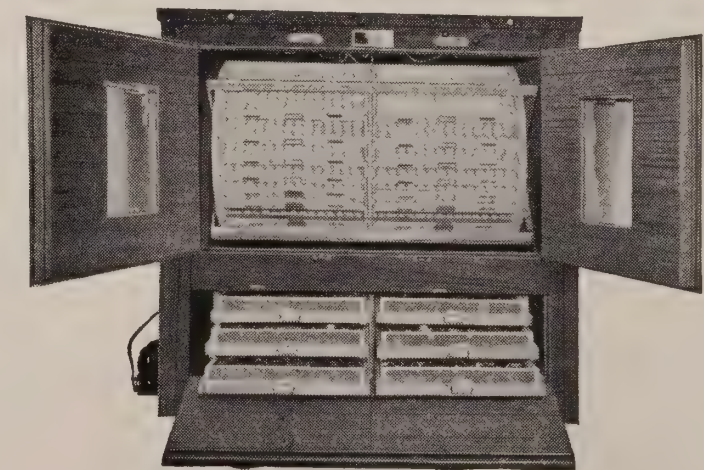
Specifications

Dimensions—50" Deep x 68½" Wide. Height, 73¾". (7-C Type is 75" high).
 Total Heater Current Load—990 W.
 Total Motor Current Load—500 W.
 Estimated Current Consumption, 12 to 15 Kw. hours per day (24 hours) based on average operating conditions.
 Motor—⅙ h. p. (slow speed—special built.)
 Space required for installation—6½' x 9' (allowing ample working room).
 Construction—Case, selected California Redwood, high cabinet finish.
 Hardware—High-grade nicked brass hardware is used on all Petersime models.
 Number of thermostats—3 (automatic in action). Model 9-C has 4 Regulators.
 Shipping weight—1,500 lbs. crated, set-up or knocked-down. Export, 2,140 lbs., knocked-down, 117 cu. ft. Add 150 lbs. for 7-C Model.



Model No. 7 (Bottom Hatching) Petersime
 Model No. 7-C has same specifications and includes separate hatching compartment

The Petersime is fully protected by patents granted in the United States and foreign countries—which protects you.



The Model No. 7 (open view)



Model No. 4 (Bottom-Hatching) Petersime
Model No. 4-C has same specifications and
includes separate hatching compartment.

The Models No. 4 and No. 5 Petersime

THE Model No. 4 is the smallest of the Petersime incubators. It is very adaptable to small flock hatching, and for those desiring to hatch their own eggs, or only a few chicks each season. The demand for Petersime-hatched chicks is rapidly increasing every year, on account of the exceptional size and vitality, and the operator can easily take up the additional space by selling the chicks that are in excess of what is needed. The principle of operation and conveniences are the same as in the larger models.

Specifications

Dimensions—36" Deep x 40 $\frac{1}{4}$ " Wide. Height, 55 $\frac{3}{4}$ ". (4C is 56" High.)
Total Heater Current Load—550 W.
Total Motor Current Load—400 W.
Estimated Current Consumption, 5 to 6 kw. hours per day (24 hours) based on average operating conditions.
Motor— $\frac{1}{8}$ h. p. (slow speed—special built, heavy duty type).
Ample working space required for installation—3' x 6'.
Construction—Case, selected California Redwood, high-quality cabinet finish.
Hardware—High-grade nicked brass hardware is used.
Number of thermostats—2 (automatic in action). Model 4-C has 3.
Shipping weights—635 lbs. set-up, 650 lbs. knocked-down. Add 50 lbs. for Model 4-C.
Export—970 lbs. knocked-down, 750 lbs. set-up. 6145 cu. ft.

Size of Egg Trays

Size of Hatching Trays				
Tray No.	No. of Rows	Tray Cap.	No. of Trays	Total Cap.
1	12	168	2	336
2	11	154	2	308
3	9	126	2	252
4	6	84	2	168
Total capacity of egg drum.....				1,064
Hatching tray capacity.....				386
Number of hatching trays—2				
Total.....				1,400

Method of Rotating Hatches

Convenient Equal Settings				
No. of Setting	Marked	No. Trays Each Set	Egg Cap. Each Set	
1st	1st Setting	2	336	
2nd	2nd Setting	3	364	
3rd	3rd Setting	3	364	
Total drum capacity.....			1,064	
Hatching tray capacity.....			386	
Total incubator capacity.....			1,400	

THE Model No. 5 Petersime is an excellent model for the larger flock owner, wanting to hatch his own chicks, or for the beginner just starting in commercial hatchery work on a very small scale. It also is a splendid size for pedigree work and is used extensively for this purpose. Also is used by larger hatcheries for specialty turkey and duck-egg hatching in reasonably small quantities and is readily adapted to this purpose.

Maybe you can use one of the units in your plant.

Specifications

Dimensions—46" Deep x 40 $\frac{1}{4}$ " Wide. Height, 70 $\frac{3}{4}$ ".
Total Heater Current Load—660 W.
Total Motor Current Load—400 W.
Estimated Current Consumption, 8 to 10 kw. hours per day (24 hours) based on average operating conditions.
Motor— $\frac{1}{8}$ h. p. (slow speed—special built, heavy duty type).
Ample working space required for installation—3 $\frac{1}{2}$ ' x 6 $\frac{1}{2}$ '.
Construction—Case, selected California Redwood, high-quality cabinet finish.
Hardware—High-grade nicked brass hardware is used.
Number of thermostats—2 (automatic in action). Model 5-C has 3.
Shipping weights—860 lbs. set-up, 900 lbs. knock-down. Add 50 lbs. for Model 5-C Type.
Export—1,370 lbs. knocked-down, 1,075 lbs. set-up. 105 cu. ft.

Size of Egg Trays

Size of Hatching Trays				
Tray No.	No. of Rows	Tray Cap.	No. of Trays	Total Cap.
1	17	238	2	476
2	16	224	2	448
3	15	210	2	420
4	13	182	2	364
5	10	140	2	280
Total capacity of egg drum.....				1,988
Hatching tray capacity.....				675
Number of hatching trays—3				
Total.....				2,663

Method of Rotating Hatches

Convenient Equal Settings				
No. of Setting	Marked	No. Trays Each Set	Egg Cap. Each Set	
1st	1st Setting	3	672	
2nd	2nd Setting	4	672	
3rd	3rd Setting	3	644	
Total drum capacity.....			1,988	
Hatching tray capacity.....			675	
Total incubator capacity.....			2,663	



Model No. 5 (Bottom-Hatching) Petersime
Model No. 5-C has same specifications and
includes separate hatching compartment.

Complete Air Agitation --- Found Only in The Petersime Insures Greatest Possible Efficiency Under All Operating Conditions

Air Completely Mixed

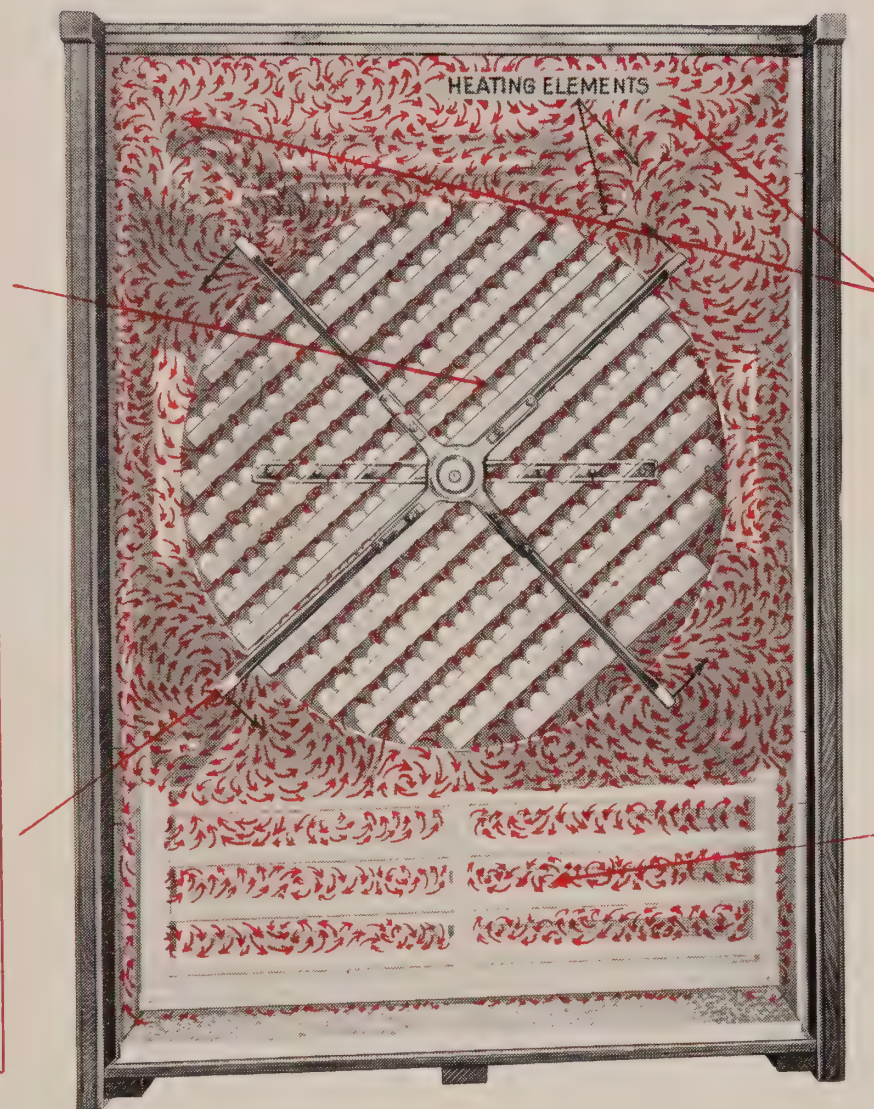
There is a decided advantage in the Petersime cylindrical egg chamber. There are no baffles nor angular corners to interfere with the air which moves slowly around and through the egg drum giving every egg just the proper amount of combined elements of heat, moisture, and air to insure a natural incubating condition.

Movement of Air is Gentle

The Air stirring blades moving slowly around the drum 100 to 150 revolutions per minute, extends from one end of cabinet to the other. The action of the reel blades moving between the egg drum and walls is a perfect protective agency against wall temperatures commonly found in various types of incubators.

Safety in Multiple Control Only Petersime Has It!

One of the most important factors in the process of artificial incubation is maintaining constant, uniform temperatures in all parts of the incubator. The Petersime is positively the only mammoth cabinet type electric incubator on the market today that can give you absolute, uniform temperature control. This exclusive safety feature as found in the Petersime is accomplished by connecting one extremely sensitive but accurate thermostatic controlled regulator to each heating element. (There are four in the No. 16 Petersime). A uniform temperature is thus maintained, regardless of varying room conditions or out door changes. This is a patented feature.



Properly Balanced Temperature

Under the Petersime principle the heat is taken rapidly from the heaters and thoroughly mixed with the air. This process of mixing heat, air and moisture together takes place within every part of the cabinet. There is no concentrated heat at any point and temperatures are uniformly correct, before touching the eggs.

Chicks Dry Naturally—No Chilling

The air is also completely mixed in the hatching compartment, but not fast enough to interfere with a natural drying off of the chick or the settling of the down in the removable down collectors in the bottom of the incubator. The hatching compartment is easily and quickly cleaned because all parts are removable and of rust proof, insulated metal.

Natural Animal Heat Utilized

The above illustration is a true representation showing the mild air defusion in the Petersime incubator. This patented air mixing feature is the heart of the Petersime principle, which insures ideal incubating conditions free from high pressure air currents. The little red arrows depicted in the illustration show a swirling breathing movement of the properly balanced air circulating around and through the drum of eggs utilizing the natural animal heat to aid efficiently in incubation and also to lower the cost of operation.

Petersime Has Complete Temperature Control

Artificial incubation is brought to the highest point of efficiency when heat, moisture and air are brought under complete control. When proper balancing of the elements are accomplished, the result is natural incubation.

In this respect the Petersime Incubator is in a class by itself because it is the only incubator on the market today that keeps all the air within the cabinet in constant, mild circulation, without producing defined currents of air or localized heat. Petersimes Multiple Control is also an exclusive Patented feature that permits the operator to regulate any part of the incubator at the desired temperature assuring uniformity—no hot or cold spots—no wide variations in temperature regardless of room conditions or altitudes but a natural incubating and hatching condition that eliminates all guess work and gives the greatest efficiency in producing the highest quality of chicks.

Nature's Method Incorporated in The Petersime Incubator



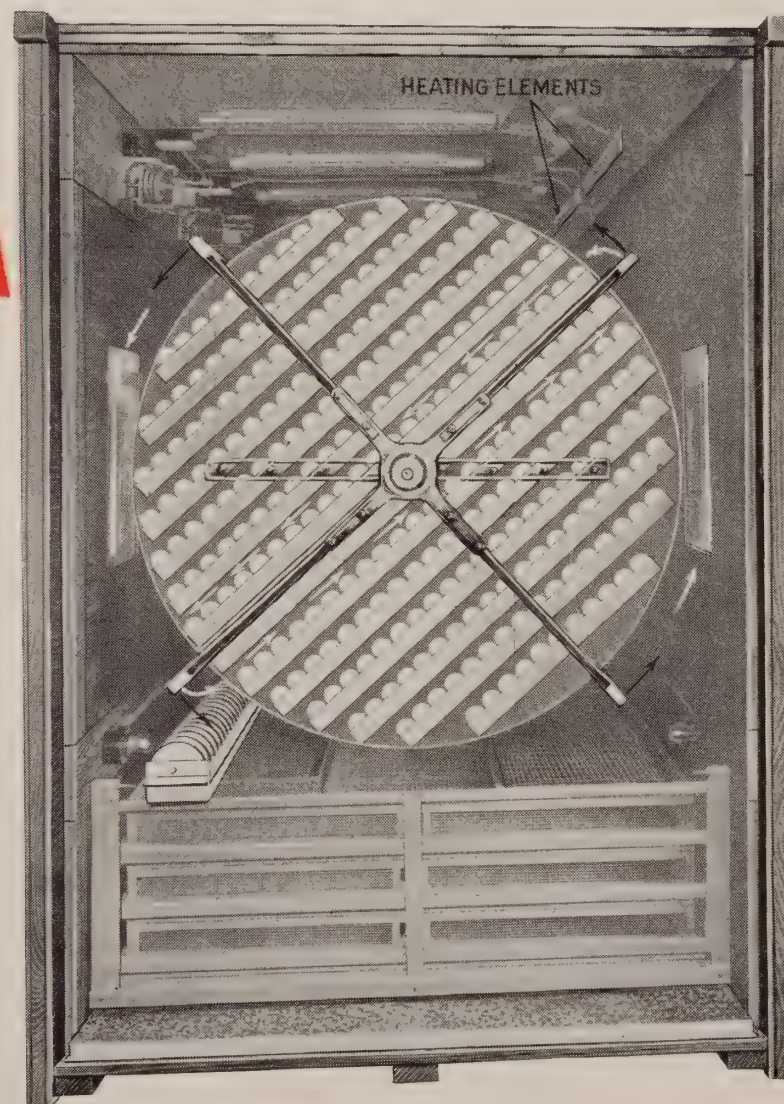
THE Broody hen when setting on a nest of eggs is a living example of nature's process of natural incubation. Her diaphragmatic breathing gently pulls the air in through the feathers to her body, where it is warmed to the proper temperature, it is then slowly distributed to the eggs by the same rythmical, breathing, pulsating action of her body.

That is exactly what takes place inside of a Petersime Incubator—true, the Petersime does not have feathers, neither does it cluck, but it has the hens natural principle of incubation, plus safety and capacity.

Only Petersime Has It

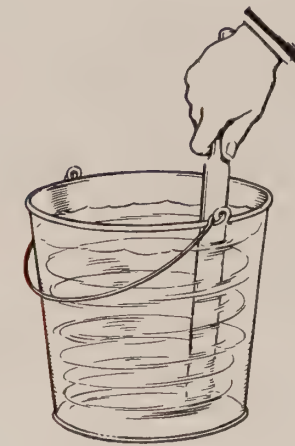
Not only is the air taken slowly into the cabinet and warmed by the heaters, but it is carried completely around the egg drum by the four bladed reel. The action of these blades, as they revolve around this cylindrical egg drum push and pull the warmed air between the egg trays. This action takes place vertically as well as horizontally. It is this mild, pulsating movement of air together with the proper mixing of the various elements, heat, moisture and air that produces a natural incubating condition. This is most forcefully demonstrated in the Petersime at hatching time,

the membrane within the egg is easily broken down by the chick, with the result that hatches are uniform, chicks more vigorous and livability higher.



Read This Too, Please!

The above illustration shows end removed from Petersime Cabinet, Sectional view of egg drum with drum head removed shows position of the eggs when the air stirring reel is in operation. White arrows indicate how the air is pushed and pulled between each section of trays. This action takes place vertically as well as horizontally. The New Petersime Humidifier is easily and quickly installed in any of the bottom hatching models as shown in the illustration.



Petersime Stirs All the Air Equally Within the Cabinet

The principle of stirring, whether applied to liquid, feed or air, is practically the same. There is, however, a wide degree of difference in the efficiency of the various methods employed for the movement of air.

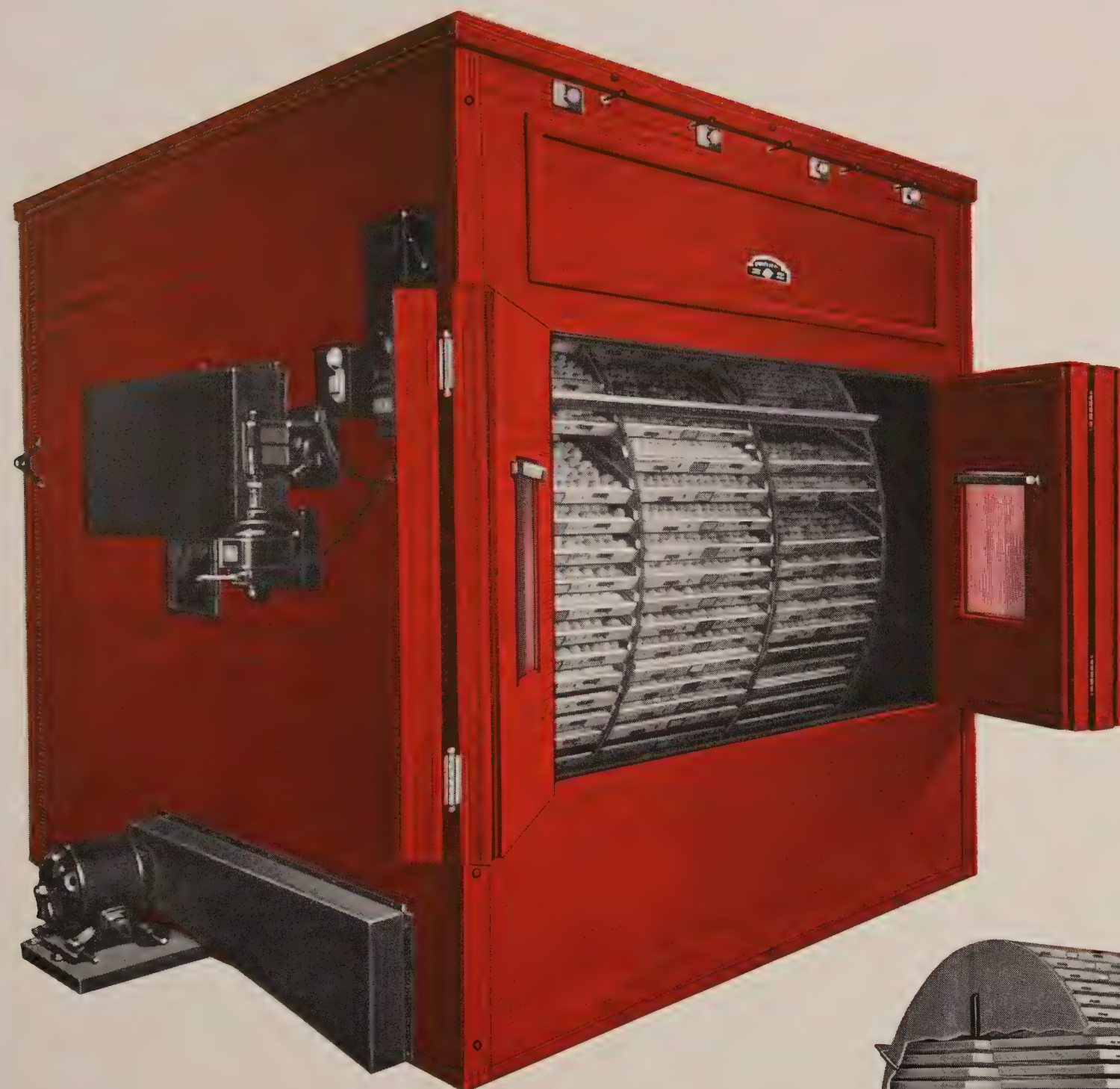
If you were using a paddle to mix some liquid into a pail of water, could you get a uniform mix by violently stirring the water at the surface and in the center only? The same principle applies to high velocity air distributing mechanisms placed in the center, or at fixed points within other types of incubators, for the purpose of providing a means of creating movements of air.

The vessel and paddle illustration shown above represents the Petersime method of stirring. Notice how the paddle moves completely around the vessel and sets in action all of the liquid.

The bladed reel or air agitation revolves completely around the cylindrical egg drum. Its movement is slow—about 110 to 150 revolutions per minute. The mild action of the air stirring reel and the manner which it functions is one of the major factors that puts the Petersime incubator in an exclusive field.

Petersime Mixes All The Air Completely

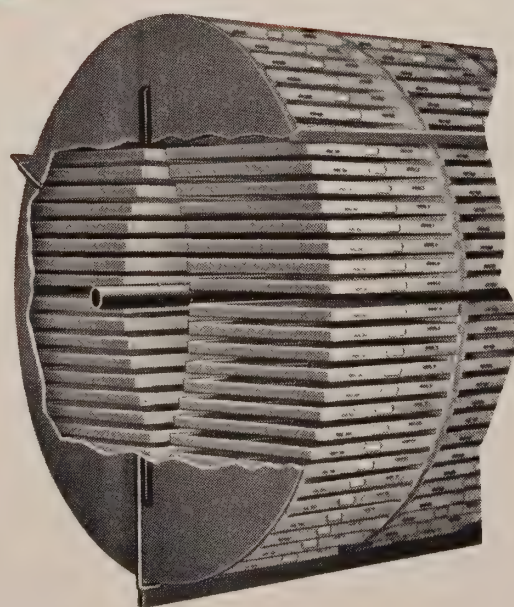
The Petersime is the only incubator using the paddle or reel system to stir the air. It is not unlike the paddle method described here. However, there are four paddles or reel blades which extend the full length of the egg chamber, their action is like the paddle extended to the bottom of the vessel—they set all of the air, within the cabinet into gentle motion, producing a swirling, pulsating movement that completely mixes all of the elements without violent or defined agitation.



This view shows not only central ventilation but also the even size trays and how they locate in the incubator permitting all central ventilation necessary in a large capacity.

Note Ventilation of Drum and Equal Size Trays. Has automatic controlled evaporation, and all of latest equipment including motor turning device without opening cabinet. No working inside of cabinet necessary. As dependably automatic as is possible to obtain.

Page Fourteen



The Petersime Incubator No. 48

576 Eggs Per
Sq. Ft. Floor Area

The New Mam-
moth Petersime Elec-
tric Incubator Model

No. 48 has an incubating Capacity of 41,160 Eggs.

It is 106 inches high from the floor, 105 inches deep
and 99 inches wide. 6,860 eggs at one setting.

576 Eggs per sq. ft. of Floor Area.

Incubating Capacity 41,160 Eggs.

**New Models Shown Here Offer Still Greater
Opportunities for Hatcherymen**

In presenting the new Petersime Models shown here,
we wish to say that all the knowledge and experience we
have gained during the many years of scientific research
work done in a practical way, stand solidly behind these
new models.

**A Mechanical Triumph in Compactness
576 Eggs Per Square Foot**

The New Model No. 48 Petersime Incubator is a me-
chanical triumph in compact construction. It is 106
inches high from the floor, 105 inches deep, and 99
inches wide. It affords a greater setting per square
foot of floor area than any other type of Mam-
moth Electric Incubator on the market today.

**Two Settings Each Week
6,860 Eggs Per Setting**

The Petersime Incubator Model No. 48 and
the Petersime Hatching Unit No. 48 have a com-
bined capacity of 48,000 eggs. Each model will
accommodate two settings of 6,860 eggs twice
each week.

Total Capacity 41,160 Eggs

The Petersime Hatching Unit No. 48

y 48,000 Eggs

6,860 Eggs at One Setting

The No. 48 Hatching Unit is Built
Especially for Hatching the Eggs
Incubated in the Model No. 48
Incubator

**The Petersime Hatching Unit No. 48—6,860 Eggs at One Setting
It is 81 inches high—80 inches deep—68 inches wide**

The same perfection of design, the same solidity of construction, the same compactness of arrangement, the same conveniences in operation and the same scientific principle of electric incubation built into all other models of Petersime Electric Incubators, are embodied in the New Double Service Petersime Model shown here.

Central Ventilation Used in Model No. 48

Central ventilation is an exclusive feature in the Petersime Model No. 48—incubator and Model No. 48 hatching unit. A hollow perforated steel shaft extends through the center of the egg drum constantly supplying fresh warm air to the eggs.

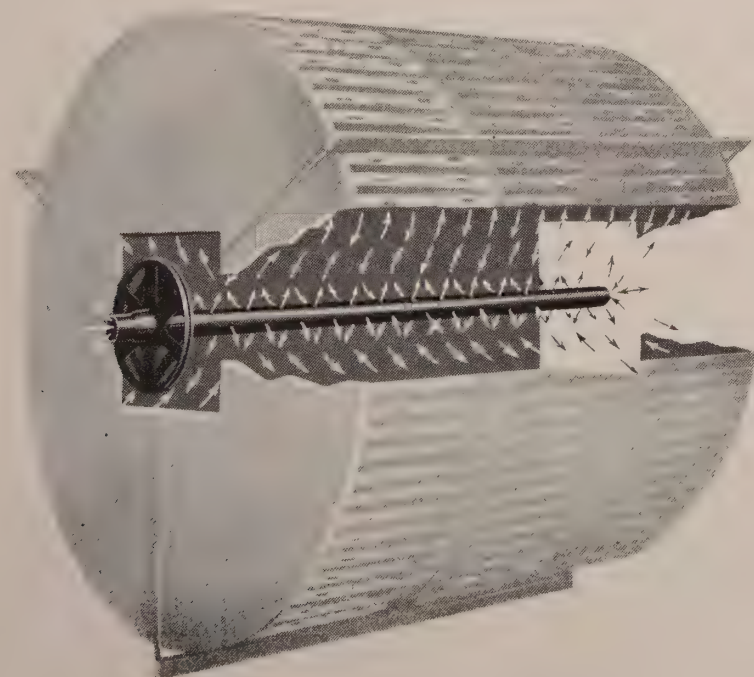
This important and dependable feature is most practical where there are many tiers of hatching trays. A continuous breathing or pulsation movement ventilates the eggs.

No Pale Pigmented Chicks in the Petersime

Many Petersime hatcherymen ask us why white leghorn and other different breeds of chicks hatched in a Petersime incubator show such a rich colored pigment, while chicks hatched out of some other make of machines show a pale whitish color.

Of course, feeding and vitality of parent stock have some influence on the pigmentation of the chick.

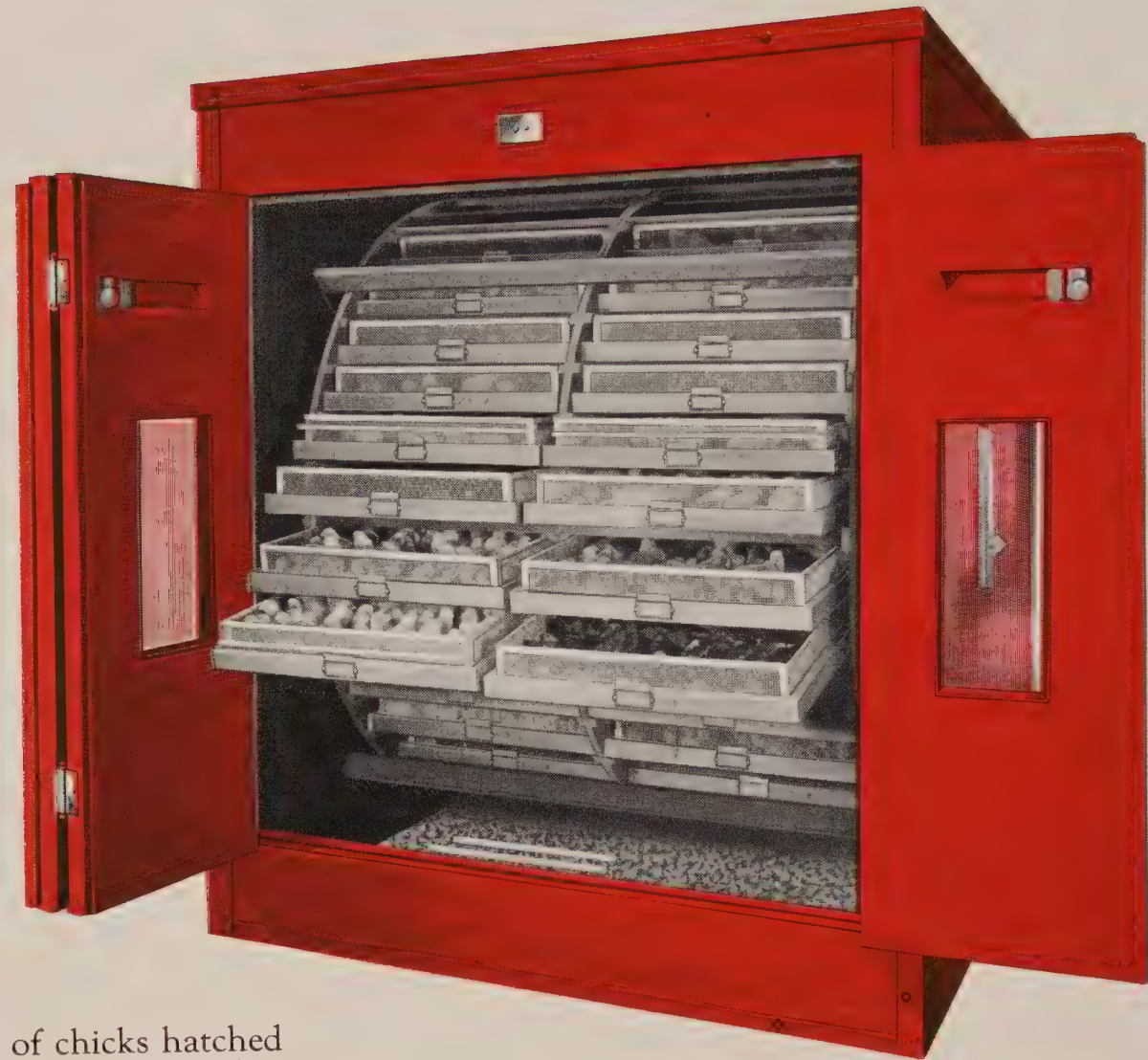
However, improper temperature distribution, in the incubator during the period of incubation, will cause poor color, and, associated with this is low vitality. It is generally known too, among hatcherymen, that certain makes of so called hatchers lack



Central ventilation is an exclusive feature of Petersime equipment which offsets any rises in temperatures in localized sections. This is necessary in any large compartment and Petersime is the only one incubator using it.

No packing of eggs, no egg breakage, no moving of incubated eggs during incubation, no chilled chicks or over heated chicks.

No partial or irregular air distribution.



the facilities for producing and maintaining proper temperatures—chicks will become too hot in certain sections of the hatching compartment—resulting in low vitality and heavy mortality. You can assure yourself that you will not get blue billed, dried up feet or defective colored chicks, ducklings or turkey poults in Petersime incubators because the Petersime patented air stirring reel carries the air around the incubated eggs, producing the proper temperature throughout the whole cabinet.

Air must be equal in every part of the hatching compartment if satisfactory results are to be expected.

The exclusive central ventilation system used in the Petersime makes it entirely dependable without the presence of radiation as experienced by a great many hatcherymen using various types of separate hatchers.

Petersime Model No. 48 Most Compact Mammoth Electric Incubator on the Market Today

BY DIRECT WIRE FROM

12238

CLASS OF SERVICE
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J. C. WILLEVER, FIRST VICE-PRESIDENT

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NM = Night Message
NL = Night Letter
LCO = Deferred Cable
NLT = Cable Night Letter
WLT = Week-End Letter

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1932 APR 14 PM 3 17

CZA50 9=SHERWOOD OHIO 14 310P

IRA M PETERSIME & SON=
GETTYSBURG OHIO=

NO 48 INCUBATOR AND HATCHING UNIT
WORKING PERFECTLY=

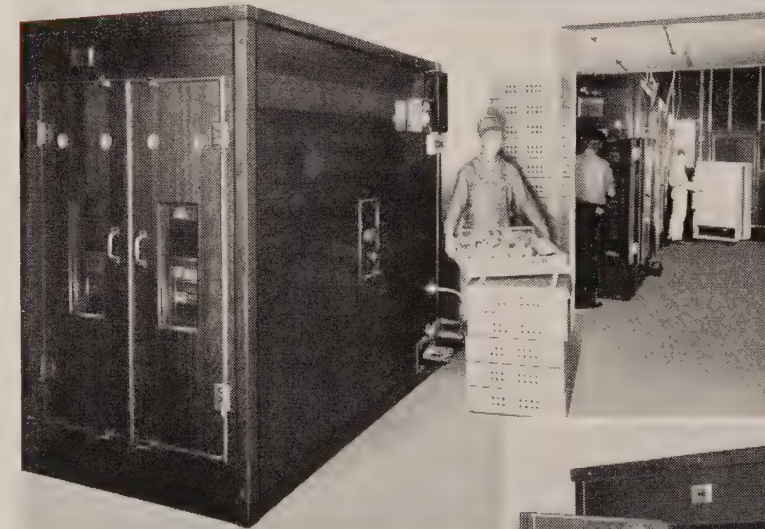
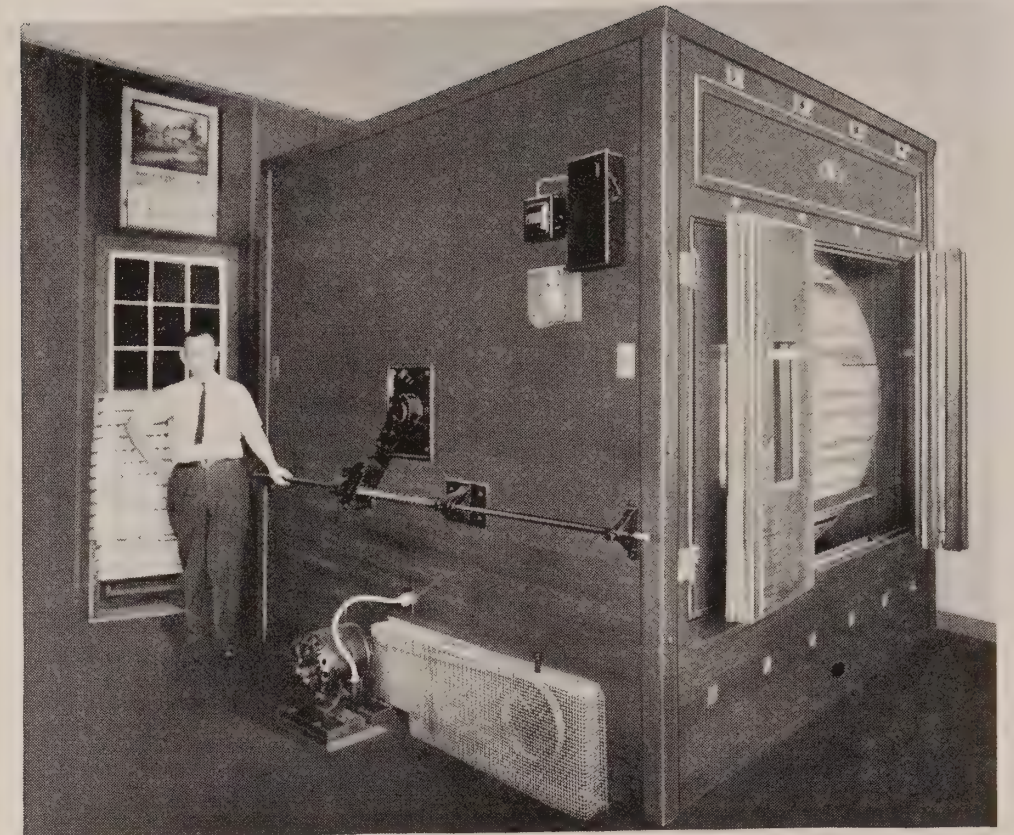
NEUHAUSER HATCHERY.

MAINTAINING the recognized Petersime mechanical precision insuring safe sanitation, proper temperature equally distributed, and all other sure-production features, the Petersime No. 48 is now on the market, following exhaustive but successful proofs in such places as the Neuhauser Hatcheries, Sherwood, Ohio.

Years of experience and accumulated knowledge have been centered in the production of this model of 41,160 egg capacity. Yet, with all this capacity, it is but 106 inches high, 105 inches deep and 99 inches wide—a record for size of settings per square foot of floor space.

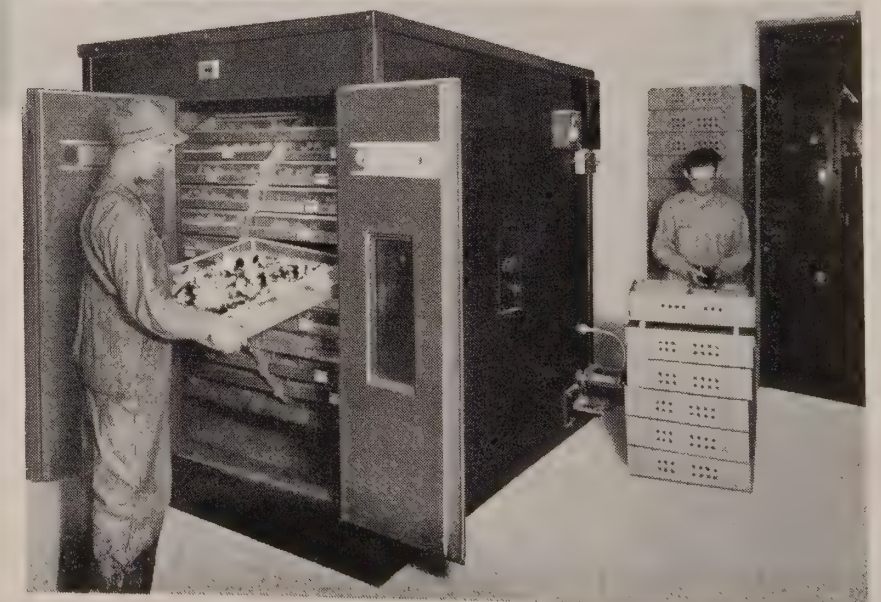
Not only is Petersime Incubator No. 48 a mechanical triumph, but the companion equipment, the Petersime Hatching Unit, proves Petersime able to do things differently and immensely successful. Small floor space, large hatching capacity and an assurance of chick growth and life that will add more prestige to the Petersime name among poultry breeders, chick hatching and egg producers, are but a few features.

A good idea of the new No. 48 Petersime Electric Incubator is given by the top picture. There is a capacity of 41,160 eggs with a capacity of 6,860 at one setting.



The new Petersime Hatching Unit, 2880 egg capacity, in successful operation at the Neuhauser Hatchery, Sherwood, O., is shown to the left and bottom. Efficiency of the centralized ventilation feature, is proven by the hatches just being removed.

Ease of operation which characterizes Petersime Incubators is retained in the companion equipment, the Hatching Unit, as may be seen by the picture of the operator removing his tray of lively chicks.



Right: Success of this Hatching Unit again proves Petersime equipment different from any other, and much more efficient.

THE QUEST *and* THE GOAL

 A man measures time, it is not such a long step from the period in which the hen and her hatch is hidden beneath some brush heap, or in a hayloft corner, or in the seclusion of some shed or outbuilding, were moved to an improvised coop of slanting side-top and slatted front, to the present day of modern incubation and brooding.

Many people, in the industry today, know of this former period. In fact, in some places, poultry raising is followed in just as primitive manner. However, back in the days when the size of the hatch, always of low percentage, was further reduced by disease and death in wet grass, by vermin and other risks, there were men and women giving constructive thought to the industry. It is to them we owe much of the progress marking today.

Chicken raisers began to realize that the primitive method, with its stolen-away nest, its hens and cockerels of chance strain, its low-vitality chicks and accompanying slow growth, was not nearly approaching the possibilities. There has always been a demand for fowl meat and eggs.

Such men as Ira M. Petersime, working with his early-day flocks, realized that man, accepting the lessons and examples, set by nature, could apply his own experience and intellect, thus bringing about improvements of vast scope. The quest for modern methods and improvements, both mechanical and in the blood of the fowl, began with such people. As Mr. Petersime, constructed his first machines, so many men before him had tried, and did, improve nature's way.

This quest for ways and means to improve upon natural incubation and brooding aimed primarily at greater hatches from a given number of eggs; stronger chicks at hatching time; quicker growth to maturity; better taste in meats; birds freer from disease;

better appearance of both fowl and egg, and much else. There may have been considerable selfishness in all this, because man was looking towards increased profits and less labor along with an increased production.

Comparing the flock, of a few years ago, with one of today, in its modern surroundings, might lead one to think the same has been reached. But progress knows no tranquility. To stop is to go backwards. One of the things that marks the human from the lower animal is his determination to move forward.

Although the manufactureres of the Petersime Electric Incubators are pleased and confident over today's product and know they will give the best possible for the time, there will be more improvements as effort and experiment go on. Fortunately both Mr. Ira M. Petersime and Mr. Ray M. Petersime, have been following a course conceded as the best in theory and practice in incubators. That accounts for many letters telling of Petersime incubators, built several years ago, functioning to the great satisfaction of the owner, while those who purchase the more recent products see in them much to commend them to the industry. This all resolves itself into the truth that, whatever Petersime model you buy, wherever you buy it and whatever you pay for it, the return will be highly satisfactory in profits, created your first season, and in seasons to come.

The Quest is still on, because, in this vast field not nearly fully occupied there yet remains much to be accomplished in the poultry yard, in the hatcheries and in the busy factories where poultry industry equipment is built. Petersimes are pardonably proud of leading this great Quest. The results brought about all over the world among poultry people of all tongues, has much to do with this feeling of pride.



Poultry Raising An Important Branch of Agriculture

By Morley A. Jull,
Senior Poultry Husband-
man. Bureau of Animal
Industry, U. S. Dept. of
Agriculture



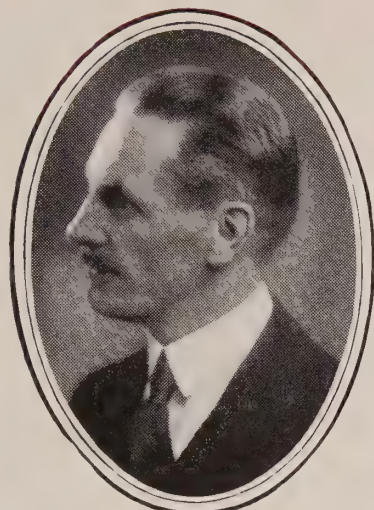
THE poultry industry of the United States has become a very important branch of agriculture and yields several million dollars return to the farmer annually as well as supplying the consumers of the country with highly important articles of diet. Poultry raising is a very widespread industry, for out of a total of 6,288,648 farms in the United States in 1930 chickens were raised on 5,372,597.

According to the census of 1930, which provides the most reliable information regarding the extent of the poultry industry of the United States, 378,878,281 chickens were on the farms on April 1, 1930; and in 1929 there were raised 673,092,052 chickens. These figures are given merely to indicate the enormous extent of the poultry industry.

In order that poultrymen and farmers may have some conception of the importance of the industry, the following figures are given regarding the value of chickens on hand, eggs produced, and poultry raised: The value of chickens on hand, April 1, 1930, has been estimated at \$321,624,749; the value of eggs produced in the United States in 1929 at \$799,261,156; and the value of all poultry raised in 1929, including chickens, turkeys, ducks, and geese, to be \$647,725,650. These figures represent enormous amounts of money and show the extent to which farmers and commercial poultrymen rely upon the poultry industry as an important source of their labor income.

The combined total of the value of the three items mentioned previously is \$1,768,611,555.

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DR. M. A. JULL

More interesting from the standpoint of the individual farmer and commercial poultryman are the figures which apply to the average farm rather than to the country as a whole. It has been determined that the average value per farm of the chickens on hand on April 1, 1930, was approximately \$60; the average value of eggs produced per farm in 1929 was approximately \$149; the average value of chickens raised per farm was \$108, or a total of \$257 for the eggs produced and chickens raised in 1929. In some sections of the country, the average farm receives approximately \$500. Then there are thousands of commercial poultry plants in different parts of the country that secure their entire labor income from poultry.

As long as the normal demand is maintained for poultry and eggs as articles of diet the poultry industry is likely to expand as a result of increase in human population. In addition, it is possible that improvement in quality of eggs and poultry meat as marketed would lead to an increased per capita consumption which, in turn, would lead to still further development of the poultry industry.

Ira M. Petersime & Son,
Gettysburg, Ohio
Gentlemen:

We feel that the better results obtained in your machine have been due to the fact that the three major factors upon which results in incubation depend, namely, temperature, humidity, and ventilation, are considerably better controlled and are controlled automatically in your machine where we were not able to do this to such a high degree in the small horizontal machines.

Very truly yours,
H. EMBLETON, Poultry Husbandman,
University of Arizona,
College of Agriculture and
Agricultural Experiment Station.

Tucson, Arizona
June 18, 1931

Mr. Ray M. Petersime,
Ira M. Petersime & Son,
Gettysburg, Ohio
Dear Mr. Petersime:

I am pleased to report that in general, we are very well satisfied with the hatches received from the Petersime Incubator.

Very truly yours,
C. G. CARD,
Professor of Poultry Husbandry,
Michigan State College of
Agriculture and Applied Science

East Lansing, Mich.
April 26, 1932

Mr. Ray M. Petersime,
Gettysburg, Ohio
Dear Sir:

Our Petersime Electric Incubator is giving us excellent results, and we are greatly pleased with it. Chicks come out healthy and strong, seldom a cripple chick or one which has to be culled out at hatching time.

We are having an extremely low mortality this year. No loss on the first hatch up to six weeks, and a very low rate, not to exceed three percent, on all hatched up to three weeks of age.

Very truly yours,
O. A. BARTON, Chairman,
Poultry Department,
North Dakota Agricultural College,
Agricultural Experiment Station

Delhi, N. Y.
April 22, 1932

Ira M. Petersime & Son,
Gettysburg, Ohio
Dear Sirs:

Our Petersime equipment is operating in its usual satisfactory manner. We have had a good percentage of fertile eggs hatched. In most cases better than eighty.

Very truly yours,
ROY N. HARVEY,
Poultry Department,
State School of Agriculture.

Willard, N. Car.
Dec. 30, 1931

Ira M. Petersime & Son,
Gettysburg, Ohio
Gentlemen:

We wish to thank you for the two copies of your hatchery calendar which we received a few days ago and wish you to continued us on your calendar mailing list. We find these calendars are valuable help in keeping record on our hatches in our two Petersime Incubators. Also you will be interested to know that the No. 2 Petersime we purchased about four years ago is still giving perfect service and splendid hatches. The No. 4 which we have been using for about two years is also working splendid.

Very truly,
(Signed) C. O. BALLINGER, Poultryman,
N. C. Agricultural Experiment Station and
U. S. Dept. of Agriculture.

Centralia, Wash.
April 23, 1932

Ira M. Petersime & Son,
Gettysburg, Ohio.

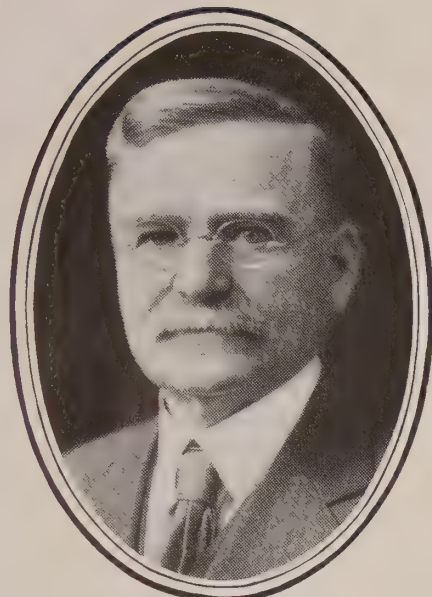
Att'n: Mr. Ray M. Petersime

Gentlemen:

I am glad to say that our four Petersimes are doing very well indeed, our percentages have been over 70% for several weeks and the quality of our chicks has been excellent.

Yours very truly,
Washington Co-op. Chick Ass'n.
Per: O. S. TEMPLEMAN,
Centralia District Mgr.

COLLEGE EXPERTS PRAISE PETERSIME



PROF. JAMES E. RICE
Dean of Poultry Instructors in the
United States



C. G. CARD
Professor of Poultry Husbandry, Michi-
gan Agricultural College, East Lansing



E. W. HENDERSON
Professor of Poultry Husbandry, Iowa
State College of Agriculture, Ames



DR. W. C. THOMPSON
Chief of Poultry Department, New
Jersey Agricultural Experiment Station,
New Brunswick

PETERSIME Electric Incubators stand the rigid test and tell-tale recording by experts in schools, colleges, and universities all over the world. That these people consider Petersime efficiency important enough, and its mechanical accuracy practical and sure enough to employ Petersimes in their research work, is recommendation and praise, indeed.

The fact that Petersime Electric Incubators are used year after year by these institutions in their determined effort to produce better meat in chickens, better eggs and finer breeds, and perpetuate all good qualities that tend to high profits, should mean much to anyone contemplating the purchase of equipment. Ira M. Petersime & Son's Factory at Gettysburg, Ohio, receives many congratulatory letters from these places.

Space Conserved

"We are impressed with the very small amount of space required for the large hatching capacity of your machine," writes, Prof. James E. Rice, head of Poultry Husbandry Department, Cornell University, "One can scarcely conceive so large a capacity within such a small space, as compared, for example, with the ordinary deck type machine."

Three Year Service

C. C. Card, Professor of Poultry Husbandry, Michigan State Agricultural college, reports that "We have used, here, the Petersime Incubator the last three years and are pleased to report very satisfactory results."

Additional Equipment

In a communication from Prof. E. W. Henderson, Iowa State College of Agriculture, he asked quotations on four No. 4 Petersimes for experimental work on their class room floors, indicating the high repute of our machines. He says, "We have been well satisfied with the Petersime Electric."

Minimum Labor

Here is what Dr. W. C. Thompson, New Jersey Agricultural Experiment Station, New Brunswick, New Jersey, says, "The Challenger Model Petersime gives to the poultry industry a wholly practical, improved electric cabinet, mammoth incubator. It is wonderfully compact and reduces labor to an absolute minimum."

Uniform Temperature

"A marvel in uniformity of temperature and ease of operation," is the way, E. L. Dakan, Ohio State University professor of poultry husbandry describes the Petersime at that school. "Moisture control is very fine," he observes, and "We are now using the new Petersime Electric Brood-Unit and congratulate you on the manufacture of such useful and valuable equipment."

Produces Record Hens

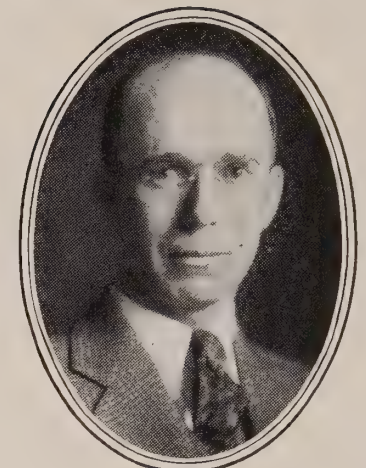
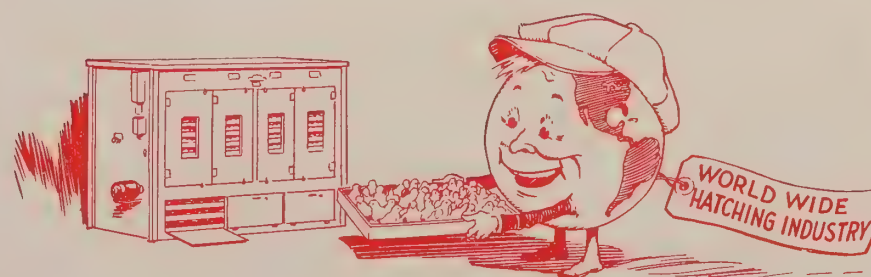
Writing from the Poultry Husbandry Department, State college of Washington, Dr. J. S. Carver, reports, "excellent results with the Petersime Electric Hatcher here at the college. Your machines have been used several years, here, and many high-record layers, including contest layers, have been hatched in it. Quite a few of these birds have passed the 300-egg mark, which is proof of their wonderful vitality."

Ease of Operation

"Uniformity of Temperature and ease of operation especially mark the success of this incubator", comments D. H. Horton, head of the Poultry Husbandry Department, Long Island State Institute of Agriculture. "Unusually high Hatches" of both chicks and ducks are reported by Prof. Horton.

Praises Improvement

Remarking upon the improvement in substituting bottom hatching for top hatching, T. B. Charles, University of New Hampshire, also praises the automatic operation of the Petersime Incubator. His school is pleased with the operation and hatching.



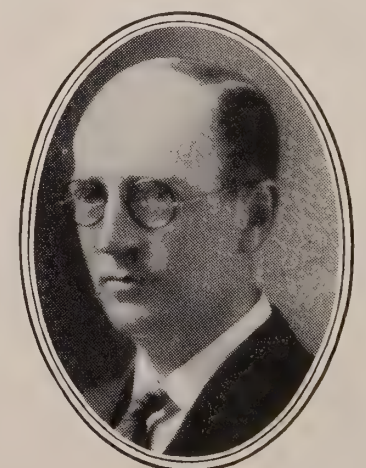
E. L. DAKAN
Professor of Poultry Husbandry, Ohio
State University, Columbus



DR. J. S. CARVER
Head of Poultry Husbandry Depart-
ment, State College of Washington,
Pullman



D. H. HORTON
Head of Poultry Husbandry Depart-
ment, State Institute of Agriculture,
Farmingdale, Long Island, N. Y.



T. B. CHARLES
Poultry Husbandry Department, Uni-
versity of New Hampshire, Durham

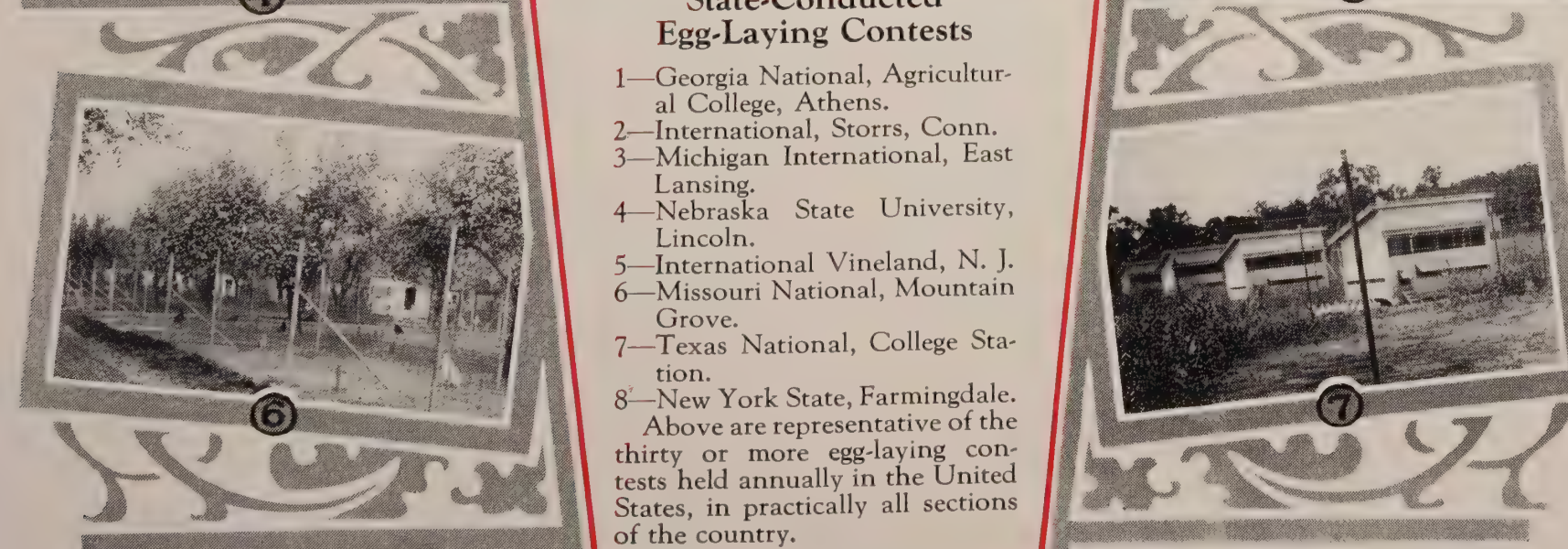
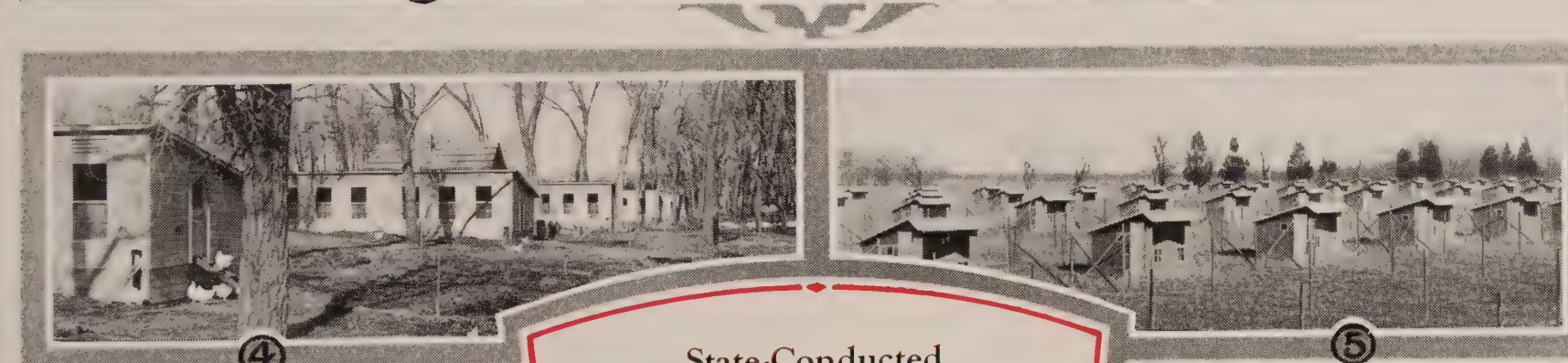
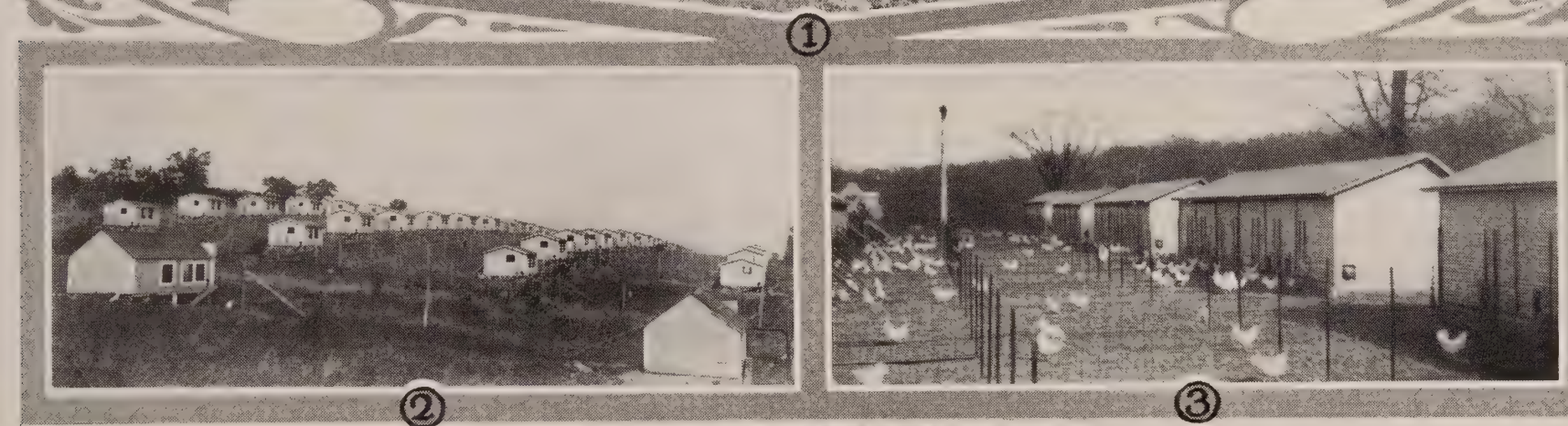
Petersime Used at Government and State Institutions

STATE COLLEGES

New Jersey State Agri. College, New Brunswick, N. J.	1 No. 6
Prof. W. C. Thompson, head of Poultry Department	
North Carolina State College of Agri., Raleigh, N. C.	1 No. 2
Prof. B. F. Kaupp, head of Poultry Department	
State College of Washington, Pullman, Wash.	1 No. 5
Prof. J. S. Carver, head of Poultry Department	
Michigan State College, East Lansing, Mich.	1 No. 2
Prof. C. G. Card, head of Poultry Department	
Pennsylvania State College, State College, Pa.	1 No. 2
Prof. H. C. Knandel, head of Poultry Department	
South Dakota State College, Brookings, S. D.	1 No. 2
G. L. Stevenson, head of Poultry Department	

UNIVERSITIES

Cornell University, Ithaca, N. Y.	1 No. 15, 1 No. 2
Prof. J. E. Rice, head of Poultry Department	
University of British Columbia, Vancouver, B. C.	1 No. 6
Prof. E. A. Lloyd, head of Poultry Department	
University of Idaho, Moscow, Idaho	1 No. 3, 1 No. 2, 1 No. 5
C. E. Lampman, Professor of Poultry Husbandry	
University of Wisconsin, Madison, Wisc.	1 No. 2
J. G. Halpin, Professor of Poultry Husbandry	
Purdue University, Lafayette, Indiana	1 No. 3
Prof. C. W. Carrick, head of Poultry Department	
University of California, Berkeley, Calif.	1 No. 4
Prof. W. A. Lippincott, head of Poultry Department	
University of Kentucky, Lexington, Ky.	1 No. 2
Prof. J. Holmes Martin, head of Poultry Department	
University of Minnesota, St. Paul, Minn.	2 No. 2
Prof. A. C. Smith, Poultry Husbandry Department	
University of Nebraska, Lincoln, Nebraska	1 No. 2
Prof. F. E. Mussehl, head of Poultry Department	
Ohio State University, Columbus, Ohio	2 No. 2
E. L. Dakan, Professor of Poultry Husbandry	
University of New Hampshire, Durham, N. H.	1 No. 2
Prof. T. B. Charles, head of Poultry Department	
University of Arizona, Tucson, Arizona	1 No. 2
Harry Embleton, Poultry Husbandman	
Louisiana State University, Baton Rouge, La.	1 No. 2
Clyde Ingram, head of Poultry Department	
Lincoln University, Jefferson City, Missouri	1 No. 2
Prof. A. L. Hammons, head of Poultry Department	
University of Missouri, Missouri	1 No. 2
H. L. Kempster, Professor of Poultry Husbandry	
University of Saskatchewan, Saskatoon, Sask., Can.	1 No. 2
R. K. Baker, Professor of Poultry Husbandry	
University of Maine, Orono, Maine	1 No. 2
Prof. W. F. Dove, head of Poultry Department	
Oregon Agricultural College, Corvallis, Oregon	1 No. 4
Prof. A. G. Lunn, head of Poultry Department	
Mississippi Agri. College, A. & M. College, Miss.	1 No. 2
G. R. Sipe, head of Poultry Department	
Kansas State Agri. College, Manhattan, Kansas	1 No. 3
Prof. L. F. Payne, Poultryman-in-Charge	



State-Conducted Egg-Laying Contests

- 1—Georgia National, Agricultural College, Athens.
 - 2—International, Storrs, Conn.
 - 3—Michigan International, East Lansing.
 - 4—Nebraska State University, Lincoln.
 - 5—International Vineland, N. J.
 - 6—Missouri National, Mountain Grove.
 - 7—Texas National, College Station.
 - 8—New York State, Farmingdale.
- Above are representative of the thirty or more egg-laying contests held annually in the United States, in practically all sections of the country.

Efficient Performance Wins Place for Petersime in Colleges

OTHER PUBLIC INSTITUTIONS

Department of Agri., Quebec, P. Q.	2 No. 6, 1 No. 15, 1 No. 1
Indiana State Farm, Green Castle, Indiana	1 No. 15
Syndicat Avicole du Lac Etchmin, Ste. Germaine, Que.	3 No. 15
Bethel Academy Hatchery, Arpin, Wisconsin	1 No. 6
Percey Hallock, Manager Poultry Department	
Commissioner of Public Welfare, East View, N. Y.	1 No. 6
U. S. Department of Agriculture, Beltsville, Md.	1 No. 5
Dr. M. A. Jull, Senior Poultry Husbandman	
U. S. Veterans Hospital, Knoxville, Iowa	1 No. 3
U. S. Bureau of Animal Industry, Glendale, Arizona	1 No. 3
Upper Peninsula Experiment Station, Chatam, Mich.	1 No. 3
Commission on the Relation of Electricity to Agri.	1 No. 2
Columbus, Ohio, B. P. Hess, Special Investigator	
Paw Paw Public Schools, Paw Paw, Mich.	1 No. 2, 1 No. 3
Orlin W. Kaye, Superintendent of Schools	
Dominion Experimental Farms, Ottawa, Ontario	1 No. 2
Geo. W. Robertson, head of Poultry Department	
Essex County Agricultural School, Hawthorn, Mass.	1 No. 2
U. S. Veterans Hospital, Camp Custer, Michigan	1 No. 1
U. S. Veterans Bureau, Colorado Springs, Colorado	2 No. 1
Noviciat Freres de S. Vincent Paul Ste. Marie	1 No. 1
Maison Monument, Prov. Quebec, Frere Stanislas	
Massachusetts State Game Farm, Marshfield, Mass.	1 No. 5
Wilbraham State Game Farm, Springfield, Mass.	1 No. 5
Allegheny County Work House, Blawnox, Pa.	1 No. 5
Robert H. Braun, Superintendent	
Thronwell Orphanage, Clinton, S. C.	1 No. 7
Rev. L. Ross Lynn, D. D., President	
Norwich State Hospital, Norwich, Conn.	1 No. 4, 1 No. 6
Elijah S. Burdsall, M. D., Superintendent	
U. S. Soldiers Home, Washington, D. C.	1 No. 9
Col. W. C. Babcock, Secretary-Treasurer	

AGRICULTURAL COLLEGES

Massachusetts Agricultural College, Amherst, Mass.	1 No. 6
Prof. J. C. Graham, head of Poultry Department	
Oklahoma A. & M. College, Stillwater, Okla.	1 No. 6, 2 No. 2
Prof. R. B. Thompson, head of Poultry Department	
State Agricultural & Mech. College, Magnolia, Ark.	1 No. 5
N. H. Herndon, Secretary	
North Dakota Agricultural College, Fargo, N. D.	1 No. 4
O. A. Barton, Chairman	
Iowa State College of Agri., Ames, Ia.	1 No. 3, 1 No. 2, 4 No. 4
E. W. Henderson, Professor of Poultry Husbandry	
State School of Agriculture, Delhi, N. Y.	1 No. 6, 1 No. 3
C. O. DuBois, Director	
Western Washington Experiment Station	1 No. 5
Puyallup, Wash., Wayne Miller, Assistant Poultryman	
A. & T. College, Greenboro, North Carolina	1 No. 2
James N. Freeman, head of Poultry Department	
Virginia A. & M. College, Blacksburg, Virginia	1 No. 3
A. Lawrence Dean, Professor of Poultry Husbandry	
W. Va. College of Agri., Morgantown, 2 No. 1, 1 No. 2, 1 No. 5	
Edgar L. Andrew head of Poultry Department	

Representative State College Poultry Breeding Plants

- 1—Alabama Polytechnic Institute, Auburn.
- 2—Purdue University, LaFayette, Ind.
- 3—Ohio State University, Columbus
- 4—University of California, Berkeley.
- 5—University of Missouri, Columbia
- 6—North Carolina College of Agriculture, Raleigh.
- 7—Kansas State Agricultural College, Manhattan.
- 8—State College of Washington, Pullman.

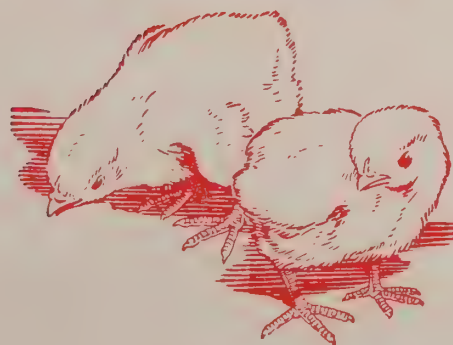
The majority of states of our Union, from the Atlantic to the Pacific and from northern boundaries to Texas, now conduct poultry breeding plants similar to these.





JOHN A. SMITH

"Low cost per chick hatched -- dependability of machine -- Low cost for current and saving in floor space assures profits regardless of low cycle conditions"



Test Petersime: Find Less Costs, Increased Hatches: Smith Chickeries Have Twenty Petersime Electrics

The history of the Smith chickeries, Mexico, Missouri, is a story of careful, successful business administration that has brought about a gradual expansion both in equipment and patronage. As competition increased, the owners decided the installation of best equipment was necessary, so in 1926, gave a Petersime a trial. Satisfied, they have added more Petersimes. Read what they have to say in the appended letter.



410 West Monroe Street
MEXICO, MISSOURI

June 6th, 1932.

Ira M. Petersime & Son,
Gettysburg, Ohio.

Gentlemen:

It will no doubt be of interest to you to know of the splendid success we have enjoyed with our Petersime equipment again this season.

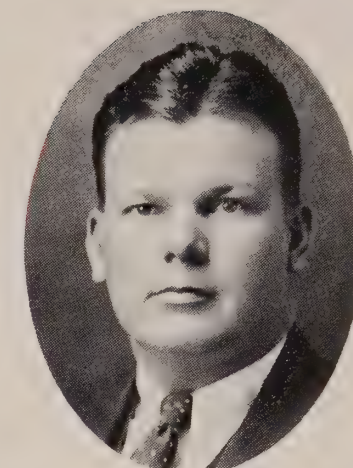
Prevailing low poultry and egg prices throughout the Spring months have naturally forced chick prices to not only the lowest in history, but to a point where no profit could be realized unless -- a hatcheryman was equipped with the most modern, up-to-date and economically operated hatching equipment. In this we consider ourselves fortunate indeed that our plant is equipped almost entirely with Petersimes.

Our experience with the Petersime from the stand-point of mild but complete distribution of air -- dependability of machine and low cost per chick hatched has been so gratifying that in recent years we have endeavored to standardize our equipment with Petersimes. We find the low cost of current and saving in floor space most advantageous and altho we still have some other equipment, the fact that conditions this year did not warrant our operating at maximum capacity, needless to say, only Petersimes were operated for this was one year that production of chicks at the lowest possible cost was of vital importance.

Since using Petersimes exclusively for our Custom Hatching the past couple of years, the demand for this work has rapidly grown and this year we maintained two of our machines in almost constant use for several weeks on Custom Hatching alone. The fine percentages which we get our customers is rapidly bringing about quite a demand in this section for Petersime hatched chicks. We might also add that we do not find any disadvantage whatever in the un-even sized trays for custom hatching purposes.

Summing up the season's efforts, we congratulate ourselves on the fact that the major part of our equipment consists of Petersimes which has made it possible for us to enjoy a very successful season regardless of the very trying conditions that have been experienced by the Hatchery Industry in general.

Yours very truly,
John A. Smith
SMITH CHICKERIES



FLOYD B. SMITH



Interior view of Smith Chickeries Hatchery
Showing mammoth Petersime Electrics
in operation.



Exterior view of Hatchery building The Home of Smith Chickeries,
Mexico, Mo.

Petersime Hatched Chicks Open Door to Fortune

YOU BE THE JUDGE. Can you afford to install an incubator that has not been tried under all conditions by hatcherymen of a wide variety of demands? Knowing that a strong, vital chick is the start of a profitably, quick-maturing pullet or cockerel, can you trust your hatches to incubators lacking ALL the necessary efficiency?

From small home lots and extensive acerages come these testimonials telling of the excellence of Petersime Electric Incubators. Some come from schools, experimental stations and colleges, and are given by men of long study and research in the things close to Petersime functions. These people can not spend long periods of time with inefficient and untried machines. That they have retained Petersimes so long, is a glowing recommendation.

A Petersime, once used, leads to further orders. This is true from all corners of the world; all climates. There must be no "chance" in this industry. There is none with Petersime's; High hatches of good eggs; strong, active, quick-growing chicks, low operating costs and ease of operation—these are but a few of the attractive, economic features you will find in your Petersime.

We are glad to disclose the contents of the many letters printed in this Petersime catalogue. Our only regret is that there are so many for which we can not possibly find space. Some of these may be from a happy, successful operator of a Petersime in your community. It may be from some one you know. Maybe, it is your letter.

However, much of the success in the operation of a Petersime and our success in the sales field are due to such letters as these, and to you men and women who write them. We know of no other profession, the members of which are so free and willing to share knowledge and experience.

It is with considerable frequency that we hear of some new test to which a Petersime has been put. Results are always encouraging and we become more confident than ever to declare a Petersime equal to any demand in its filed.



C. L. MANWARING
Manager White City
Egg Farm



Guarantees
95%
Livability



White City Egg Farm

C. L. MANWARING, MANAGER

A CITY OF
WHITE LEGHORNS AND WHITE BUILDINGS
WHITE TREATMENT WHEN DEALING WITH US
OUR SPECIALTY

"HONEST TO GOODNESS" QUALITY CHICKS THAT DEVELOP INTO WONDERFUL LAYERS

Mentone, Indiana

April 22, 1932.

Ira M. Petersime & Son,
Gettysburg, Ohio.

Att'n: Mr. Ray M. Petersime

Gentlemen:

Our Petersime incubators have been doing splendidly as usual. Early hatches ran 80% and better of all eggs set. Getting a little better than 70% at the present time, fertility not being quite so good as earlier.

Chick quality is about the same as it has been for the past several years since operating the Petersimes, mighty hard to beat. As to livability you can draw your own conclusions. As you know, I guarantee 95% or better livability during the first two or three weeks of critical brooding, no strings tied to the guarantee. I agree to make a full cash refund on all chicks lost in excess of the 95%. In the two years that I have been doing this it has not been necessary to refund a single penny.

Your machines are one of the factors why my product is really good. Frankly, I am so in love with my Petersimes that no other machine looks good to me.

Respectfully yours,

WHITE CITY EGG FARM

C. L. Manwaring





CARL J. CARTER
Columbus, Ind., owner of
the J. C. Fishel & Son
Poultry Farm, located at
Hope, Ind.

Carter's Blue Ribbon Winners are Petersime Hatched

Mr. Carter writes:

"Seven years ago we installed our first Petersime—the first one in southern Indiana; today there are dozens of them in this territory, practically to the exclusion of other machines. Now have five of them myself of the largest size. Have found them very satisfactory in ease of operation at low cost. Our first machine hatches fully as well as your latest models—in itself a remarkable fact, showing that you 'were right in the first place.'

"Our business in Standard-production White Wyandottes has grown steadily, extending into twenty-five or more states until now we produce in our Petersimes and ship upwards of 200,000 baby chicks each season and nearly 75% of these shipments are repeat orders from satisfied customers. The last seven years we have won three-fourths of all Blue Ribbons on White Wyandottes at the Chicago Coliseum Show and every chick was hatched in our Petersime Electric Incubator."—CARL J. CARTER.



Carter's Prize Winning White Wyandottes

M. E. ATKINSON
Founder of Hollywood Poultry Farm, Woodinville, Washington.



Famous Hollywood Leghorns Hatched in the Petersime

This farm carries an average of 14,000 laying fowls. Its great success is based on trapnesting and pedigree breeding. They trap-nest 4,000 pullets each year, also their breeders. Have produced numerous 300-eggers and better

Mr. Atkinson writes:

"Am pleased to reply promptly to your letter. We purchased from you two Petersime Incubators, one No. 6 and one No. 15. We use these incubators to hatch our individually pedigreed chicks, and have found them very satisfactory.

"The percentage of hatch always is very good and the quality of chicks produced is excellent. The fact that we use them to incubate eggs from our highest record hens shows the confidence we have in and the satisfaction we are receiving from these machines. Each season we market over 250,000 baby chicks."—M. E. ATKINSON.



Big white eggs gathered at Hollywood Farm

Petersime Hatched Chicks Bring Back Customers

Ira M. Petersime & Son,
Gettysburg, Ohio
Gentlemen: April 20, 1932

Hatches have been good and are getting better. Customers are having good success, for instance, one customer bought 665 White Leghorns at the age of 5 weeks, he has only lost 6 chicks from the entire flock. He has not been the only one to give us such reports. Yours truly,
West Unity Hatchery,
West Unity, Ohio.

Used Other Well Known Makes of Incubators Finds Greater Efficiency In Petersime

Ira M. Petersime & Son,
Gettysburg, Ohio.
Gentlemen: May 28, 1932

We are more fully convinced each season that the Petersime Incubator is as near perfection in hatching performance as may reasonably be expected of any incubator, and this is our seventh season with your equipment. We believe that this machine has been capable of better results than even Ira M. Petersime & Son themselves knew how to command for a number of years in the past, but the more recent refinements in methods of operation have made results possible which are certainly hard to equal with any other equipment.

We have had many hatches this season in which certain bunches of eggs hatched close to one-hundred percent of fertile eggs, in some cases every fertile egg actually did hatch. Anywhere from ninety to ninety-seven percent is not uncommon. The quality and livability of chicks is all that can be desired.

We consider that the foundation of all good hatching results is the maintenance of proper temperature at all times and the fact that this is possible in your machine, to us, is the outstanding feature of excellence in Petersime equipment.

Yours very truly,

Beck's Hatchery,

(Signed) CARL W. BECK, Prop. Sterling, Colorado.



The above picture is a sample of an ideal Hatchery building. It is occupied by Beck's Hatchery "The Home of Sterling Chicks." Sterling, Colorado. Carl Beck is owner and proprietor.



Photos show C. L. Anderson and his Diamond Hatchery at Ravenswood, W. Va.

Forced into Hatchery Business Wins Success With Petersime

MANY stories have been published in recent years, about someone being "kicked over the fence" by old man adversity only to land right in the lap of success. Perhaps no better example could be mentioned than the experience of C. L. Anderson of Ravenswood, W. Va. Being a man of foresight and keen business judgment he immediately recognized his opportunity the first time he peeped into a Petersime incubator. In a recent letter he has this to say:—

If you could come over here I could give you a real story about my chick business starting with nothing and developing a modern Hatchery, farm, good town property, all this in the last ten year. After 20 years on public work I was forced to chickens and farm work where I became much more successful, and am now working for C. L. Anderson instead of a big New York Corporation.

We have just closed for this season, and had a much better season than last year, having sold 30% more chicks that lived much better than ever before. Many customers raising 100% of their chicks bought.

I think the Petersime Electric Incubator is the most wonderful Incubator ever built, as the chicks live much better and grow more rapidly than any other chicks we ever produced. This is caused by a more perfect temperature, which hatches larger chicks and a better percentage.

Thanking you for past favors, I am,

Yours truly,

Diamond Hatchery,

C. L. ANDERSON, Mgr.

High School Student Finds Time to Operate Petersime. Graduates with Honors.

It is not often that young men of high school age have a definite idea about entering a certain line of business, before completing their high school or college career.

There are, however, a few exceptions, and one outstanding example is Ben J. Williams, of Fern Creek, Ky., Mr. Williams was a Senior when he visited the I. B. C. A. Convention at Louisville, Ky. While looking over the various displays of incubators he heard the call of the baby chick business, after consulting his parents he purchased a No. 7 Petersime, installing it in the basement of his father's home. The dependable, efficient performance of his Petersime incubator gave Mr. Williams ample time to complete his Senior year with honors, and raise several thousand chicks. The success of Mr. Williams' hatchery venture is the answer to the often asked questions, Are there too many hatcheries, and can I make a success in the business of selling chicks? No there are not too many good hatcheries and you too can become a real success selling Petersime hatched chicks.

Here is Ben J. Williams' Own Testimonial Letter

Mr. Ray M. Petersime,
Gettysburg, Ohio.

Fern Creek, Ky.
Aug. 27, 1932.

Dear Mr. Petersime:

The No. 7 Petersime Incubator which I bought at the Louisville Convention was a much larger capacity than I had intended to buy as I did not expect to do much business on account of my studies in High School. I was afraid, being so young (only 17 years) people would think I lacked experience. However, it turned out differently, my fears were without grounds. When folks came to my hatchery they changed their minds, saying "The Petersime Incubator will do the work alright."

I started hatching in December, and by the middle of March I was turning away many orders. My hatches were good, ranging from 72% to 98%. I operated the machine without any trouble at all. I would check the temperature when I went to school and when I returned home it would be the same as when I left it.

When I add more equipment it is sure to be a Petersime.

Yours truly,

(Signed) BEN J. WILLIAMS, JR.



Williams Hatchery, Ben Williams, Prop., Fern Creek, Ky.

New England Poultryman Makes Comparison Tests: BUYS PETERSIMES

TERMS: Send 20% of amount with order and the balance one week before shipping date

Shipments by Parcel Post Prepaid and Live Delivery of 100% Guaranteed

When ordering chicks within two weeks of the shipping date, send the full amount with your order

FOUNDATION STOCK
from
PINECREST ORCHARDS
and the
MASSACHUSETTS
AGRICULTURAL COLLEGE

There is Value plus Vim plus
Vigor in every chick

CLARENCE E. COLBY
SINGLE COMB RHODE ISLAND RED
BABY CHICKS
OF HIGHEST QUALITY UTILITY STOCK

TELEPHONE 2-2506

19 Blaine Avenue
Worcester, Mass.

May 28, 1932.

Ira M. Petersime & Son,
Darke County,
Gettysburg, Ohio.

Gentlemen:-

When I ordered two No. 9 Petersime incubators of you last January and sold you the 16,000 egg cabinet electric incubator of another make which I had used only one season, I knew I would be entirely satisfied with my new No. 9 Petersime incubators as I had compared results with five of your incubators with this other make. I want to assure you that I have not been disappointed with any of my seven Petersime incubators.

I have used your make of incubators for years and I have learned by experience and the results obtained, to have full confidence in the multiple controls and operation of my Petersime electric incubators. My hatches this year have ranged between 80 and 92 percent of all eggs set. Results like these with Rhode Island Red eggs entirely, show just what splendid results can be expected with Petersime incubators when the owner understands incubation and his hatching eggs are of the highest quality.

My chicks have proven their quality to my customers as the increase of my business shows. I have hatched and sold more chicks this year than I did in 1931.

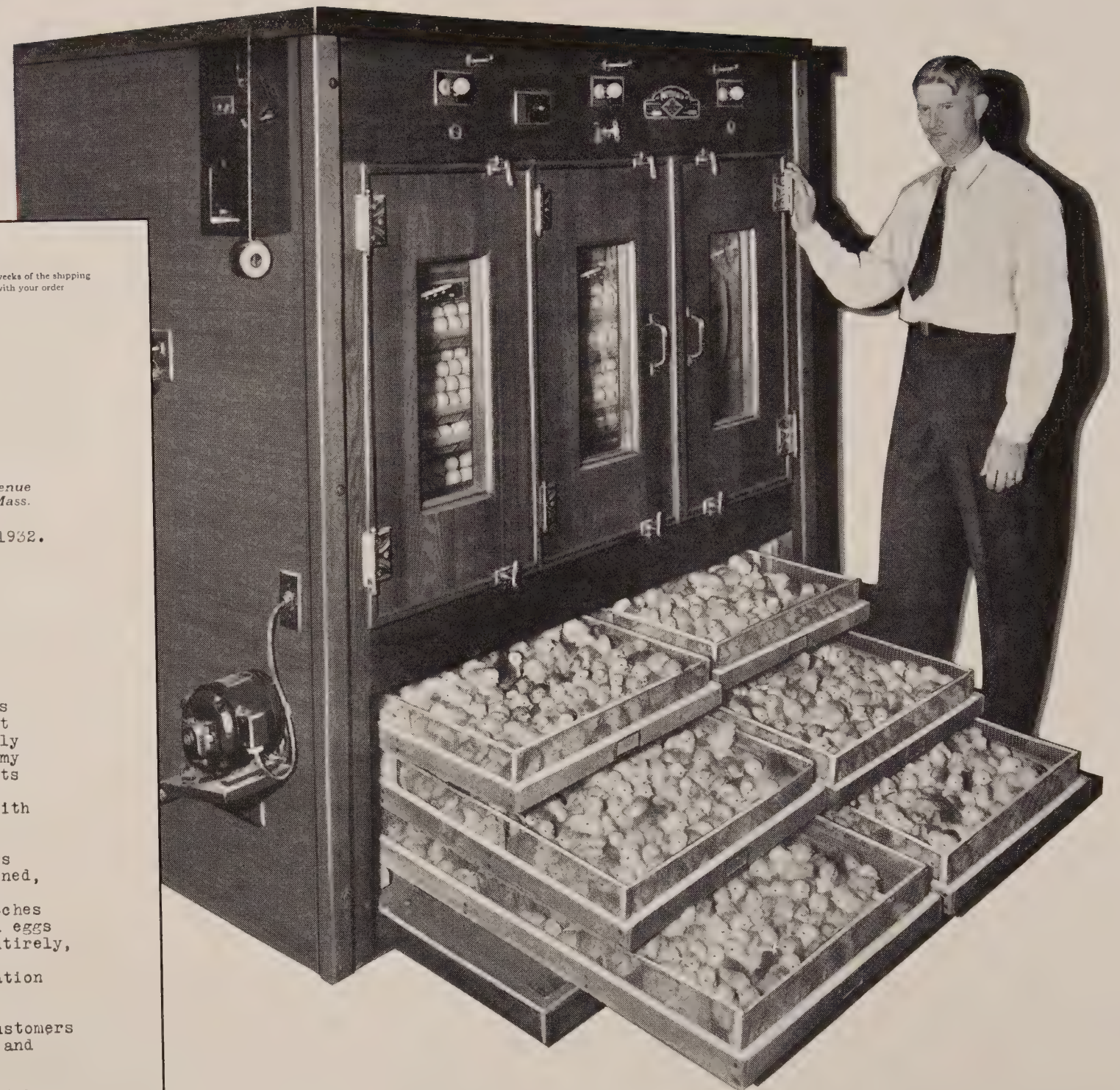
I am mailing a picture showing a hatch of chicks ready to take off from my two new No. 9 Petersime incubators.

Very truly yours,

CEC/BJC

Clarence E. Colby

Multiple
Control
An Exclusive
Petersime
Feature



Colby Gets Larger Hatches, Better Chicks,
Increases Sales and Profits

In Mr. Colby's letter, published herewith, are answered the questions of vital importance to those who demand almost 100 percent hatches of livable quick-growing chicks, bringing a most satisfactory profit.

Leghorn Breeder Happy That He Did Not Trade Off His Petersime

Leroy Schroer finds that competitive machine fails to approach high hatch record of Petersime incubator, and says neighboring farmers remark difference in fine, healthy chickens, when comparisons were made.



Ira M. Petersime & Son,
Gettysburg, Ohio.

Gentlemen:

Our Petersime incubator has given the very best of satisfaction. We have been hatching steadily since February 1st and in no instance have our hatches fallen below 70%.

Our Petersime chicks have splendid body weight with a very small percentage of culls.

Yours very truly,
NORTHLAND FARMS

W. W. Scholz

**Larger Chicks...
Better Quality...
Profits in Low Cycle Seasons**



Mr. Leroy Schroer
Holding the one of our
best, weighing 6 1/2 lbs. and
whose dam laid 274 eggs
a year.

Phone
New Knoxville
315

P.O. Address
R. R. 2, Bakers
Ohio

SCHROER
Leghorn Farm

State Route 54 New Knoxville, Ohio

Ira M. Petersime & Son,
Gettysburg, Ohio.

Dear Sirs:

I am sure glad I did not trade incubators this summer. My neighbor bought chicks that were hatched in Petersime and ———, and what a difference in those chicks. The Petersime chicks were bigger chicks and stronger and they did not lose very many of the Petersime chicks. Even the farmers could tell the difference in those chicks and I, as a hatcheryman say these were no comparison. I think I must give Lloyd Miller credit for he gave me very good points in my machines.

Again thanking you and your men for their splendid service given.

Yours truly,

Leroy Schroer and Family.

Leroy Schroer



Mrs. Leroy Schroer
Holding the dam of our
best, weighing 6 1/2 lbs. and
laid 274 eggs in twelve
year and 12 eggs in
second year.

Pike-Krenz Hatchery Maintains Prices With Petersime Quality Chicks

Californian maintains fair prices and continues use of efficient equipment, producing high quality chicks, that through good percentage of hatch and livability, create more satisfied customers. The natural results have been mutual satisfaction between hatcherymen and purchaser, fine birds for the latter and a satisfactory profit for the former.



Pike-Krenz Hatchery

Chicks that LIVE and GROW

[Hatched in Mammoth Electric Incubators]

1804 Baldwin Ave., Arcadia, Calif.

TELEPHONE ARCADIA 597

May 17, 1932.

Ira M. Petersime & Son,
Gettysburg, Ohio.

Attention
Ray M. Petersime

Dear Sir:

Your kind letter of May 7th received. We have had a very satisfactory season. Hard times has driven many hatcherymen to using very doubtful methods and very low prices. We held our price up to what it should be and continued to produce the best chick we knew how to produce.

The Petersime machines turned out very good hatches all season, averaging from seventy eight to eighty two percent of eggs set.

You inquired about our turkey hatching. We hatched no turkey eggs this year at all. We hatched turkey eggs for three years very satisfactorily.

Enclosed you will find a picture of our hatchery. When you visit the coast again we will be very glad to see you.

Sincerely yours,

Pike-Krenz Hatchery

By *R. H. Pike*





R. WALTER BISHOP
Guilford, Conn., breeder of
Barred Plymouth Rocks

Pedigree Barred Rock Breeder Trusts Peter- simes for Best Results



NO doubt there is no department of the poultry raising industry in which exactness and high efficiency are so necessary as in the breeding of pedigreed stock. The best blood must course through the veins of our poultry. The day of the common, barnyard fowl is passing very rapidly—in fact it about passed.

When expensive eggs, obtained at great care and super vision and breeding of any strain, are set aside for hatching, chance must play no part. There must be no risks. The fine egg must become a fine fowl, and reflect in its later service, either as cockerel or high producing pullet, all the professional effort that has gone before.

For those reasons, the breeder of pedigreed stock must look to the best incubators for his main aid. All over the country, such business men and women are employing the Petersime Incubator. They rely on Petersime sureness of high percentage hatches, followed by a chick of exceptional vigor, and sure retention of the high qualities characteristic of the breed.

Many testimonials have been written about Petersime by breeders of R. O. P. pedigreed birds. An outstanding man in this industry is R. Walter Bishop. His letter published herewith should be an inspiration and valuable suggestion to others in that line, or contemplating entering it.



Office and incubator building on poultry farm of Mr. Bishop, where he is gradually increasing his incubating capacity with Petersime Electrics.
Mr. Bishop is an outstanding breeder in his line.

BISHOP STRAIN Barred Plymouth Rocks

R. Walter Bishop, Breeder

TRAP-NESTED in OFFICIAL CONTESTS and CONNECTICUT R. O. P.
and PEDIGREED.

Connecticut Blood Tested and Accredited 100 Per Cent Free
from Pullorum Disease.

Recognized by Poultry Authorities as America's Finest Com-
bination Quality Barred Rocks. Selected for U. S. Official
Exhibit at World Poultry Congress at London in 1930.

Ira M. Petersime & Son,
Gettysburg, Ohio.

GUILFORD, CONN.
August 11, 1932.

Gentlemen:

You may be interested to know that I am still running my two Petersime incubators and have been hatching continuously since last January.

I specialize in Barred Rocks of the very highest quality. In breeding work I would not be satisfied with chicks if they were not hatched just right and Petersime incubators produce chicks of this high quality. My many birds having high official records in recent years have all been Petersime hatched. The chicks are big, fluffy and vigorous and they grow fast.

I entered three lots of chicks at Connecticut's first baby chick show last winter at Waterbury, Conn. and won first and second prizes in the Connecticut Accredited Barred Rock class and first prize in the Connecticut R.O.P. Barred Rock class. The chick judge, who came from the New York State College of Agriculture, was surrounded by an interested group of visitors and exhibitors while he was scoring the chicks. When he handled and weighed these big, fluffy chicks, without knowing whose they were or in what kind of incubator they were hatched, he said: "Those chicks were well hatched. They have quality". My Petersime chicks right through the season have been just as nice as my Waterbury winners - just as near alike as peas in a pod.

Yours sincerely,

R. Walter Bishop

Bishop-strain Barred Rock male,
Standard-production bred. Son
of R. O. P. hen, record 294 eggs
in 365 days.



Women Rapidly Turning Executive Ability into Prosperous Field of Chick Hatching



No Customer Complaints

Mrs. Wm. Goldsmith, owner of Goldsmith Hatchery, Spencerville, Indiana, (shown with her two daughters) credits Petersime with her best hatches in 25 years, and "not a complaint during the season." Mrs. Goldsmith recently ordered more Petersimes.

High Grade Chicks at Low Cost

Customers comment on the exceptional livability of Petersime hatched chicks of the New Carlisle, (Ohio) hatchery according to Mrs. Mildred A. George, owner. Low operating costs and high chick quality are noted by Mrs. George, along with assured reliability and no worry.



MRS. MILDRED A. GEORGE



THE entrance of women into professional life is becoming more and more evident in poultry raising and chick hatching and to the industry they are bringing a new recognition of the necessity of employing modern methods, and the practical use of the experience of others.

It seems natural that this work should attract women. Since early pioneer days women gave much attention to the family flock of poultry from it they gained a financial revenue often supporting the home. As the world progressed, they and their poultry interests progressed and prospered.

Many woman have turned to this industry as a "side line", to "help out", in times of un-employment for men of the family, or to tide the family over periods of poor crops, and other seasonal failures. Generally they drifted into permanent work. But, today, women are entering the hatchery and poultry business as a full-time industry. The thought and effort given by them have brought about much of our advancement.

In their determination to use the best and most modern equipment, hundreds of these women are installing Petersime incubators. Petersime ease of operation, cleanliness, attractiveness, sureness of production and other features are recognized.

The Petersime Factory gets many letters from these women. Their suggestions are helpful; their interest encouraging.

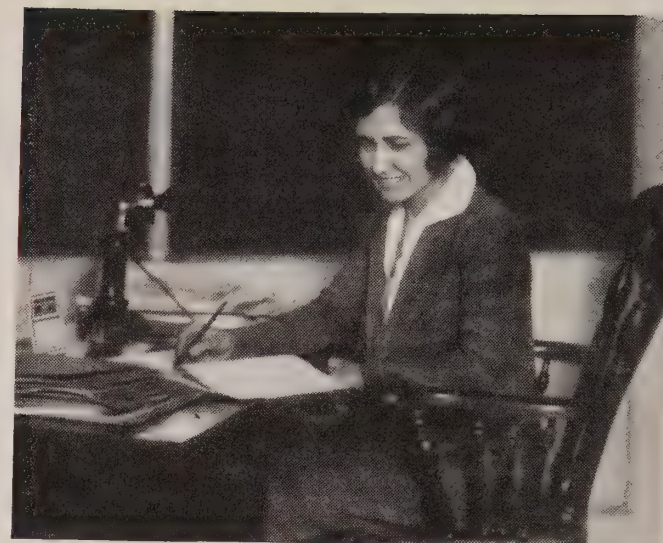
Since pioneer days woman has been interested in the family flock of back yard hens. Financial return from them paid many expenses. On this experience is based the foundation of a far-reaching profession attracting thousands of women.

Attractive To Buyers

A white Plymouth Rock Petersime-hatch record of between 78 and 82 percent is the recommendation given by Mrs. H. E. Leiter, who operates Leiter's Electric Hatchery, Lewisburg, Ohio. She says: "Petersime hatched chicks always look fine and attract buyers."



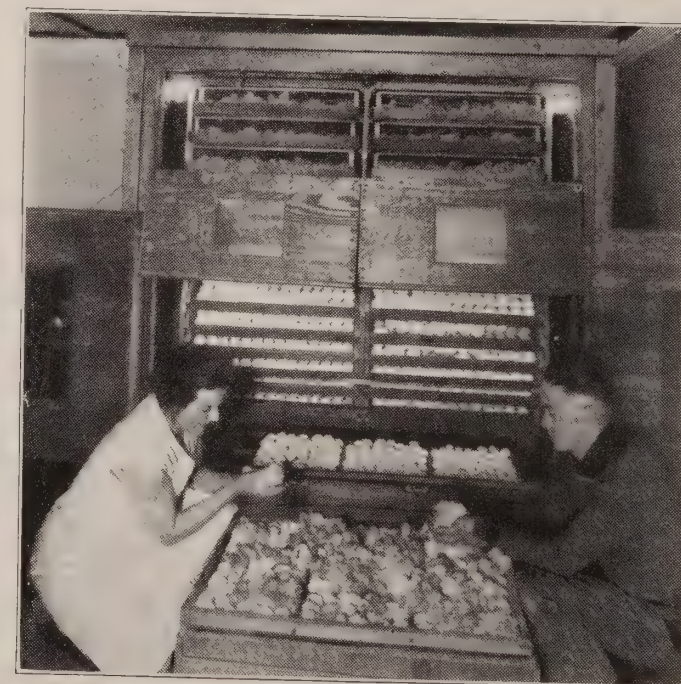
MRS. H. E. LEITER



Mrs. Mary Gibboney, manager Eaton Electric Hatchery, Eaton, Ohio. Mrs. Gibboney started with two large-sized Petersimes, then soon added another No. 16 machine

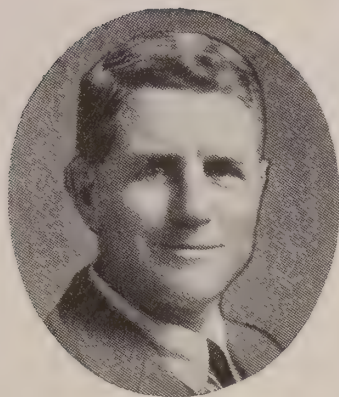
Repeat Orders Build Business

Petersime Incubators and their reliable hatching have "built up our business on repeat orders from satisfied customers", writes Mrs. Mary Gibboney, Eaton, Ohio, Electric Hatchery.



Any Woman Can Operate It

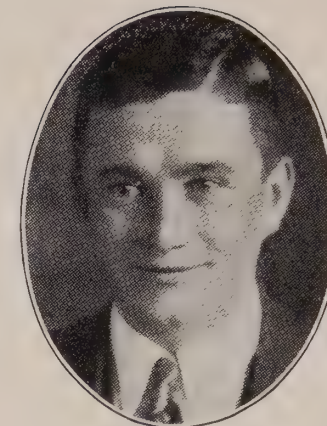
Mrs. Theo. Tiedeman, Highland Park, N. J., realizes that there is no work about a Petersime Incubator that can not be done easily and safely by any woman. The Tiedeman's say repeat orders follow Petersime fine results.



OSEE D. FRANTZ
Rocky Ford, Colo.



View of extensive laying houses at "Home of Frantz" Mountain-bred S. C. White Leghorns"



ROY O. FRANTZ
Rocky Ford, Colo.

High Nor Low Altitude, Hot Nor Cold Climate, Dry Nor Wet Season Effects Petersime Efficiency

RIGHT now Petersime Electric incubators, are hatching fine chicks in hatcheries thousands of feet above sea level and in places deep in the valleys. In the far north, where wintery winds blow constantly, and in stretches where shimmer sun burns the earth, as well as in places where rain seldom comes and places where rainfall is excessive, Petersime goes right along, delivering to the hatcheryman strong, healthy chicks with that happy, fast-growing quality that means quick profit.

It is a known characteristic of a Petersime incubator to defeat such conditions just named. They are built to meet such environment and immediately adjust themselves to it. A Petersime can do nothing else, on account of its mechanical efficiency, but retain a proper temperature and moisture. Altitudes, which have an effect upon atmospheric conditions, fail to alter in the least the sure operation of the mechanical side of a Petersime.

Such being true, is it any wonder that Petersimes are increasing in popularity every day in all corners of the world inhabited by man? The news

Page Thirty



R. A. Thompson and his Marvel Hen.
Official No. 59124

Hatches \$5,000 Hen Eggs

"It is without hesitation," writes R. A. Thompson, Garland Leghorn Farms, Garland, Pa., "that we entrust to our Petersime Electric Incubators, the eggs from our \$5,000 hen, 'Garland Queen', and, also, eggs from her most valuable descendants. We are using four of your No. 15 Petersime Electrics."

of their successful operation in these places of extreme location travels rapidly, resulting in other hatchers and poultry raisers, desiring assurance

of successful chick raising, equipping their places with this invincible incubator. Many are the letters we receive, telling of a Petersime overcoming conditions that had been a hindrance to business operated with most painstaking effort.

Big Purchaser Pleased

Out in the high, dry altitude of Rocky Ford, Colo., Mr. Osee C. Frantz, S. C. White Leghorn Farm is one of the most successful breeding places in that section. Big shipments of Petersime hatched chicks are not unusual occurrences at that farm.

"We find the quality of chicks produced in our six No. 15 Petersime Incubators to be far superior to the average-quality chicks otherwise produced," says Mr. Frantz. "They are huskier, larger and have more vitality and the livability is better. The Petersime Incubator is very simple to operate, which reduces labor cost to the minimum. We also find that the special service rendered to customers by the Petersime people cannot be excelled. You might be interested to learn that the president of the corporation purchased 18,000 chicks asked me why in the world other people do not use Petersimes. So far as I can see, the quality of chick could not be equaled."

"Never Saw Such High Quality"

Speaking of meeting demands, read what J. O. Roberts, Rotan, Texas, says:

"I have been using Petersime incubators for several years. Have used several kinds of small machines, also a mammoth, but never have seen such high-quality chicks hatched as I am now getting from my Petersime No. 9. My hatches are averaging 82% of fertile eggs set. My customers also report fine cussess with Petersime-hatched chicks. This is a day of quality and I believe anyone can take a Petersime and compete with any incubator made and the quality of his chicks will soon put him in the lead."



Read What H. J. Decker Says About Petersime Incubators

Ira M. Petersime & Son,
Gettysburg, Ohio
Gentlemen:

Fort Collins, Colorado

The incubator is hatching wonderfully well. The chicks are large and fluffy and have not found a single cripple yet. My first two hatches were as follows: 1st, 75.6% of all eggs and 86.6% of fertile eggs, 2nd, 77.7% of all eggs and 89.8% of fertile eggs. Such hatches as these are almost unbelievable in this climate. I hatch nothing but my own eggs. It is quality that counts and of course I could not produce such high quality chicks without the Petersime.

Very truly yours,
Decker's Pedigreed Leghorns.

H. J. Decker

Here's More Proof High Livability

Ira M. Petersime & Son,
Gettysburg, Ohio
Dear Sir:

Hershey, Pa.
May 30, 1932

Attn: Ray M. Petersime

My chick business has been very good this year as I sold 4000 more this year than last year, all before May 15th and all at regular prices. This I think is due to the high quality of chicks turned out with your machine.

My hatchability has been almost 80% and the quality of the chicks has been wonderful. On a check up on 8500 chicks from 6 to 12 weeks of age every customer, except one had all the chicks they paid for, the exception having 698 out of 700. I allow one chick extra to every 25.

My mortality here has been about 2%, so if any machine will hatch better chicks, I have never seen it, and if I am ever in the market for another machine would consider nothing else.

Very truly yours,
JOHN M. MAITLAND.

Ira M. Petersime & Son,
Gettysburg, Ohio
Gentlemen:

Stryker, Ohio
April 22, 1932

Our hatches are good except B. Rocks which are hatching 45 to 50%. Leghorns, Wyandottes, Reds hatching 65 to 75%. Equipment is working fine so far this season.

Yours truly,
A. S. REPLOGLE.

Messrs. Ira M. Petersime & Son,
Gettysburg, Ohio
Dear Sirs:

New York
April 29th, 1932

I have one of your small machines for our home use only and this year we have set it two times with good results. We have the machine in our living room and it is clean and ornamental.

Yours very truly,
Per: M. S. COOK.



Rodieck Poultry Farm and Hatchery, Sand Springs, Okla.

Petersime Dependable Profit Maker In Low Cycle Periods

On the Rodieck Poultry Farm & Hatchery, Sand Springs, Okla., the A. & M. College tested the Petersime Incubator and, Mr. Charles H. Rodieck writes, when a student came in to check up he "was surprised at the low current consumption, saying the other make had used more than 1900 K. W. while the Petersime's record was 400 K. W."

At a time of low cycle markets and egg production, "the incubator was the salvation of our farm and put us back on our feet."

A Petersime is a sure profit maker!

Enjoy Prosperous Season—Sold Out 2 Weeks Ahead All Season

Spokane, Wash.
April 28, 1932

Ira M. Petersime & Son,
Gettysburg, Ohio
Dear Sirs:

We are enjoying a very busy, prosperous season maintaining quality and price and are sold out two weeks ahead all the time. Our capacity is No. 2, 3 machines and they are certainly easily operated and bring wonderful chicks.

Very truly yours,
MRS. M. C. AMSDEN.



Charles Poultry Farm & Hatchery, San Jose, California.
Specializing in White Leghorn Baby Chicks and Hatching Eggs

Petersime Efficiency is Back of Rupp Expansion



ADEQUATE equipment that not only meets the buyers' demands today, but which will furnish the required service as trade increases, has spelled success for more than one hatchery.

An outstanding instance of this is found in the history of Rupp Brothers, branch hatcheries in several Ohio centers. Recognizing Petersime efficiency in the production of strong, sure-living chicks, this organization continued to add Petersime equipment as new branches were opened. The result has been a profitable business derived from satisfied customers, in the different sections of the state among poultry raisers who remark of the quick growing inclination of the Petersime hatched fowls.

Rupps have no hesitancy in uttering favorable comment about the service being rendered by their many Petersimes. They say:

Began Business with Six Petersime Incubators and Are Now Operating Twenty-six With Wonderful Success

Ira M. Petersime & Son,
Gettysburg, Ohio

Dear Sirs:

This is our 6th season with Petersimes. We are now even more pleased and satisfied with these machines than we were the first year of our operation.

We began with six of these machines and now operate in our several plants a total of twenty-six Petersimes which should be ample proof of our estimate of the Petersime Incubator.

The ease and low cost of operation, the steady temperature, good hatches and the big, fluffy, bright eyed Chicks that take the customer's eye and do well when he takes them home are several features which attract us to this machine.

Also, we have been able to estimate within 50 chicks the number of salable chicks from a hatch. This is some satisfaction as customers know they will get their chicks on the day we notify them.

A satisfied customer is our Slogan and the Petersime has helped us to bring this about. You may rest assured that we always have a good word for your machine.

Yours truly,

The Archbold Hatchery, Inc.
E. E. RUPP

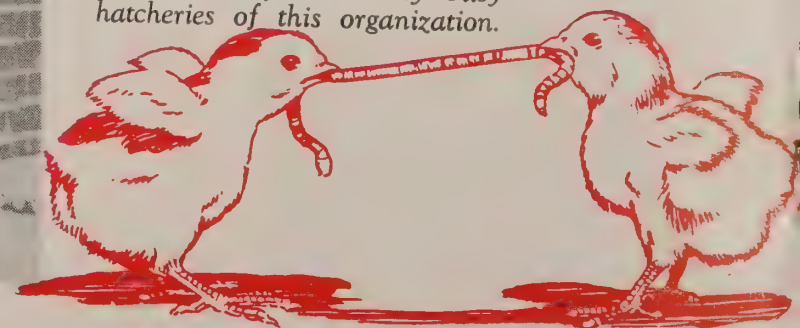


This picture of the Rupp Hatchery, Archbold, Ohio, was snapped just as a satisfied customer came out with several hundred fine Petersime hatched chicks.

Below we show the two Rupp Bros. in workin' togs. Work and close attention to customers needs, together with efficient equipment, built this successful hatchery business.



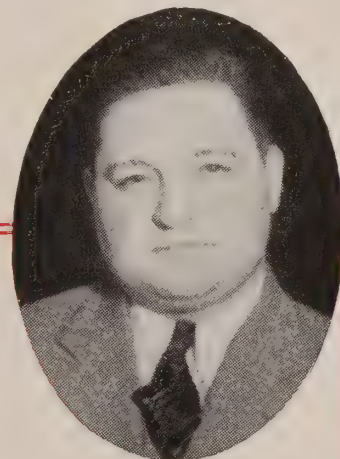
Another Rupp branch, Edgerton, Ohio; one of the many busy hatcheries of this organization.



Stucky's Geneva Hatchery Adds Branches Until a 1,068,000 Petersime Egg Capacity is Reached

IT HAS not been many years since E. C. Stucky, president of Geneva Hatcheries, Inc., started in the chick business in a most modest way in a not too prepossessing shed near his home. But, Mr. Stucky had those business characteristics which, despite inadequate equipment, lead men to a success, that permits the use of the more progressive accommodations later. He got the best out of what was at hand. Today, he gets the best out of the best. He has a number of Petersimes.

Mr. Stucky conceived the idea of operating branches in progressive centers in Indiana. His branches have prospered and Petersime factory records show that every year Mr. Stucky's company has been a greatly appreciated customer. Petersimes are proud of the



Read Mr. Stucky's
Interesting Letter:

GENEVA HATCHERIES, INC.

Geneva, Ind.,
September 1st., 1931

Petersime Incubator Company,
Gettysburg, Ohio.

Gentlemen:

In our ten years of experience in the hatchery business with practically all the various types of incubators, our experience with the Petersime has always been highly satisfactory. We can always expect exceptional large hatches of nice, big, livable chicks from our Petersime machines.

Wishing you continued success, we remain,

Very truly yours,

Geneva Hatcheries, Inc.

E. C. STUCKY, President



Managers of branch hatcheries owned and conducted by the Geneva Hatcheries, Inc.
E. C. Stucky, president, with headquarters at Geneva, Indiana.

small part they have played in the success of this progressive enterprise.

The history of Mr. Stucky and the Geneva Hatcheries, Inc., of which he is president, is the story of an outstanding example of ability to recognize best territory, select high grade goods and apply energetic business ability.

Recognizing the fact that communities are somewhat alike, and that the demand for day-old chicks was bound to increase, Mr. Stucky realized that if one business prospered, several branches would mean an increased return for the operating company. So, he selected branch locations and experienced men to operate the business.

TRUE TO PETERSIMES—"I take great pleasure," writes Mr. Stucky, in recommending Petersime Incubators to anyone contemplating the purchase of new incubating equipment. When we started our chain hatcheries, several years ago, we purchased six No. 15 Petersime Incubators. Since that time, we have purchased additional equipment each year bringing us to a very large capacity at present."

On the occasion of the delivery of his last No. 16 Petersime Incubator, Mr. Stucky wrote: "This new No. 16 Petersime is the last word in ease of operation, and we are getting wonderful hatches of all eggs set, doing this as complete hatches, and not in just a few trays."

Now, the great capacity spoken of in Mr. Stucky's letter, has been again increased. He has shown further confidence in Petersime product by filing an order for ten more No. 16 Petersimes. This will bring the capacity of the

Geneva Hatcheries, Inc., up to a grand total of 1,068,000 eggs.

Geneva Hatcheries Comprise 18 Branches

The branch Geneva Hatcheries, Inc., businesses are placed at strategic points over the state of Indiana. Herewith is a list of the locations and the names of the men in charge as managers.

Alexandria, Ind.....	E. W. Lee, Mgr.
Brazil, Ind.....	Wm. Scharf
Clinton, Ind.....	Everett Smitley
Crown Point, Ind.....	Bert Hayden
Decatur, Ind.....	I. N. Stucky
Francesville, Ind.....	Leo Minnieus
Hanna, Ind.....	L. E. Jones
Jasonville, Ind.....	Wm. Bickel
LaPorte, Ind.....	W. W. Jones
Lizton, Ind.....	O. F. Leak
Medaryville, Ind.....	J. H. McGinnes
Modoc, Ind.....	B. E. Niswander
Mishawaka, Ind.....	Wm. Reese
Monon, Ind.....	Frank J. Putts
Royal Center, Ind.....	Albert Strauch
Sullivan, Ind.....	J. L. Buyer
Valparaiso, Ind.....	J. D. Claudon
Vincennes, Ind.....	Fred Studler

In all cases, save at Hanna, the branch is given a business name in keeping with that of the town or city. The branch at Hanna bears the name "the LaPorte County Hatcheries."



Larger Hatches; At Less Labor with Petersime

*Petersime - hatched, 300-egg
contest layer, Mountain
Grove, Mo.*

Dr. E. L. Denison, Oak Dale Farm, Ainsworth, Ind., as an enthusiastic Petersime Incubator user, says:

"I believe my Petersime more than pays for itself in labor saved and in big increase of hatchability, and its production of strong, vigorous chicks," endorses Dr. Denison. "It does away with long hours of watchfulness, coal, oil, gas, smoke, ashes and bad chimney drafts. The greatest asset ever added to the poultry industry. I call it 'The World's Best Hatching Machine'." This, from the owner and operator of a 100-acre farm, one of the largest Specialty Poultry breeders.

OAK DALE FARM Single Comb White Leghorns

Ainsworth, Indiana
May 15, 1932

Dr. E. L. Denison, Prop.
Ira M. Petersim & Son,
Gettysburg, Ohio
Gentlemen:

Petersime Incubator on Oakdale Farms is doing fine. We are getting big hatches, big chicks—no trouble, runs quiet and is delivering the goods, what more can one ask. You sure have the goods.

Yours truly,
Oak Dale Farm,
DR. E. L. DENISON.



*Petersime - hatched
W o r l d C h a m p i o n
Single Comb White
Leghorn Cockerel on
Dr. Denison's Farm,
Ainsworth, Ind.*

Power Off 20-Hours Gets 76% Hatch

Greenfield, Ind.

Ira M. Petersime & Son,
Gettysburg, Ohio
Dear Sirs:

It was on May the 8th, a raging Tornado swept the eastern part of the City of Indianapolis, taking everything in its path, buildings, poles, and wires leaving an almost untangible mass, and also leaving me without any lights or power which was off for 20 hours.

I had 14,000 eggs in my Petersime No. 15 at the time, and 2,200 just ready for testing and transferring to the hatching trays. Well I knew just about what had happened from the looks of the cloud and the velocity of the wind at my place, so I soon figured out what had to be done, and proceeded to do it by closing all ventilators and boosting my room temperature to 100 degrees just what the machine thermometers was registering and held this throughout the 20 hours.

As soon as the power came on I opened the machine and examined the eggs and to my surprise I found the chick perfectly normal, so we proceeded to test the eggs and transfer them to the hatching trays. And another surprise was a 76% hatch.

I consider this a very unusual test and also a very severe one, so power eruptions are the least of my worries with the Petersime Incubator.

Yours very truly,
Maple Shade Poultry Farm & Hatchery.
J. B. WALKER.

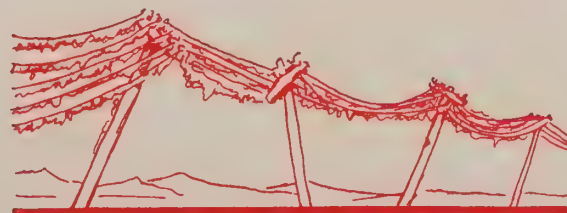
Operated Petersime with Power Off 21 Hours

Hegins, Pa.
April 5, 1932

Ira M. Petersime & Son,
Gettysburg, Ohio
Dear Sirs:

I have my Petersime Incubator going, since February, had unusual good hatches. We had a terrible storm in our section which tore down the wires and I was without current for 21 hours and had my incubators going for two weeks—just had the incubator drum full of eggs and I kept about 10 qts of hot water in the bottom, took the hatching trays out and kept vessel covered to prevent steaming, turned the eggs quite often and had three good hatches.

Truly yours,
(Signed) MRS. JNO. E. HUNTSINGER.



ENDRES HATCHERY SYSTEM

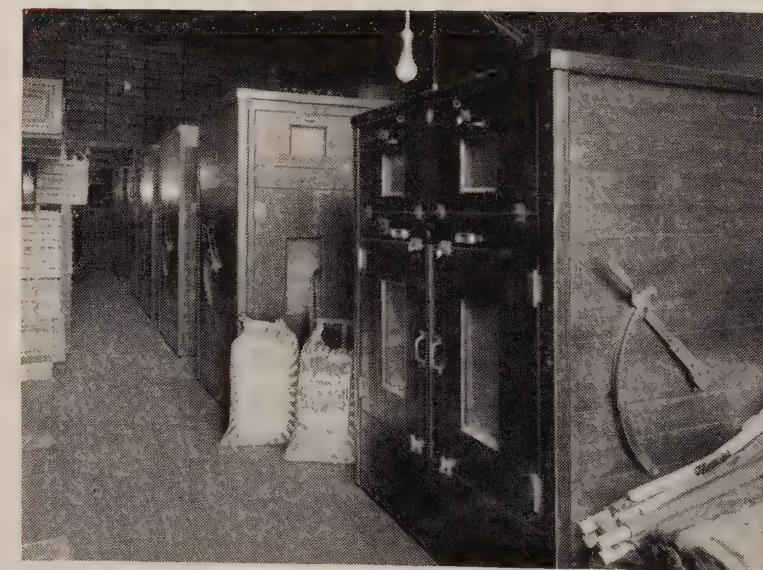
Has 600,000 Egg Peter-
sime Capacity



PHILIP C. ENDRES

Mr. Philip C. Endres, proprietor of Frankfort, (Ind.) Electric Hatchery, increased his Petersime capacity by several hundred thousand, after the success of his first machine.

MARKED ease of operation of the Petersime appeals to Mr. Endres, who describes the success he has had with his incubators as "one of the brightest spots in our business." Relative to ease of operation, he says, "I could not speak too highly for the machine along this line, and one could not wish for a machine easier to keep at a uniform temperature. Also, the cost of operation is very small," he says "considering the fact that the machines are operated in a room frequently but partly heated during winter time."



Interior view of the Frankfort Electric Hatchery. Petersime are prominent here. The photo also shows the advantage of compactness of Petersime construction in conserving floor space.

Petersimes Have Qualifications for Hatching Pedigreed Stock

THESE refinements in the mechanics of Petersime products making high percentage hatches and strong chicks possible in any clime, naturally are more far reaching. Knowing that a Petersime will meet such exacting conditions, the breeder of expensive, pedigreed stock recognizes that a Petersime has the qualifications to do the best job of hatching of pedigreed eggs. Not only, best percentage in hatch but a chick that will fulfill a hope of the careful, conscientious producer.

Says Petersime Is Dependable

Ira M. Petersime & Son, Wilbraham, Mass.
Gettysburg, Ohio April, 1932
Gentlemen: Att'n.: Ray M. Petersime
I find the Petersime in every way dependable and hatches are uniformly good when good eggs are put in.
Yours very truly,

F. STOCKING

Satisfied Customers Hatcheryman's Greatest Asset

Ira M. Petersime, Hillsboro, Ill.
Gettysburg, Ohio April 21, 1932
Dear Sir:
Our Incubator has been hatching wonderful and my customers are having good success with their chicks.
Yours truly,
Oakland Hatchery,
BERT SMITH, Prop.



Hatchery Problems Eliminated By Petersime Installation

"I just want to say," observes Wilbur M. Wolf, Joppa Road, Fullerton, Md., "that the day we bought our first Petersime Electric Incubator, our hatchery troubles were ended." A view of the Wolf Poultry Farm and one of the flocks is shown above.

Tredinnock Farms, Owner says: "Petersime Will Hatch Every Hatchable Egg"

The above statement made by W. Gordon Hatley, of Tredinnock Leghorn Farms, Richmond, Virginia—is a most significant one. It is the one big factor that determines the success or failure of any poultryman.

Ira M. Petersime & Son, Richmond, Virginia
Gettysburg, Ohio August 25, 1932

Gentlemen:

After operating two No. 16 Petersimes for two seasons we are more enthusiastic than ever. The time and attention given this 32,000 egg capacity is nothing compared to the hours spent regulating and working over a well known sectional type incubator of 7200 eggs.

The Petersime will hatch every hatchable egg. There are practically no dead in shell, and in two seasons our records show only five cripples. The chicks are large, strong and vigorous. They couldn't be otherwise with a mortality of 2% to ten weeks.

We have demonstrated to a large number of poultrymen and their one comment is, "It is practically fool proof."

Yours very truly,
(Signed)

W. GORDON HATELY, Pres.

Tredinnock Farms, Inc.
Established 1919

Breeders of Pure Beall
Pedigreed S. C. White Leg-
horns.



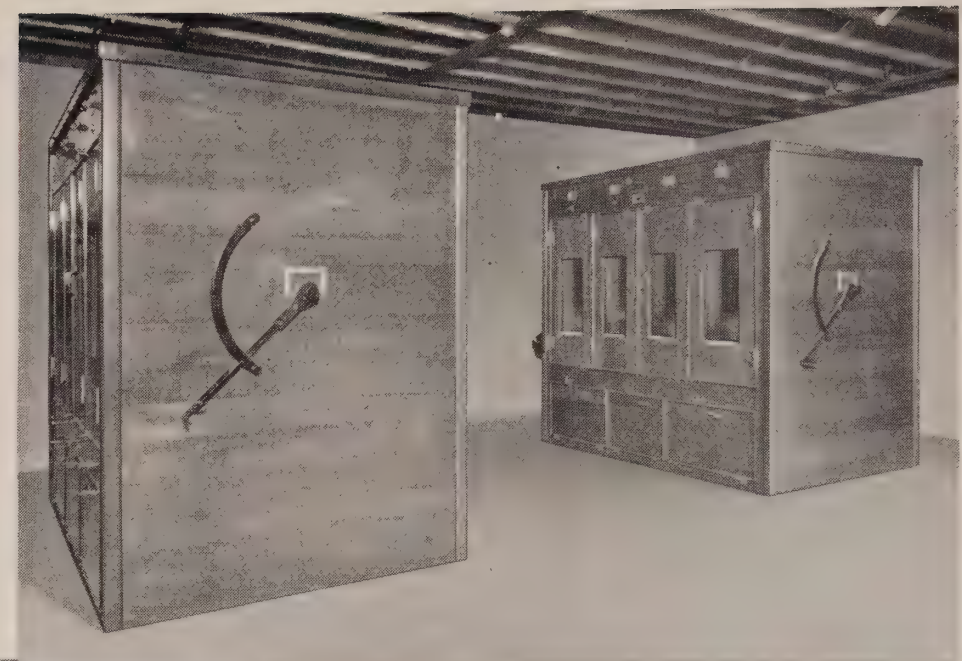
Taking off Pedigree Hatch of White Leghorn Chicks at Tredinnock Farms.

Satisfied Customers Key to Success In Hatchery Operation

Ira M. Petersime & Son, Lynn, Indiana
Gettysburg, Ohio April 23, 1932
Gentlemen:

Our Petersime Incubator has given us the best of results. Hatching averages of 70 to 80 percent has given us many satisfied customers and created a greater demand for our chicks than we can supply.

Respectfully yours,
VERNIE KEYS, Manager.



These two Mammoth Petersime Incubators with a total capacity of 32,000 eggs, are none too large to supply the annual demand for Tredinnock Pedigreed chicks. Tredinnock Farms is at Richmond, Virginia.

Below—The Pedigree Room at Tredinnock Farms, is a scene of constant activity. On each hatching day thousands of Petersime hatched chicks are banded for later identification. In the picture are shown, Mr. & Mrs. Hatley, John, and "Stubby" the peppy little Fox Terrier.





Mark Whitmer's poultry houses are just as modern and attractive as is his farm residence, near Delmatia, Pa., shown here-with is the owner.



Poultry Business Increased "More Rapidly Than We Expected" by Using Petersime Installations

MARK WHITMER graciously credits Mrs. Whitmer with his success in the poultry business. Back in 1921, they had a flock of 40 R. I. R's and 35 White Leghorns. Mark wasn't much interested until Mrs. Whitmer showed him, by her record keeping, that there was money in the poultry business.

Deciding on a "pay as you go" system, the poultry population was gradually increased until the Whitmer flocks have a name all over the country, mostly on account of the fact that the owners work for a constant preservation of the best in their selected breeds.

"We were shoved over the fence into the poultry business," remarks Mr. Whitmer, "more rapidly than we expected," Flock improvements followed with an equal increase in modern equipment, including Petersime Incubators. With it all came, in keeping with the business ability exhibited, an increased demand for their product of high egg-production pullets and fine blooded cockerels.

The poultry and egg business has grown to immense size in this country and much of this growth is due to men and women like Mr. and Mrs. Whitmer and their family. What they have done, others can do and are doing, adding to the per capita wealth of our people and the rich pleasure of business and living in which the good by far overbalances the bad.

Page Thirty.six

Bigger, Better Chicks at Lower Cost of Operation

Jan. 8, 1932

Ira M. Petersime & Son,
Gettysburg, Ohio
Gentlemen:

I must tell you that the chicks from your machine weighed $1\frac{3}{4}$ pounds more per 100 than the ones from my hot water incubator.

The cost of operating this 2663 machine is only 16c per day.

Very truly yours,
Hillcrest Poultry Farm,
(Signed) ANDREW L. OHR,
296 No. Elm St.
Wallingford, Connecticut

Likes Petersime Incubators Better Every Day

Ira M. Petersime & Son,
Gettysburg, Ohio
Gentlemen:

Petersime is fine. Like it better every day. We have been hatching every week and getting from 80 to 85% hatches and better right along, of all eggs set.

Yours respectfully,
(Signed) GEO. W. MAKINGS,
Calimyrna Poultry Ranch and Hatchery
Childs Avenue
Route 2 Box 21A
Merced, California

High Percentage Hatches Means Sure Profits

Iowa Falls, Iowa

Ira M. Petersime & Son,
Gettysburg, Ohio
Dear Sirs:

Wish to report that we are getting some splendid hatches both from the new machine and from the one which we purchased last year, in fact we are certainly sold on the Petersime and why shouldn't we be with hatches as follows: 714 White Rocks from 900 eggs set, 421 Barred Rocks from 540 eggs set, 142 White Leghorns from 154 eggs set, and in fact all of the hatches are right up around these figures in percentage.

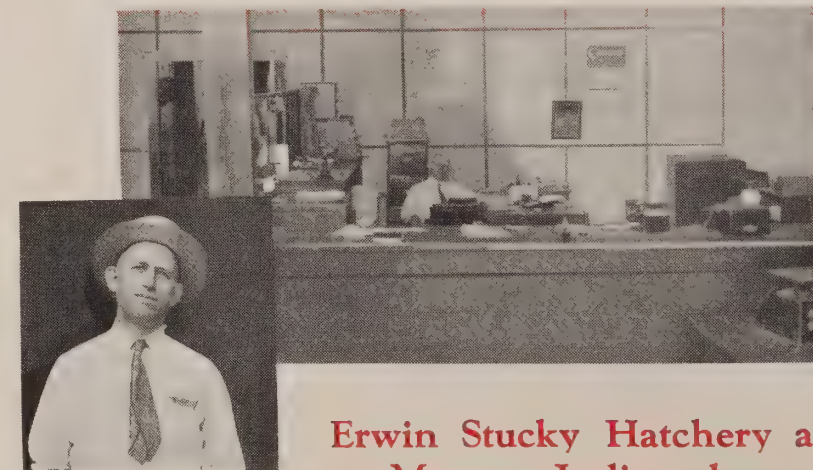
Yours truly,
(Signed) C. W. SUTTON.



Farlow Going Strong With Petersimes

RUNNING three No. 16 Petersime incubators; unable to take care of all orders and yet, near-by hatcheries running at half capacity.

Such is the story of Walter L. Farlow, Pittsville, Md. "It looks now like we will have to add two or more machines to care for the growing demand for Petersime hatched chicks," he says, in telling of one customer coming 50 miles in order to be assured such hatches. He tells of a test with six makes of incubators, in which the Petersime-hatched chicks showed a 500 pound margin at 12 weeks.



Erwin Stucky Hatchery at Monroe, Indiana has 224,000 Petersime Capacity

It requires 14—No. 16 Petersime Incubators to supply the demand for the high livability chicks which Mr. Stucky supplies his customers. Mr. Stucky also reports high percentage hatches from his Petersime equipment.



The fine, full hatch of Rhode Island Red Chicks, produced in a Petersime Electric No. 6 Incubator, at Green's Poultry Farm, North Middleboro, is shown here. It's no wonder Mr. Green, looks—and is—well pleased.

Gets 78% Hatch with Power Off 6½ Hours.

March 23, 1932

Ira M. Petersime & Son,
Gettysburg, Ohio

Dear Sirs:

I am very glad to say at this writing that I am very much pleased with my No. 17 Model Petersime Incubator and my hatches have been about 85% of all eggs put in except two hatches and one was 91% and the other was 78% and this hatch was on February 5th and the power was off for six and one half hours and the chicks were taken out on time. These chicks were for myself so I could see just how they come along. They were hatched Febraury 8 and at this writing there are some of the chicks weighing 1¾ lbs. and the 1200 chicks were as good as any chicks that I ever had. I would like to say that my customers losses are about 1% and that is very small.

Very truly yours,

GEORGE GREEN,
Vernon St.,
No. Middleboro, Mass.

Operates Petersime Incubators at a Total Cost of 50c per Day for Power

Messrs. Foster and Pyfer, Proprietors of Riverbend Farm, Sumner, Wash. report:

"Just a word of appreciation on the reliability of your invention, namely, the Petersime Incubator. We have finished our fourth season with your hatching machines and are very well pleased with the results obtained. We have hatched over 50,000 chicks this season and averaged better than 70% salable chicks. We operated a No. 15 and a No. 6 at cost of 50c per day for power. Do not believe there is another machine on the market of like capacity that can be operated as economically."

"The chicks hatched by us from the Petersimes are of the very best quality and of uniform size, which brings us many compliments from our customers. They are the largest we have ever hatched and of very good color. Some of the high hatches ran around 80% salable chicks. Can always bank on 90% of fertile eggs hatching."

Petersime Hatched Stand on Own Legs Without Alibis

New Haven, Vt.
May 7, 1932

Ira M. Petersime & Son,
Gettysburg, Ohio

Att.—Mr. Ray Petersime

Gentlemen:

The hatching season just closed has again demonstrated the unfailing reliability of the Petersime Incubator and its ability in consistantly turning out husky vigorous chicks that live and pay dividends. Our chicks are known as quality chicks; being Petersime hatched they are able to stand up on their own legs without alabis.

Sincerely,

Sorrento, Calif.

Per: G. F. POGGI.

Repair Cost on Petersime In Five Years Only \$6.50

Ira M. Petersime & Son,
Gettysburg, Ohio

Brookings, South Dakota
April 22, 1932.

Gentlemen:

Our hatches have been running from 75 to 90% so far this season and the chicks have been excellent.

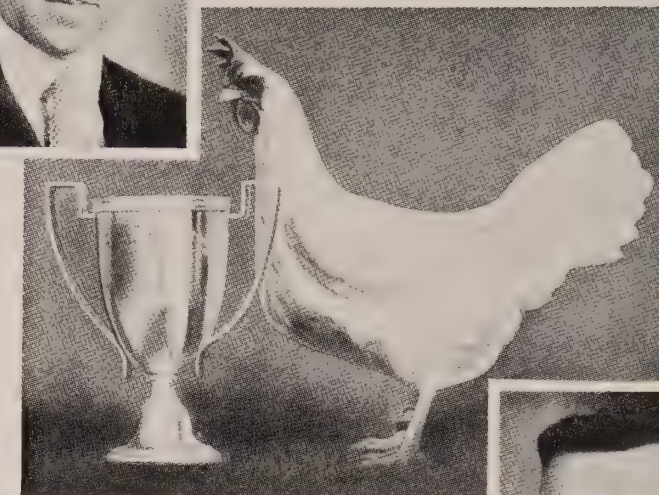
We have been running one of our machines five years and have only had to buy two heating units \$4.00 and one repair bill on motor of \$2.50, and have run the machine continuously for at least seven months each year. This is pretty cheap for upkeep.

Very truly yours,

C. H. PALMER,
Elm View Farm



H. P. FOSTER



A Prize Winner 300 egg hen Petersime Hatched at River Bend Farm Summer, Wash.



F. F. PYFER

96% Hatch on Heavies

April 4, 1932

Ira M. Petersime & Son,
Gettysburg, Ohio

Dear Sirs:

I am sure satisfied with my two Petersimes. They sure are putting out the hatches to compete on low prices this season. Took out 96% hatch on Buff Orphington, last hatch on all eggs set.

Yours respectfully,

(Signed) D. W. CRASE,
Crase Hatchery & Poultry Farm

Ira M. Petersime & Son,
Gettysburg, Ohio

Ligonier, Indiana
Jan. 1, 1932

Dear Sir:

I took off a 67% hatch last Monday on all heavies. Pretty good for a start.

Yours truly,

Ligonier Hatchery,
(Signed) R. JORG.



Fine fowls like this may be expected from good eggs hatched in Petersime Electrics

Another Scientific Breeder Vouches for Petersime Efficiency



Part-view of 40-acre Smiley Poultry Farm in suburbs of Jackson, Mich. A breeding institution where scientific methods are used



H. J. SMILEY
Jackson, Michigan, breeder
of Pure Tancred strain S. C.
Leghorns

Petersime Installations Considered Big Forward Step

“OUR installation of all new Petersime incubating equipment was the biggest forward step we have taken in recent years in our poultry advancement. We had used other makes of incubators with varying results, not altogether satisfactory. A year ago we studied what the market afforded in this line and carefully investigated vital factors involved in incubation.

After a season's use I do not hesitate to say that in ease of operation, accuracy of regulation, uniformly high-quality chicks, satisfied customers, and low mortality of chicks hatched, compared to all my previous experience, the Petersime Electric Incubator is the best the market affords. We get from 100 to 118 fluffy chicks from 120 fertile eggs right along, and for the first season's operation our hatches averaged over 80%, February to the present date. The fact that we trust our most valuable eggs to the Petersime without hesitation and with excellent results is our tribute to the dependability of your machines.”

H. J. SMILEY.



High Quality Chicks Brings Them Back for More

Deming, New Mexico
April 27, 1932

Ira M. Petersime & Son,
Gettysburg, Ohio
Gentlemen:

We like the Petersime very much. The quality of the chicks hatched in the Petersime is excellent.

Yours respectfully,

M. B. PRINGLE,
Pringle Poultry Plant.

Guarantees 98% Livability. Makes Good Over Six Year Period

April 20, 1932

Ira M. Petersime & Son,
Gettysburg, Ohio
Gentlemen:

I am having the best season I ever had and hatching results are the best I ever had. Hatches to date average 80% and this is not counting the extras in each box. Livability of chicks is very good, in fact, I guarantee 98% alive at two weeks.

I am satisfied with Petersime Incubators and have had no serious trouble in the six years I have run them.

Yours truly,

F. D. THOMAS,
Milford, Mass.

Wrentham, Mass.
Feb. 10, 1932

Ira M. Petersime & Son,
Gettysburg, Ohio
Dear Sirs:

My first hatch of the season in the Petersime came off yesterday 81½% of all eggs set.

Yours truly,

Wrendayl Poultry Farm,
T. L. AYLWARD,
S. C. Rhode Island Reds.



“After eight years experience, the Petersime is my pick”, declares E. E. Smith, Bryan, Ohio. “It certainly hatches a real, salable chick—lively, healthy, peppy one.” The Smith Hatchery in which six Petersimes are operated, is shown in the above photo.

Petersime Rules in Kingdom of Ten Million Hens...



Some idea of the extensive service given by Petersime Incubators at the Max Poehlman Hatcheries, Petaluma, Calif., is shown by the above picture.

SO extensive is the poultry industry in one part of Sunny California that the section has been aptly and truthfully termed, "The World's Egg Basket." In hatcheries in all sections, Petersime Incubators play a large part in sustaining this reputation.



Isn't this a fine looking hatch of healthy chicks taken from Petersime Incubator at the Poehlman Hatcheries and being sorted for delivery to sure-to-be-pleased customers.

At Petaluma, Calif., Max Poehlman and his Petersime equipment hatchery, are doing their share in sustaining the section's title of "The Kingdom of Ten Million Hens" and "The World's Egg Basket." Records at the Petersime factory at Gettysburg, O., show that Mr. Poehlman orders more of our efficient equipment every season. These repeat orders for incubators



Every new building in the poultry industry becomes more modern and convenient, as indicated by the Poehlman Hatchery headquarters at Petaluma, California.

naturally are reflections of the repeat orders Mr. Poehlman receives from customers for baby chicks near and far.

Petersime incubators are endorsed by Mr. Poehlman through these orders, and the fact that he employs them in his hatchery has lead others to follow his good example.

In 1927, two No. 15 Petersimes were sent to the Poehlman Hatchery and resulted, in 1929, in five more No. 15's. In 1929, Mr. Poehlman purchased one No. 15 and seven No. 16's, adding more 16's in 1930, and so he continues.



The Pike-Krenz Hatchery, at Arcadia, Calif.

Among the many other California hatcheries well equipped with Petersime Electrics is the Pike-Krenz Hatchery at Arcadia, a letter from which is reproduced on another page in this catalogue. Many others could be named, but the story would be a repetition of Petersime efficiency and its sure relation to good profits returned on sales among pleased customers.

Petersime Incubators operate with equal satisfaction in any section of any country. They are built to give that service and they surely do. Petersime and profits are so closely linked that one is safe in saying "Profits Follow Petersime Purchases."



Wm. H. Bihn, operating Petersime Mammoths in his hatchery at Petaluma, Calif., equipped with 160,000-egg capacity in Petersimes



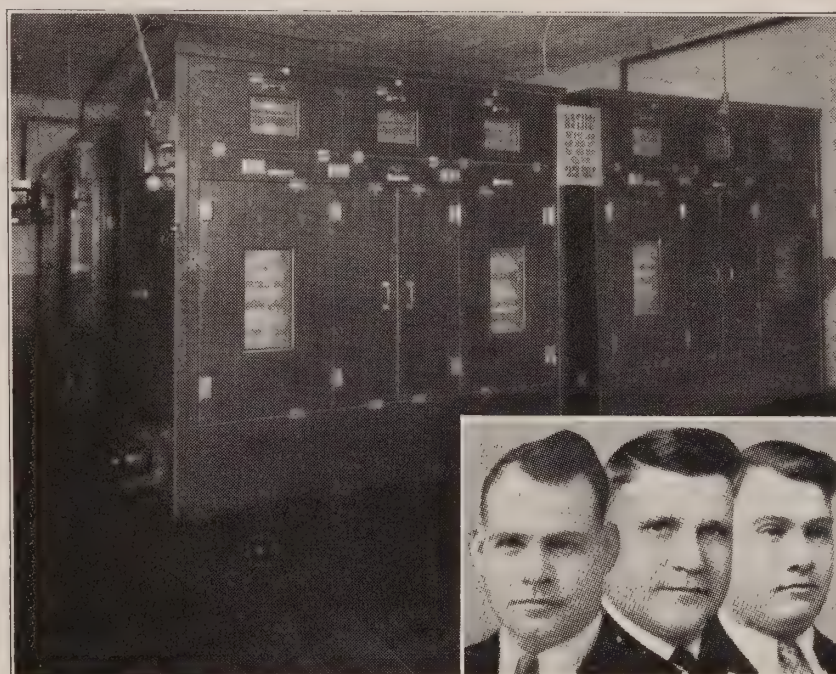
Partial View of the 353 acre master breeding farm, Napoleon, Michigan, operated by the Neuhauser Bros. System of Hatcheries, Napoleon, Ohio.

THE above photo shows a panoramic view of the Neuhauser master breeding farm located on M-50 seven miles east of Jackson, Mich., near Napoleon, Mich.

This magnificent 353 acre tract is being developed by the Neuhauser Bros., proprietors of Good Luck Hatcheries of Napoleon, Ohio, as a master breeding farm. The operation of this farm is in line with the progressive program which the Neuhausers have launched to enlarge their field of service to the poultry industry, making it of national scope of importance in the breeding and hatching of chicks.

Beginning their hatchery operations in a modest way, a few years ago. The Neuhauser Bros., now operate 23 Petersime equipped branch hatcheries covering well over the North-western part of Ohio, Indiana, and Michigan and over into Canada. They have this to say concerning the efficiency of the Petersime Incubator: "We wish to state that the Petersime Incubator is a wonderful machine, hatching a good, strong, sturdy chick. We are operating over 70 of the 16,000 egg size, giving us a total of 1,120,000 egg capacity in Petersime Electrics. Wish to add further that the factory service you give to your customers also is very good."

Page Forty



Part view of hatching department, Neuhauser Brothers' Hatcheries, Napoleon, Ohio, showing installation of Petersime Electric Incubators. Photographic likenesses of the Neuhauser brothers are shown in the inset



Ira M. Petersime & Son,
Gettysburg, Ohio.

Dear Sirs:

I want to state we sent 100 W. Wyandottes to Santa Barbara, California, April 11th. They arrived in 100% condition—that is no loss. So I figure they were good quality chicks.

Yours truly,
NEUHAUSER HATCHERY,
Per: EMERSON FOOR, MGR.

Reading, Mich.
April 23, 1932

Ira M. Petersime & Son,
Gettysburg, Ohio.

Dear Sirs:

Now in regards to the machines and their work I can assure you that in so far as their operating is concerned I could not see how they could be improved in anyway. I also can assure you that the chicks hatched from the Petersime machines is a better chick than from other makes.

Yours very truly,
Neuhauser Chick Hatcheries,
Per: DR. W. H. MOFFATT, MGR.

Chatham, Ontario, Branch,
24 Jahnke St.
April 29, 1932

Not Worried About Price Competition

Ira M. Petersime & Son,
Gettysburg, Ohio
Gentlemen:

Our machines have operated beautifully and our chicks have met with universal satisfaction. Another year we won't have to worry about price competition. They will be willing to pay for Petersime chicks.

Very truly,
Cromwell Hatchery,
Per: JOHN H. MARTIN, MGR.

Cromwell, Indiana



Left: L. C. Beall, owner of Beall's Pedigreed White Leghorn Farm, Vashon, Wash. Farm consists of 30 acres and carries upwards of 4,500 layers and breeders.



Test of Petersime No. 6 Leads to Several Units

L. C. Beall, charter member of the Washington State R. O. P. Association and a director, exercising fine business judgment, purchased one 6,000 egg capacity Petersime No. 6, tested it, and each season, thereafter, increased his Petersime equipment, "because of the satisfactory results obtained. Individually pedigreed 10,566 chicks, all from outstanding 250-egg and better hens, with some official records ranging well above 300 eggs. Our customers have very fine flocks of pullets to show that Beall-Petersime-hatched chicks have the vitality. I used the new No. 9 Challenger exclusively for my pedigreed chicks. This model machine has given us excellent results, as have the older type, hatching over ten percent more chicks than our former equipment."



One of the many Laying and Breeding Houses on Beall's Farm

Petersime Incubators Most Practical For Pedigree Hatching



THE egg and poultry industry owes a great debt to that vast group of men and women who have patiently labored year after year in purifying strains and creating quick-growing, good sized healthy chicks and fowls, and eggs of high food value. Their experience has been of inestimable value to the manufacturers of Petersime Electric Incubators in the building of equipment as infallible as practical experience and scientific research can make them.

Quality of Petersime Chicks Increases Sales Over 300%

Ray M. Petersime,
Gettysburg, Ohio
Dear Sir:

We have two No. 6 Petersime machines. Our business is excellent this year—more than a 300% increase over last year. We feel that this is due in no small part to the excellent quality chicks your machines produce.

Trusting that we will hear from you soon, we are,

Yours very truly,

(Signed) F. E. RHODES,
Rhodes Poultry Farm.

Says Petersime Chicks Can Not be Equaled

Ira M. Petersime & Son,
Gettysburg, Ohio
Dear Sirs:

Roscoe, Calif.
April 24, 1932

We like our Petersime equipment and find if machines are handled right the chicks and hatches they produce cannot be equaled for strong huskie chicks, at present our hatches are running 80 per cent.

Yours truly,

Sowers Hatchery,
GEO. H. SOWERS.

Ira M. Petersime & Son,
Gettysburg, Ohio
Dear Sir:

Foster, Ohio
May 1st, 1932

I am well pleased with results obtained from my Petersime Incubator, my hatches average 70-75%.

Sincerely yours,

GEO. JOERLING.



At the top is shown the Boyd's Stafford Hatchery, 48,000 capacity, at Stafford, Kans. Virginia and Mary Jane Boyd are shown displaying their choice of the flocks, while Dr. Boyd is seen presenting one of his fine Hollywood cockerels.

Pres. Kansas Accredited Chick Association. An Enthusiastic Poultryman

August 1, 1932

Ira M. Petersime & Son,
Gettysburg, Ohio

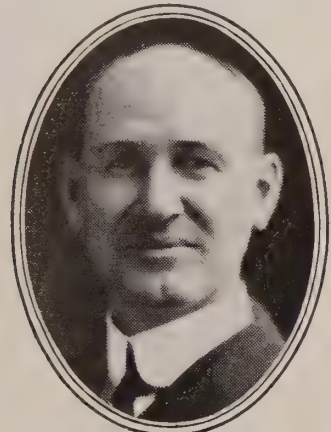
We have now spent six years in the hatchery business. We went in on a small scale. At first we started in with other makes of machines and soon found that if we wanted to stay in the business we must change our make of incubator. We sold our old machines and bought two number 16 Petersimes. We operated them 2-years and observed immediately that we were getting much better livability. Our business increased so rapidly that it was necessary to purchase another number 16 Petersime last fall. Our hatches are exceptionally good and we do not use as much electricity as the Factory estimated. Needless to say we are enjoying our Petersimes very much.

Stafford Hatchery,
E. E. BOYD,
Stafford, Kansas.

Petersime High Record of Performance in Canada



W. R. GAHAM
Head of Poultry Department,
Ontario Agricultural Col-
lege, Guelph, dean of Can-
adian poultry instructors.



GEORGE ROBERTSON
Ottawa, Canada



HE Canadians have long been leaders in the poultry and egg business and not a few progressive ideas and customs have come out of that friendly country to the north. Most of our ideas relative to grading and standardization of eggs for table use is a reflection of their practices and legal requirements, while other regulations that have much to do with progressiveness in the industry, are in harmony with the aims of the people of the United States.

Not only is the standardization of eggs, as followed on Canadian markets of recognized value to the consumer, but it has high merit from the producers' standpoint, and much is being done, in the way of egg-laying contests and such, to encourage the best blood in Canadian pens. Naturally, the noticeable growth in the egg and poultry business has an associated increase in the baby chick department. The general demand for high quality chicks is also a natural sequence, bringing

with it broad activity in the hatching of better stocks, for both laying and food qualities.

With the gradual increase in home consumption of poultry and eggs, extensive exportations of both, and the increased interest in different breeds and pedigreed stock, there has come the demand for incubating equipment that must be in keeping with other high standards and hopes of the industry.

The Petersime Electric Incubator makers are proud of their showing in Canada. Petersime Electric Incubators have proven equally as efficient in these northern provinces as in our own states, and reports from official experimental stations, schools, large and small hatcheries and poultry breeders, bring news of high percentage hatches, strong, livable chicks; quick growing and of fine flesh, written in the same high enthusiasm as marks letters from men and women not only in the United States, but in many other places here and abroad.



PROF. E. A. LLOYD
Vancouver, B. C.



DR. J. D. BARBEAU
Quebec, Canada



HON. W. A. BROWN
Chief of Poultry Division,
Dominion of Canada.

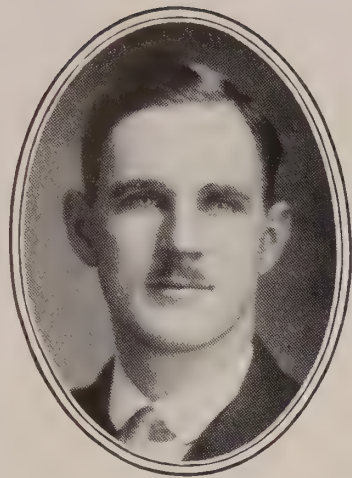


Staff of Poultry Division, Dominion Experimental Farms,
Ottawa, Canada.



F. C. ELFORD
Head of egg-laying contests,
Dominion of Canada.





T. N. MORSE
Proprietor, Oak Ridge Farm,
Port Credit, Ontario,
Canada.



Department Chief Pleased with Petersime Performance



As you know, we have been using Petersime Incubators for several years, with great satisfaction."

JOS. D. BARBEAU,
Chief of Poultry Division,
Quebec, Canada.

"We have used a Petersime Electric Incubator during the past two seasons," comments Mr. George Robertson, Assistant Dominion Poultry Husbandman, "and have found it most satisfactory. It is convenient to operate and gives as high percentage of chicks as any machine we have. However," continues his letter, "What I like most about it is the quality of the chicks—big fluffy fellows. We unhesitatingly recommend the Petersime as an excellent hatcher and, especially, as a producer of high grade chicks."

"Petersime chicks have good reputation for coming out of the shells properly and for being well fluffed out and ready for shipping on the 21st day," says E. A. Lloyd, professor of poultry husbandry, University of British Columbia. Continuing, he observes how this "expedites hatchery management and, on account of the uniformity of the chick in development, they are easier to handle in brooders."

"The new Petersime Electric," the professor holds, "marked a new era in good incubation. The poultry industry is greatly indebted to incubator manufacturers who will provide such up-to-date machine at reasonable cost."

"Also, as secretary-treasurer of the Record of Performance Poultry Breeders Association of British Columbia, my observation compels me to speak in the most pleasant terms of the Petersime-hatched chicks that it has been my privilege to sell through the office of the Association."

"We can not stay up with the demand for Petersime-hatched chicks—just swamped with orders," comments A. M. Dykes, Winter Egg Poultry Farm, Lethbridge, Alberta.

"The chicks are giving 100 per cent satisfaction—positively free from cripples."

In writing of his experience with his Petersime Incubator, Mr. George Whelen, Riverview Poultry Farm, Vancouver, says, "The ease of operation is a big feature, and we think that, if an egg is at all hatchable, the Petersime will hatch it, and we can certainly, strongly recommend this incubator to any one."

"We have taken off 75% hatches with our power off for 12 hours at a time," writes H. H. Krenzner, Blue Valley Poultry Farms, Wiarton, Ont., "and it is nothing new for us to hatch 80% to 85% of all eggs set. We appreciate, also, the cooperation given us in dealing with your firm."

"I am pleased to advise you that I consider our Petersime Electric Incubator, from point of view of simplicity and time economy," says Frere Stanslas, Freres de St. Vincent de Paul, Monument, Quebec, "as perfection. The temperature, always, is equal in all parts of the incubator."

"As each year goes by, we become more and more pleased with our Petersime Electric Incubator," declares T. N. Morse, Oak Ridge Farm, Port Credit, Ontario, "especially in view of the fact that we have never had to fall down in filling our orders."

Inwood, Ontario, Canada
Dec. 30, 1931

Ira M. Petersime & Son,
Gettysburg, Ohio.
Dear Sirs:

The first year we had our No. 6 Petersime we set 16,560 eggs and hatched 12,930 chicks, a 78% hatch of all eggs set.

Our best trays were 707 W. L. Chicks from 796 eggs, we had tray after tray of Barred Rocks go over 80%, they were all our own eggs and high in fertility.

Yours truly,
W. P. CHAPMAN.



M. F. PRINGLE
Pringle Electric Hatchery,
Calgary, Canada

Canadian Petersime
Electric Incubator Co.
Exclusive Manufacturers
for Canada
Under Patents
261499-305632

Factory,
Edmonds, Burnaby, B.C.



Panoramic View of the poultry buildings and yards, Central Experimental Farm, Ottawa, Ontario, Canada

There Are No Detours on The Petersime Route!



day your Petersime Incubator is installed you start on a straight road to success. Any one of the several models will take you there. You travel over a smooth highway, built on the experience of others before you, and paved with endorsements of practical raisers of small home flocks, to breeders and hatchers of thousands in ranches of many acres. The route is officially approved by scientific and practical observations by leading instructors in state colleges, agricultural schools, state and national experimental stations and such institutions of authority all over the world.

Those who have traveled this Petersime route to success have had a most enjoyable and profitable journey. Thousands of these people have written us and told us about it. What they have to say should encourage and assure you as it endorses the work of the Petersime. No matter what make of incubator you are interested in, you should not be satisfied until you have investigated Petersime possibilities. Petersime amazing efficiency and money producing possibilities will convince you that the Petersime route is the route for you.

Averages 70% Hatches For 3 Years

Ira M. Petersime & Son,
Gettysburg, Ohio
Gentlemen:

We are glad to report the best season so far that we have ever had, for numbers of chicks we are over 4000 chicks ahead of this time last year for the same period, and have been turning away eggs that we could not find room for.

Going to keep up our last three years' average of a little over 70% of all eggs put in, and to date have had the best of livability.

Yours very truly,
Ravenscroft Hatchery,
Per: V. M. RAVENSCROFT.

Superior Quality Chicks Bring Best Reports From Customers

Ira M. Petersime & Son,
Gettysburg, Ohio
Gentlemen:

Hatching is good, livability is wonderful. We are having the best reports from customers we have ever had.

Our Petersime, now 4 years old, looks and runs as good as ever. Our operator says he gets better hatches and bigger chicks out of the Petersime than he does from our other machines.

Yours truly,
Campbell's Quality Hatchery,
Per: C. E. CAMPBELL.

Kingman, Kans.
April 22, 1932

Blue Springs, Mo.
April 21, 1932

Wins Cup at Chick Show With Petersime Hatched Chicks

Ira M. Petersime & Son,
Gettysburg, Ohio

Attn: Mr. Ray M. Petersime

Dear Sir:

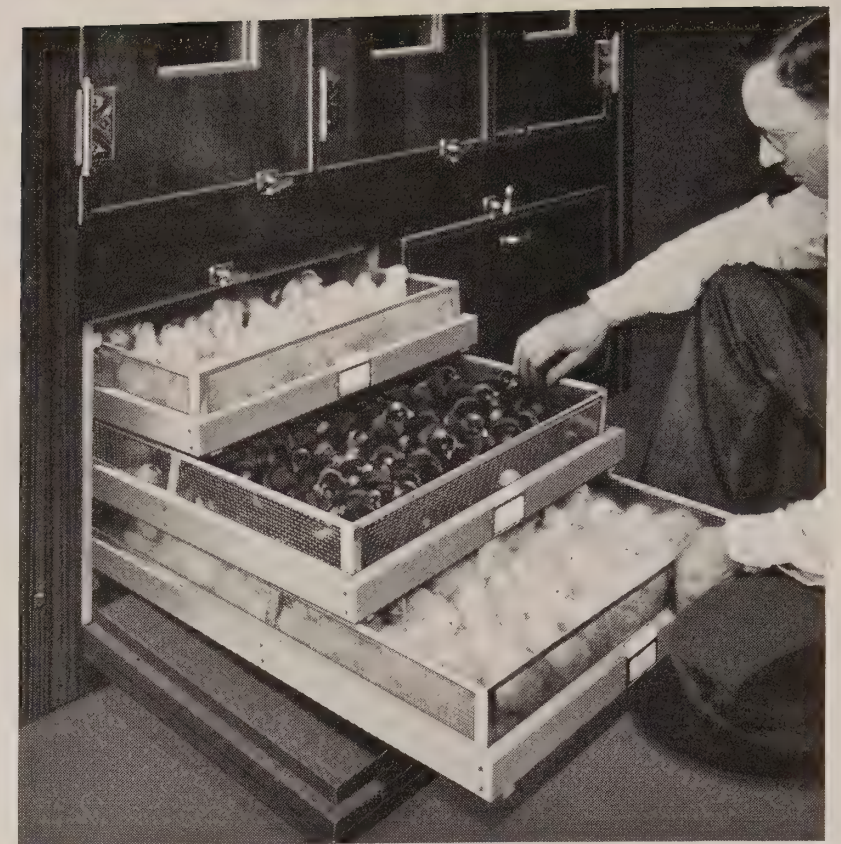
As to the operation of the Petersime I am well satisfied. I feel that there is no better machine on the market. I have had a season average of 77% salable chicks based on the total number of eggs put into the machine. My fertility average is well over 90%. I have had several hatches over 80%. The cost of operation is low compared with some of my neighbors using other makes.

As to the quality of chicks my show records will tell of that. I made entries in five chick shows. The first at Waterbury, Conn., made when I did not know how to pick chicks out. I made two entries with scores over 90%, I won no prizes there. I entered two classes at Batavia, N. Y. and won a first and third place. I made four entries at Rhode Island and won a cup, a Championship, a first, two seconds and a third. I made three entries at Housedale, Pa. The chicks at this show over judged late. Hatched on Sunday and not judged till Wednesday afternoon. I placed third and eighth, nevertheless with scores 89½, 90, and 94¼. So I feel that the quality is very good.

Sincerely yours,

Rock Ridge Farm,
ROBERT R. KEELER.

Ridgefield, Connecticut
April 25, 1932



New Model No. 7-C Petersime shown here produced 84½% hatch of chicks that showed exceptional high quality.

Repairs Almost Nothing in Six Years

Ira M. Petersime & Son,
Gettysburg, Ohio
Gentlemen:

We have been having good hatches and very good quality of chicks, we have not been asked for a replacement.

Equipment is operating fine. This is the 6th year for the machines and repairs have been almost nothing.

Very truly yours,
H. E. Root, Mgr.
Horlamus Hatcheries.

Ladysmith, Wisconsin
April 28, 1932

Grain and Feed Dealers Use Petersime Incubators

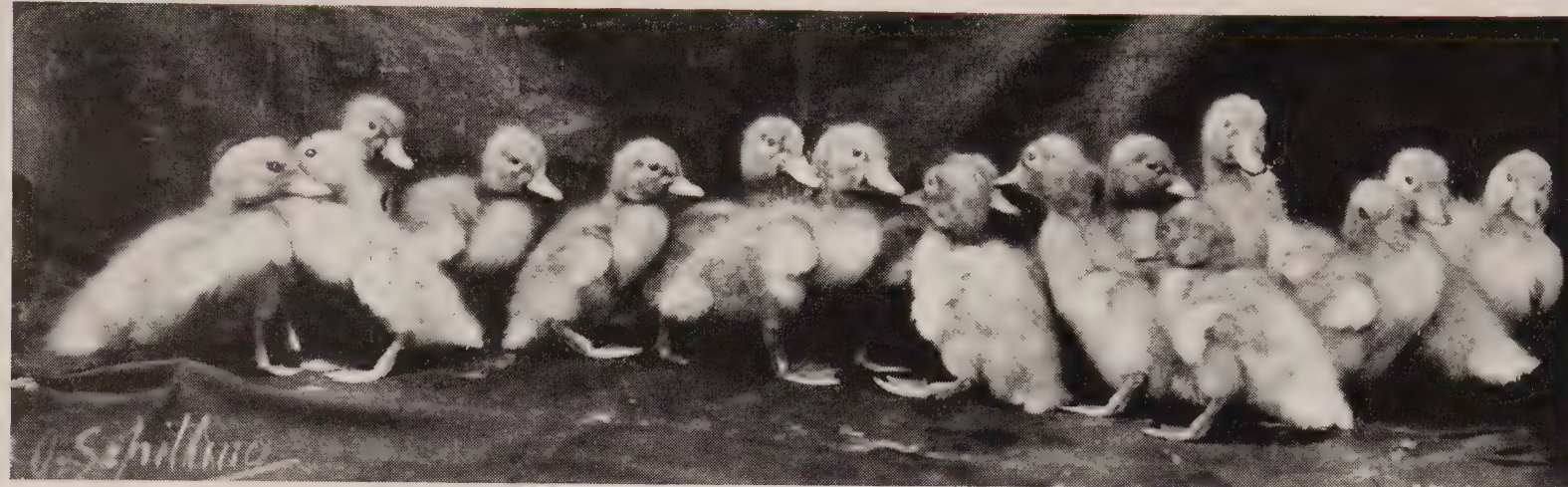
Ira M. Petersime & Son,
Gettysburg, Ohio
Dear Sirs:

We are having mighty good success with our Petersime Incubators. They have been averaging a little better than seventy percent hatches. Most of our hatching is custom hatching. Do not believe any machine could hatch out a better chick.

Very truly yours,
Carter Grain Company,
Per: K. O. CARTER.

Bay City, Texas
April 26, 1932

Petersime Hatched Ducklings Grow Rapidly and Attract Better Prices on City Markets



BREEDERS of ducks for market and for stock purposes agree that the period when greatest care must be exercised is at the time of incubation. Accepting this as a fact, it stands to reason that this period must produce a very vital duckling with all the characteristics indicating quick growth to rugged maturity, in so far as time of marketing is concerned. Petersime Electric Incubator manufacturers have recognized this since our earliest experience in duck raising. In building incubators for the poultry industry in general, the same careful study and consideration of natural and scientific principles have been given the duck industry, along with chickens, turkeys and geese.

Although in comparison to the number of people interested in chicken raising, the duck industry may be regarded as relatively small, at present, increased interest and knowledge, is narrowing this gap and, even to-day, the comparatively small extent of the business represents a great financial interest. Quick returns have a strong appeal to all of us. When we think of a duck going to the market within six or eight weeks after hatching, and consider the few number of days of care

and labor given it, the money return and actual profit piles high when measured along side of the returns from some slower maturing and slower moving line of product.

As the greater number of our domestic duck breeds come from the wild Mallard, this breed may be considered the parent of the stock now taking a central place in our extensive food supply industry. Many men in years past have devoted much time and labor to bringing about good stock, better systems of production and such, so that the duck raiser today has the advantage of much experience of the pioneers in the industry, coupled with that of the scientific breeder and trained mechanical engineer of today.

Much history has been written during the time the duck industry has come up to the present stage. Along in the latter part of the 1850 the industry got its first real American attention. Thinking



over, by way of comparison, the crude methods of the men of that early day and those now using modern methods where Petersime Electrics produce thousands of ducklings daily, presents a rather fascinating picture.

Dear Mr. Petersime:

Have not been giving you any reports on the last 4 duck hatches. They have been 75, 76½, 71¼, 78½% of all eggs set.

Very truly yours,

14306 Valerio Street
Van Nuys, Calif.

(Signed) J. C. KNAPP

Hatch Turkey, Duck, Goose and Guinea Eggs

Ira M. Petersime & Son,
Gettysburg, Ohio

April 26, 1932

Dear Sirs:

Just a word about our hatches so far this season. After February 29, we have not taken off a hatch that ran less than seventy-five percent and up to as high as ninety-three percent with an average of about 80% for the season with hardly any light birds in the hatches. We delivered 1267 chicks taken from 1500 eggs that we custom hatched and were saved for 10 days and gathered once each day with the temperature as low as 20 degrees above zero at night.

There are two things that we are especially proud of in our Petersimes, and they are, easy to operate and economical to operate. We are hatching goose, duck, turkey and guinea eggs with reasonable success and we're setting them along with hen eggs.

Yours truly,

R. & F. Hatchery,
Sweet Springs, Mo.

I. J. FETTE

Page Forty-five



DUCKS may be said to grow amazingly fast. They go quick to market—in a few weeks. Consequently, they must have no low grade weakness when they enter this period of maturing for market. They must be superb atched, and Petersime Electric Incubators, we believe, gives such assured service.

Food dealers, basing their observation on remarks of customers and on increased demands, declare that there is a noticeable quality improvement in ducks coming on the markets. The public is overcoming what aversion, if any, it had to this meat, and with more enlightenment on cooking and other culinary preparation, demands are increasing. People are becoming interested in duck as a frequent food for their tables.

Operates Petersime Throughout Larger Portion of Year

Mr. Ray M. Petersime,
Ira M. Petersime & Son,
Gettysburg, Ohio
Dear Mr. Petersime:

Madison, Wis.
April 22, 1923

Our Petersime is still running right along. I would like to know how many hours it has been run because it is operated throughout a rather large proportion of the year each year and if you will recall the machine we have is one of your first ones.

We, of course, are not in the day old chick business, but are using your incubator for experimental hatches. This year two graduate students have been operating it since January, hatching ducks and chicks both.

Yours very truly,
J. G. HALPIN,
Prof. of Poultry Husbandry
The University of Wisconsin
College of Agriculture

Weber Says "Ask the Man Who Runs One"

Ira M. Petersime & Son,
Gettysburg, Ohio
Dear Sirs:

Wrentham, Mass.
April 23, 1932

Just a line to let you know that our machines are hatching well and producing fine ducks.

All I can say is "Ask the man who runs one."

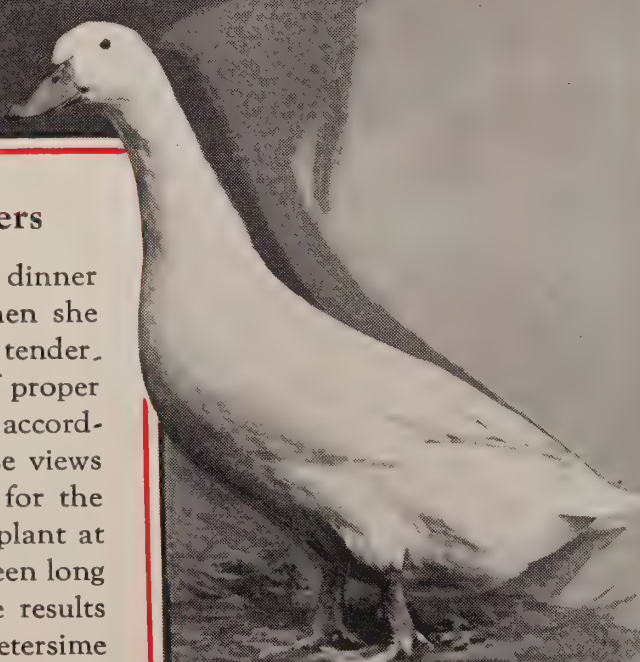
Very truly yours,
Weber Duck Farms, Inc.
D. STANLEY WEBER.

Ira M. Petersime & Son,
Gettysburg, Ohio
Gentlemen:

Middleboro, Mass.
April 23, 1932

I am very enthusiastic about the Petersime Incubator and I do not believe there is any incubator that will give better results.

Yours very truly,
EMMETT W. STOVER.



Dressed Ducks Attract Buyers

The prospective buyer of tomorrow's dinner certainly would stop at the showcase when she glanced at these dressed ducks. They shout tenderness and fine taste and show the result of proper care, including scientific hatching, such as accorded by Petersime Electric Incubators. These views of Pekin ducks, before and when ready for the market, come from the Weber Brothers' plant at Wrentham, Mass. Weber Brothers have been long in the business and speak highly of the results attained in hatching ducklings in a Petersime Electric Incubator, surely a very important step in quality production.

Proper Balance of Heat, Moisture and Air Produces Super Quality Hatches

DUCK producers know the importance of proper amount of moisture, properly distributed, in the hatching of duck eggs. Petersime exclusive features insure this, which means high per centage hatches. The mechanical feature in Petersime, otherwise, are such as to get the best from the best egg. When this takes place, the breeder is started with the thing that, properly handled, leads to a ready market—a well developed duck of fine, tasty flesh and of ample poundage.



The above picture is a view on the W. H. Mayo, Nauset Poultry and Duck Farm, East Orleans, Mass. In the foreground is the incubator room building with feather drying room above.

At right: "Acres of Ducks". A snap shot taken on the Mayo Nauset Poultry and Duck Farm at East Orleans, Mass.



Fresh Eggs

Poultry Supplies



W. H. MAYO

PROPRIETOR - NAUSET POULTRY FARM

Choice Dressed Ducks, Chicken and Fowl

EAST ORLEANS, MASS.

Phone Orleans 51

April 28, 1932.

Ira M. Petersime & Son,
Gettysburg, Ohio.

Gentlemen:

I am enclosing our hatching record for this season to date of our Pekin duck eggs hatched in our No. 16 Challenger incubator.

Date Set	No. of Eggs Set	No. after 1st. test	Hatched
1931			
Dec. 16	2025	1720	1290
" 21	2100	1835	1432
" 28	2000	1805	1527
1932			
Jan. 4	1950	1755	1498 - 85.5 % of fertile eggs
" 11	1870	1703	1410
" 18	1860	1705	1458 - 85.5 % of fertile eggs
" 25	1950	1796	1495
Feb. 1	1940	1823	1557 - 85.4 % of fertile eggs
" 8	1820	1638	1358
" 15	1820	1673	1406
" 22	1920	1784	1395
" 29	1918	1749	1394
Mar. 7	1870	1692	1436
" 14	1880	1683	1412
" 21	1960	1782	1348
" 28	1960	1749	1397
Total to date	30843	27892	22813

81%
Duck
Hatch

This is an average of 73.96% of all eggs set and " " " 81.7 % of eggs after 1st. test at five days.

Above table is of all duck eggs. **Averages of Season**

While I had some very good hatches in our hot water machines, the average is quite a little less than with the Petersime. Am enclosing two pictures that show a part of our farm and some of the buildings.

At present rate of hatching I should be able to get out from 80 to 85 thousand ducklings this season.

Wishing you success, I remain

Yours truly,
W. H. Mayo
Mayo's Duck Farm



Duck Producers Praise Petersime Incubators



LIVELY ducks grow rapidly and go to the market in a few weeks. This quick growth to market weight must have a substantial base on which to build, and in this business, that substantial base is a fully developed, lively, strong bird. Experience far and wide, has shown the Petersime Electric Incubator delivering the desired, high percentage of hatches. Consequently, the Petersime equipment is a recognized part of successful duck culture.

Many people are employing Petersimes for the hatching of one or all of the three principal hatchery products—chicks, ducklings and poult— and with equal success and satisfaction.

Of the many duck hatcheries where Petersime Electric Incubators are in operation, none is



Hatchery building and Petersime hatched ducks on range at Clear Lake Duck Farm.

Duck Hatch Gets 87%

Ira M. Petersime & Son,
Gettysburg, Ohio
Dear Sirs:

Marstons Mills, Mass.
March, 7, 1932

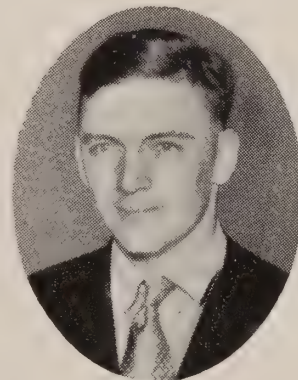
Have only had two hatches off in the Petersime. The first hatch was 80% of tested eggs, the second hatch was 87%.

Best regards, H. E. MORSE

Page Forty-eight



D. C. Ridgway and his sons Claire and Keith



KEITH RIDGWAY
General Mgr.



Busy Petersimes' at the Ridgway Duck Hatchery, Inc., La Rue, Ohio



Ridgway Duck Hatchery has 12 No. 16 Petersime Electrics, 192,000 total egg capacity, used for hatching ducklings and with exceptional results.

Open incubator, a No. 16 latest type Petersime, shows duck hatching in progress, with full trays of ducklings ready to be moved.

more successful than the Ridgway Duck Hatchery, LaRue, Ohio. Employing more than 3,500 breeding ducks mostly Pekins, Mr. Ridgway, is prepared to sell ducklings every day of the year. Increase of his business has been coincidental with his increase of Petersime incubator equipment. Mr. Ridgway, is enthusiastic over the service given by these low-cost, highly efficient, automatic machines.

"We are having excellent results from our large-size Petersime Incubators," declares Mr. Ridgway,

remarking about his duckling hatching experience. For example, he cites, "took off 7,250 strong ducklings from 11,800 eggs set. We are much pleased with these incubators. They hatch turkey eggs very well too, from 75% to 80% of the fertiles, and the poult are of very good quality. From winter chicken eggs we have had 75% hatches of all eggs set—good, indeed for January—and we are fully satisfied with both the hatchability and quality of ducklings and chicks taken right along from the Petersime Electrics."



TRADITION has so surrounded the turkey that he remains the pride of America—a sort of National Bird. In fact, this tradition that presents this bird so conspicuously at Christ-

mas and Thanksgiving times, presents a problem. The public must recognize the fact that the turkey may be eaten with just as much enjoyment on any day, as on these two great events.

The beginning of the present highly bred, fine tasting turkey, and the prosperous business being built up around him, goes back even before the farm flocks, to the days of the wild turkey found by early settlers. The fact that the days, when almost every farm had its small flock, proved that there could be satisfactory financial return, is responsible for the positive growth of the turkey industry.

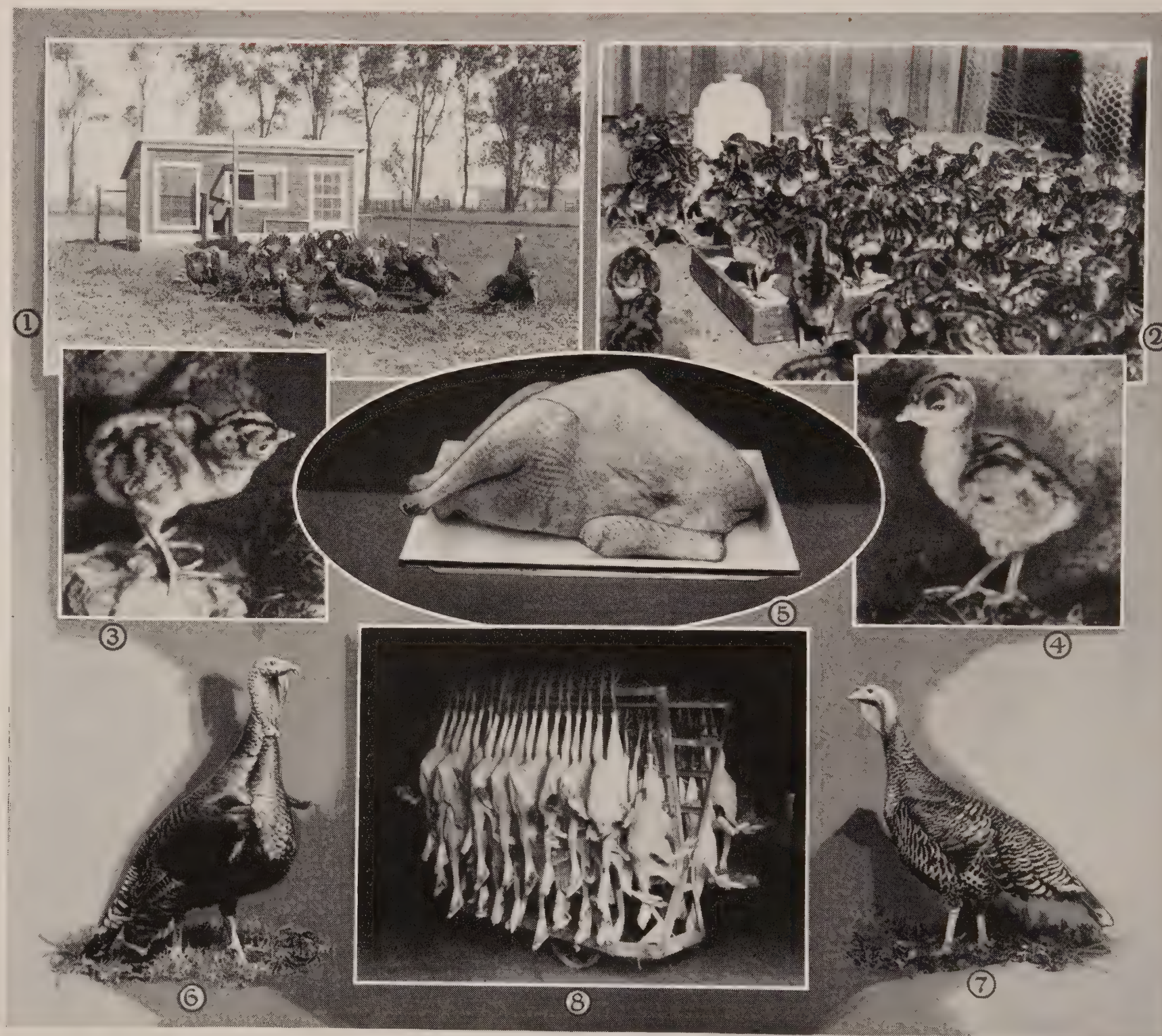
This early day source is being replaced by a more successful and scientific one. The incubator has come into its own and with its influence has come other things making bigger and better birds. The "ranger" is being succeeded by the semi-confined bird, reared in cleanliness and of selected stock, which means better meat and more of it, with a natural result bringing better prices and quicker profits, and less loss in hatches and death among poults.

Some idea of our turkey production may be had by the fact that in 1931 our country raised 20,000,000 turkeys—500,000 pounds were imported from Australia and Argentine alone. Authorities say that, in recent times, with general industries operating at 40 and less percent full time, the turkey people were operating at about 95% full time.

Careful selection of poults with plenty of vitality, selection of the best breeders and such attention have perfected six highly considered breeds: Bronze, White Holland, Burbon Red, Narragansett, Black and Slate.

Turkey breeders have determined to keep busy producing better turkeys, because quality counts and better prices mean larger profits.

Petersime Recognized as most Efficient Incubator for Hatching Turkeys



Here is a turkey story in pictures: 1—Adult turkeys; 2—Petersime-hatched baby poults; 3, 4—Just-hatched poults, (enlarged); 5—Adult turkey ready for market; 6—Mammoth bronze tom; 7—Mammoth bronze hen; 8—Dressed for the market; Adult standard weights: tom, 36 lbs.; hen, 20 lbs.

IN every line of raising, poultry incubation is a primary and most important consideration. The high compliment paid Petersime Electric Incubators by hatchers of chicks and ducks is repeated with enthusiasm by turkey producers. To this department the Petersime organization has given just as much study, experimenting and labor as to any other, with the result that Petersime Incubators are to-day providing record, high percentage hatches of high vitality birds, starting them with all those good qualities necessary to grow into a fowl that will enjoy a market demand and do its part in increasing the profit of the owners.

Petersimes for Hatching Pedigree Stock

Mr. M. I. Dowden, Charlescote Farm, Sherborn, Mass., says: "We have had very good success with our Petersime Incubators. Our hatches run from 94% of total set with hen eggs, to 80% of fertiles, with turkey eggs. The Petersime hatching space is reserved for pedigree baskets. All our stock—mating and turkey hatches have been started in the Petersime, then the turkey eggs transferred to a sectional machine for hatching. We like our Petersime Incubators very much and are glad to report very good results."

Customers Comment on Size

Customers of Buena Vista Ranch, El Cajon, Calif., where J. A. Rand breeds the Giant Strain of Mammoth Bronze turkeys, comment on the large size of the Petersime-hatched poults obtained at the place. But, Mr. Rand does not hesitate in crediting much of the fine quality to the Petersime Incubator. "We pedigree our poults from special matings," he writes, "and it is with a feeling of confidence that we entrust these valuable eggs to the Petersime." Declaring "artificial hatching the greatest stimulus turkey raising has experienced," Mr. Rand says: "The only mistake we made was that we did not purchase a larger Petersime to start with." So, they sent the factory another order.

Ira M. Petersime & Son,
Gettysburg, Ohio.
Paradox, Colorado,
Dec. 20, 1931

Attn: Mr. Ray Petersime

Dear Mr. Petersime:

I have had offers from three different sources for a used Incubator and I don't want any of them. They won't compare with a Petersime and I won't have the contraption on the place. That circulation of your reel is the life of your machine and is the only system for hatching turkey eggs.

I made my success with a Petersime and I am going to stay with it.

Yours respectfully,
(Signed) W. S. FOSTER,



The fine growth is attained by turkeys hatched in Petersime Electric Incubators is shown by the three above photographs, the top one taken on the C. W. Ribb ranch, Electra, Texas, and the two lower of E. E. Cotterly, Wichita Falls, Texas, flocks.

Ira M. Petersime & Son,
Gettysburg, Ohio.
Gentlemen:
Roscoe, California
July 25, 1932

Four years ago we started with a No. 2, one year later we added a No. 3, last year we added a No. 9. We had several 100% hatches of Turkeys, several times in both the 2, 3 and 9—90% of all eggs set is not uncommon of Turkey eggs of my own and custom hatching. We turned away several hundred dollars of custom hatching this year for the lack of space.

Your machines are the only kind I care to use.

Sincerely yours,
FRANK J. BERTSCH.

Rugged Little Turks

The sureness in the hatching qualities of Petersime Electric Incubators, in the turkey industry, is vouched for by Mr. Paul Pfleiderer, Pleasant Ridge Turkey Farm, near Bucyrus, O., who says, "on my first two hatches, I took off better than a 75% average, placing 1,287 little turks in the brooder house. The loss among these," says Mr. Pfleiderer, was 23," showing their fine vigor. During the season, he says, "I shipped 2,000 baby turks and did not have any one report a loss of over five per cent for the first three weeks."

Satisfied by Turkey Hatch

"We are getting along well with our Petersime Incubators and they are giving fine results," writes Mr. Dale Soper, The Burk Hatchery, Burk S. D. "Our first lot of turkey eggs ran 80% hatch and on goose eggs we got better than a 50% hatch," he continues.

"Mr. B. Oysh's custom hatch," he reports, "ran 98 chicks from 102 eggs and 89 Giants from 91 eggs set. Of course, this is our best; but results, all told, are all one could wish. We are greatly pleased with your make of incubators."

Hatched 122 Turks Out of 127 Eggs

Smith's Hatchery
613 E. San Antonio St.
El Paso, Texas.

Ira M. Petersime & Son,
Gettysburg, Ohio.

Dear Mr. Petersime:

I want to tell you of my success with the Petersime this season. Mr. R. E. Mayfield, of Las Cruces, New Mexico., brought me 127 turkey eggs and on the 28th day took 122 baby turks home. This broke all records in this country. "I'm for the PETERSIME"—"And How."

Smith's Electric Hatchery
Per: MRS. SMITH.

Ira M. Petersime & Son,
Gettysburg, O.
Dear Sirs:
St. Croix Falls, Wis.
April 15, 1932

I kept my machine loaded to the ceiling. I have turned away many people who wanted me to do their turkey egg hatches due to the need of a larger machine. At present, I have on hand 2400 chicken broilers that I am finishing off for market. They, likewise, are a part of the 4000 hatched through the winter months.

Respectfully yours,
(Signed) GLENN REIGEL.



"Jack" Boote's Petersime Hatched Turks

BOOTE'S Turkey Ranch at Presho, South Dakota, comprises 600 acres, 28,000 Petersime hatched poults were started there during the season of 1932. Mr. Boote intends to keep 10,000 turkey hens this season for egg production to supply the demand for his Petersime-hatched poults. The Mammoth Bronze Stock is used on this large ranch.

This season Boote Hatcheries will use 220,000 Petersime incubating capacity for chick and turkey hatching. Boote's Chick Hatcheries and Sales Rooms are located in four states. Day old chicks are shipped throughout the United States and Canada. The Main Plant and Poultry Farm is located at Worthington, Minn., with branches in the following cities:

Slayton, Minn.	Rock Valley, Iowa
Marshall, Minn.	Sanborn, Iowa
Luverne, Minn.	Fulda, Minn.
Tracy, Minn.	Windom, Minn.
Albert Lea, Minn.	Rock Rapids, Ia.
Pipestone, Minn.	Hartington, Nebr.
Jackson, Minn.	Yankton, S. D.
Lakefield, Minn.	Mitchell, S. D.
St. James, Minn.	Sious Falls, S. D.
Fairmont, Minn.	Canton, S. D.



Jack Boote, Head of Boote's Hatcheries,
Main Plant, Worthington, Minn.



These two views show fine flocks of Turkeys on the
"Jack" Boote Turkey Ranch, Presho, S. D.

An Exclusive Turkey Farm

NEAR Bucyrus, Ohio, Paul Pfeiderer conducts Pleasant Ridge Turkey Farm, devoted exclusively to the hatching and growing of Mammoth Bronze Turkeys for commerical purposes. Each year Mr. Pfeiderer sells quantities of baby turkeys, also eggs for hatching and breed-stock.

Mr. Pfeiderer reports:

"I purchased a No. 6 Petersime Incubator from you and have been hatching turkey eggs in it with good success and very small loss of those raised to three weeks of age. On my first two hatches I took off an average

of a little better than 75% of fertile eggs. I took these poults to the brooder houses and they numbered 1,287 little turks. Up to three weeks of age I had lost only 23 of them, showing their fine vigor. During the season I shipped out over 2,000 baby turks and did not have anyone report a loss of over five percent for the first three weeks."



PAUL PFLEIDERER

Wichita Falls, Texas
May 3, 1932

Ira M. Petersime & Son,
Gettysburg, Ohio
Gentlemen:

It is with pleasure we wish to relate the success we are having hatching turkeys in our Petersime electrics. During the 1931 season we started hatching turkeys and built up a good business. We produced large hatches of splendid poults, and many turkey raisers gave us a try-out. This season, without exception, all our 1931 customers are again hatching with us, and the news has spread that the Petersime does hatch fine poults.

At this time we have many thousands of turkey eggs setting, and have already hatched several thousands of fine turkeys. Our customers bring their eggs to us from a radius of one hundred miles. Surely this is proof of Petersime turkey hatching. Three 100% hatches within two weeks.

Yours truly,
Cotterly Hatchery & Poultry Farm,
E. F. COTTERLY.

Petersime Incubators Around the World

Petersime Electric Incubators Are Now in Use in All the Principle Foreign Countries
Herewith is Given a Partial List of Cities From Which They Are Distributed or Manufactured:

HAMBURG, GERMANY
AMEIDE, HOLLAND
SURREY, ENGLAND
(Manufactured there)
DUNDAS, NEW SOUTH
WALES, AUSTRALIA
(Manufactured there)
STRASBOURG, FRANCE
BILBAO, SPAIN
ROME, ITALY
STAMBOUL, TURKEY

HAIFA, PALESTINE
MEXICO CITY, MEXICO
HAVANA, CUBA
BALBOA HEIGHTS,
PANAMA CANAL, Zone
SAN JUAN, PORTO RICO
MANILA, PHILIPPINE
REYKJAVIK, ICELAND Is.
HARBOUR GRACE,
NEWFOUNDLAND

South African States

BELLAIR, NATAL
MATARIEH, EGYPT
ASMARA, ERITREA
ANGOLA, PORTUGUESE
WEST AFRICA
SOUSSE, TUNIS

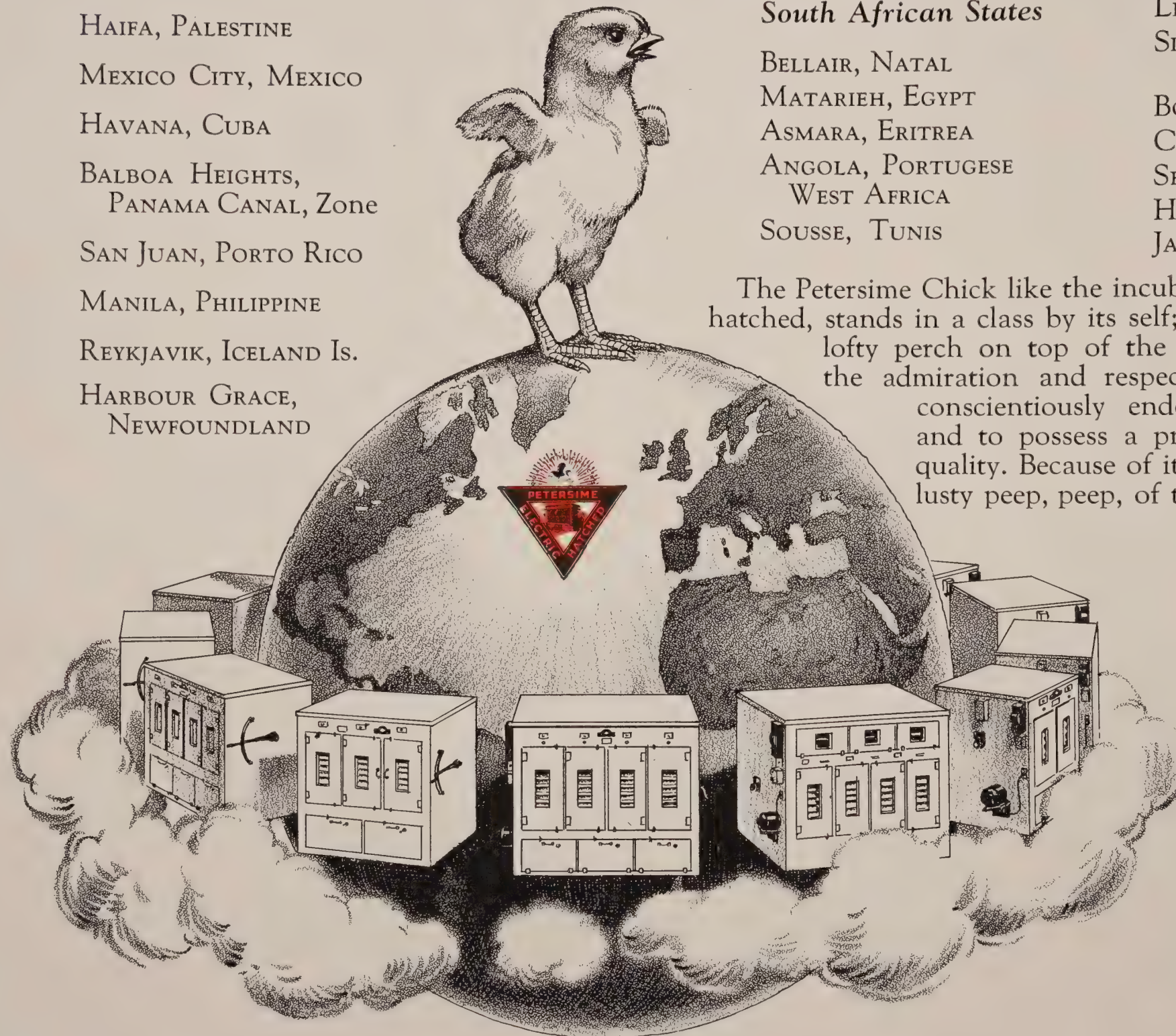
LISBON, PORTUGAL
SINGAPORE, STRAITS
SETTLEMENT
BOMBAY, INDIA
CALCUTTA, INDIA
SHANGHAI, CHINA
HAIKU, HAWAII
JAPAN

The Petersime Chick like the incubator in which he was hatched, stands in a class by its self; today he occupies a lofty perch on top of the World Commanding the admiration and respect of those who are conscientiously endeavoring to produce and to possess a product of the highest quality. Because of its higher livability the lusty peep, peep, of the Petersime hatched

chick has been heard around the world. Higher livability is the foundation upon which to build a successful hatchery business. Because it is what every chick buyer wants and must have to be a successful poultryman. Petersime Incubators have been imitated but not excelled in producing the acme of quality.

South American States

SAO PAULO, BRAZIL
CRESPO, ARGENTINE
CARACAS, VENEZUELA
MEDELLEN, COLUMBIA
QUITO, ECUADOR
GUATEMALA,
GUATEMALA
CORTES, CHILE
MONTEVIDEO, URUGUAY





*Yours truly
Tom Barron*

Production Breeders in All Countries Agree on Peter-sime Efficiency in Hatching Strong, Healthy Chicks



Flock of Tom Barron's prize egg layers at Catforth, near Preston, England.



"BARRONESS IV."
Laid 289 Eggs in 12 months, in the North American Egg-Laying Competition.

Passenger Station—LEA ROAD (3 miles).
Goods Station—BALWICK, L.M. & S. Railway.
Postal Orders and Foreign Postal Money Orders make payable at PRESTON POST OFFICE.

BANKERS—WILLIAMS DEACONS BANK, PRESTON.
Telephone No. 39 Catforth.
Telegrams and Cables—
"BARRON, CATFORTH, PRESTON." Eng.

Tom Barron,
THE POULTRY FARM, CATFORTH,
Near PRESTON, England.

THE INTERNATIONAL RECORD BREAKER IN
EUROPE, CANADA, AMERICA, & SOUTH AFRICA, with LAYERS.

Breeder of the Highest Class Utility Pedigree
R.C. White Wyandottes, S.C. White Leghorns,
and S.C. Rhode Island Reds.

In your reply please
refer to
No. 787

May 12th, 1932.

Mr. Ira M. Petersime,
Gettysburg, Ohio.
U. S. A.

Dear Mr. Petersime:

With regard to the two incubators I bought from you, I have only the greatest of praise for them. They are perfect hatchers of good, strong, sturdy chicks which, as you know, is most essential for my high-class pedigree hatching. I cannot afford to take risks in incubating as every egg that goes into the machine is most valuable. Your incubator is remarkable for a steady temperature.

I remain,

Yours truly,

Tom Barron



Catforth, near Preston, England,
the home of Tom Barron's
Poultry farm.

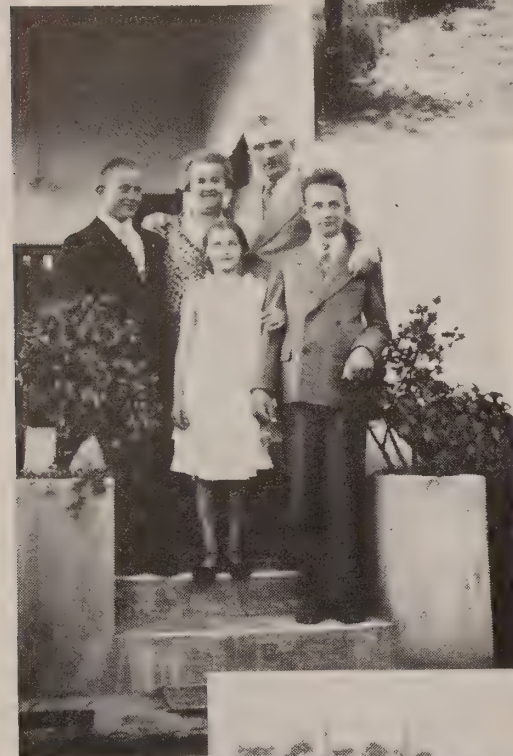


Another flock of
Barron's egg lay-
ing record holders.

Perfect
Hatcher
Sturdy Chicks
Steady
Temperature



Cock, typical of the breed repres-
ented, sire of many laying
test winners.



Louis Kaehler and family happily engaged in poultry farming, Crespo, Entre, Rios, Argentina, S. A.



Poultry farming and hatchery operation hold an alluring fascination for people of all countries. The above half-tone pictures are views of the Kaehler Poultry Ranch. Crespo, Entre, Rois, Argentina S. A. Petersime hatched leghorns in lower photo show plenty of pep and vigor.

Page Fifty-four



HAVING proved its efficiency, Petersime Electric Incubators now operate in practically all corners of the earth. Many are the interesting letters received from the Orient, the Far North and the torried countries, repeating the story of success, related by domestic hatcherymen and breeders. Being, to all practical purposes, entirely automatic, the Petersime Electric Incubator does not rely entirely upon printed or repeated directions for its operation. Consequently, there has never been any misunderstandings about procedure for hatching with the Petersime. There is no necessity for detailed and involved translations. In fact, the poultry raisers or hatchery of most limited experience will learn, by examination and observation, the simple manner of hatching chicks, ducklings, turks, etc., in this highly efficient machine. Communications coming regularly to our sales office indicate the rapid and wide-spread demand for this machine.

L. Gutzach, Poultry Farm, Mullheim, Baden

The Petersime Incubator has also during the second year worked quite satisfactory. Out of 17104 eggs set 12307 chicks have been hatched, which is equal to 71% of the eggs set or about 92% of the fertilized eggs.

Poultry Farm Wittenburg, Proprietor Dr. Peymann, Wittenburg, Mecklenburg

Those who know the enormous work, which the one deckers cause will appreciate especially the value of the Petersime Incubator, with which I was quite satisfied. The exact working of the regulators, and motor is really surprising. The hatching results have been nearly 72% on an average of the eggs set. Several hatches have shown partly up to 83%. Our whole production of Petersime chicks this year of over 20,000 birds has been sold within a short time and I have heard that the vitality of these chicks is much praised by all.

Tamms' Poultry Farm, Sommerland 34, Bad Bramstedt, Holstein

As I recently informed you, the Petersime Incubator, supplied by you, has worked during the last season quite to my satisfaction; there was not the slightest delay. The hatched chicks have a splendid appearance, are of good weight and of good vitality. Result: 80% on an average.

Phil Roth, Bahnhofstrasse, 55, Hassloch, Palatine

The result, which has been 95 to 100 percent of the eggs set, has found my full satisfaction. Recently the electric current was cut off during 6 hours, whereby the temperature in the interior had fallen about 4 degrees. Owing to this fact the hatching result had not been influenced in any way.



Free range for poultry is plentiful in Argentina, S. A. Photo shows type of Colony brooder house on Louis Kaehler farm.

Colonel Serger, Seethen, Post, Lindstedt, in Altmark

In answer to your inquiry I beg to inform you with pleasure that I have been very satisfied with the Petersime Electric Incubator bought from you. It gives much pleasure to work with the machine, which requires small attendance, and I avail myself of this opportunity to thank you for your supplying such a very good machine. Hatching result: about 80% on an average.

Willi Grunewald, Frommanstrasse 3, Nurenberg

With the new Petersime Incubator I am just as satisfied as with the model for 6000 eggs supplied by you in 1929. With my experiences of many years in this line I have to say the Petersime Incubator excels all other hatching machines.

Poultry Farm of Tittergut, Warnin A. Jastrow, Warnin, Post Grosstychow, Pommerania,

In our poultry farm the Petersime Incubator No. 15 has been used during this season and we would not fail to record our full acknowledgement of its merits. In spite of the last very cold winter, the results we had, amounted to 82%, which can surely be looked upon, as an exceedingly favorable one.

Poultry Breeding Farm "Am Kusterholz" Prop., Wvizechoucki, Bad Schwarten near Lubeck

I confirm you herby with pleasure my satisfaction with the Petersime Electric Incubator. The results of 85-90% of the fertilized eggs are to be looked upon as absolutely normal ones.

Anton Riedlinger, Breeding Farm "Alenblick" Lottstetten, District Baden

The hatching results with the Petersime Incubator have been satisfactory having been between 75-85%. The machine has continually worked during the whole season without any trouble, worth mentioning.

THE Sun never sets on Petersime Electric Incubators. In every country and clime regardless of altitudes or extreme variations in weather conditions, Petersime performance sets the high standard by which incubating efficiency is judged.

Some dwell, especially, upon high percentage hatches, some on the livability of the chick and some upon the fast-growing and maturing power of Petersime hatches, while others are most impressed by the low operation costs and automatic operation of their Petersimes.

Petersime Going Strong in Japan

The Petersime Cabinet Type Electric Incubators are now in use in foreign countries throughout the world. The demand for them is increasing rapidly from day to day. The above picture shows a No. 4 Petersime in use in far away Japan. It was sold to the Japanese Government Poultry Experimental Station in May, 1932, by Mitsui & Co., Sole Agents for Petersime in Japan.



The above photo taken in Sydney, N. S. W. Australia, shows Mann, and Gamble's display of Petersime Electrics at the annual poultry congress.

The Petersime 7000 Miles From Home

A. Beardsley, South Africa

Petersime Hatcheryman and Pedigree Poultry Breeder

Wins many trophies at poultry shows and egg laying contests in the provinces of South Africa

The accompanying photo was taken at the Beardsley Pedigreed White Leghorn Farm, South Africa. Mr. A. Beardsley is shown dressed in white. Efficiency in hatching equipment as well as flock management, have built an ever increasing demand for Petersime hatched chicks from this South Africa Poultry Plant.





Petersime Representative puts on unique display of poultry and industrial show in Italy. The poultry industry is making rapid strides in this land of art and culture. Much credit is due to the Italian government in lending its assistance in helping to develop the poultry industry in Italy.



FROM the Sunny Isles of the Mediterranean comes news of a wider spread interest in poultry. Specialty Breeders and Commercial egg farms have put on extensive programs for enlarging their various capacities. The Italian Government has lent its valuable support in many of the large projects that have been successfully carried on. Petersime Incubators to have had a part in supplying the demand for increased production of better quality chicks. Testimonials from this part of the world as well as those coming from many other countries tend to the same conclusion:

That the Petersime Electric Incubator is the acme of perfection and efficiency in such equipment. Backed by the suggestions and opinions of the people of all countries wouldn't it be the best judgment for you to purchase a Petersime product? Whatever your problems or plans, our experts will be pleased to discuss them with you. It is to, our interest to so equip you that the poultry and egg business attains a still greater and more extensive profit for all interested.

Page Fifty-six



Mr. W. E. Jones, proprietor, The Model Hatchery, Penygarn, Bow Street, Cards, England, has written us as follows:

"In the autumn of 1928 a Standard Model No. 2 Petersime Electric Incubator was installed in my hatchery, which I think was the first to come over to Great Britain. It was in operation for five months, of which performance I expressed my unbounded satisfaction last year. Up to that time I had been running oil-heated incubators, both hot-air and hot-water types of various makes and sizes, some of which I found to give better results than the others, but even the best gave nothing like the hatching percentage of the 'Petersime.'

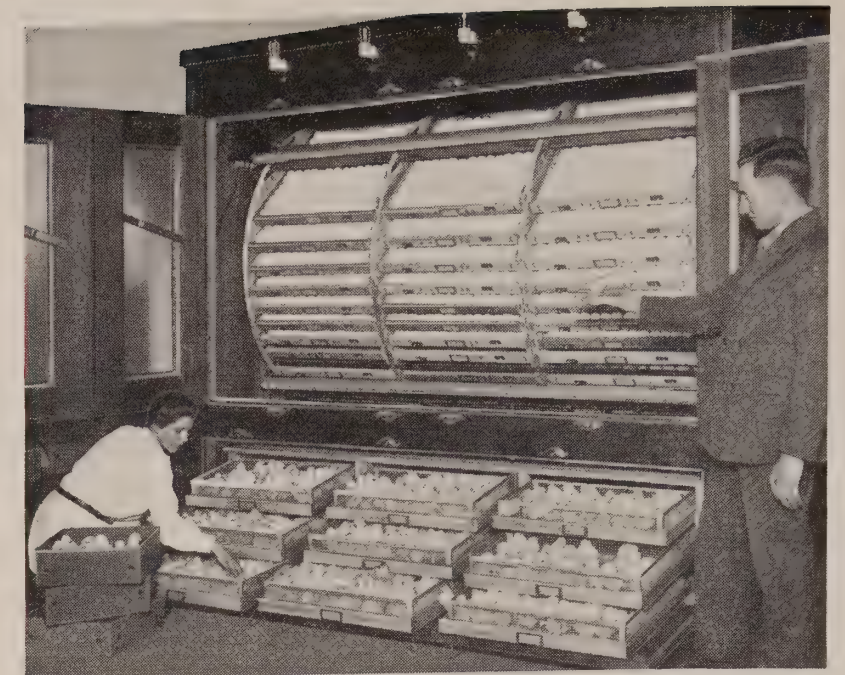
"The demand for baby chicks being far more than we could supply, I had another Petersime installed last autumn (a 'Challenger' Model No. 4) and this season's operations were commenced on Christmas day. Both machines continued to run up to last week—first week in June. During this time FIFTY-ONE hatches were made, while last year's hatches with one machine amounted to TWENTY-FOUR, making a total for the two seasons of SEVENTY-FIVE HATCHES, AVERAGING EIGHTY-SIX-AND-A-HALF PERCENT OF ALL EGGS SET, AND NINETY-TWO PERCENT OF FERTILE EGGS after test on the 18th day and removed to hatching trays.

"While this is an amazing record of TWO SEASONS' HIGH-AVERAGE hatching being almost perfect and having far exceeded my expectations, this in itself would not be altogether satisfactory, though on the 21st day a trayful of chicks and empty shells is certainly a very pleasing sight. But the real value of successful hatching does not lie in the high-hatching average ONLY, but the quality of the chicks is another very important factor. From the first to the last hatch here reported the chicks were of EXCEPTIONALLY HIGH QUALITY—BIG, HEALTHY AND FULL OF VIGOR AND VITALITY, and always ready for dispatching on the 21st day.

"I cannot find words to express my appreciation regarding the 'Petersime' in every respect—its attractive design, substantial workmanship, low running cost, its automatic heat control, revitalization of the air, unique method of ventilation with an abundance of properly balanced moisture, all operating so efficiently and accurately and eliminating the daily routine of monotonous labor."

Yours faithfully,

W. E. JONES.



Daniel de Jongh Hatchery, Ameide, Holland, gets 80 to 90% hatches.

Ameide, Holland.

Ira M. Petersime & Son,
Gettysburg, O.

Dear Mr. Petersime:

I am pleased I can write you, that Schimmel has fine success with his Petersime. The machine gives him best hatches, also the chicks are fine.

Mr. Van Der Heyden of Schiebroek, writes me as follows: "The hatches in the Petersime are beyond our expectations. For the matter of handling the machines this is very simple, we don't look after it the whole day, it goes alone. For the first time, I had a hatch of 75%, the second time, 80% and now today, I had three different parties in, with two of these the hatch was nearly 100%, a result that every man shall not reach."

Today, I called Mr. Rottier, by telephone as to his hatches—he told me he has 70% of all eggs set, and many parties eggs, which come out 100% of fertile eggs, so he called this machine the most splendid incubator and praised the quality of the chicks.

We ourselves have splendid hatches, we have 75 to 85% of all eggs set and many times 80 to 90% of all eggs. If we have very good eggs, we have nearly 100%, after testing on the sixth day. No other machine brings the same big baby chicks as the Petersime.

Your Brood-Unit works fine. It is the best brooding method which I know. It has wonderful solid and economical construction and brings the most efficiency on the poultry farm. The chicks grow like scarlet runners in the Petersime Electric brood-units and grow better than at the natural method or any other brooding system.

You will hear from me, more.

Yours very truly,

(Signed) DANIEL DE JONGH.

Petersime's Compact Construction Saves On Housing Installation Costs

NOW consider the matter of installation cost. Can you afford to erect a special type of incubator house, or rather is it necessary to consider such a step? Any type of incubating equipment which depends upon a particular type of building must necessarily have that type of building in order to insure satisfactory results.

Acknowledging that finances permit such a step at the present, consider what will be necessary in the future when additional capacity is required. Will the present building be large enough to take care of the future expansion of your business or will it be necessary to erect a still larger building, when special equipment is required? Has the cost of such special housing been charged against the initial cost of equipment? if so, how does the cost per egg compare with the Petersime?

Why not consider next the matter of installation? Is it necessary to hire expensive skilled labor to install steam or water pipes in boilers or special heating apparatus? How much actual labor will be required in installing the equipment and how soon could it be installed? Another point is, does the heating apparatus take up unnecessary space and what amount of the heat generated is lost through having pipes exposed?

Keep in mind that the more intricate and complex the heating system, the more trouble may be expected through its use.

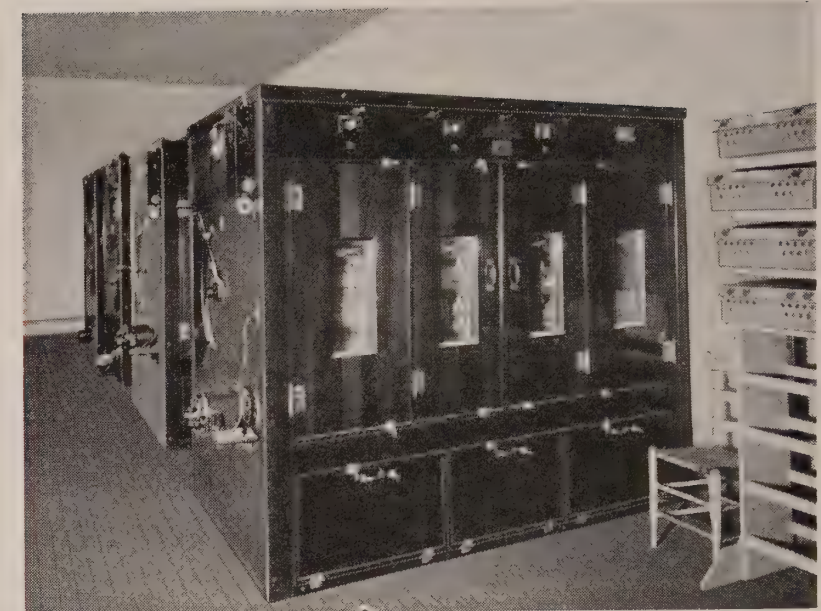
Now, consider the Petersime on these same points. All you need is a few feet of floor space in an ordinary room for either of the machines. There is no external heating apparatus—all heating apparatus being contained within the cabinet. No special type of building or construction is necessary. The Petersime gives higher-than-average hatches in any ordinary room. In half an hour it can be uncreated, put in place and connected to the electric line, when it is all ready to begin making profits for you. If shipped knocked-down, just a few hours' work will put it together, ready for operation.

If you have been considering the purchase of any other type of equipment, can you disregard the advantages which the Petersime offers in these respects?

You have an advantage in being able to choose the type and size of Petersime incubator best suited to your particular needs. You need not buy any special Petersime unit for present or future requirements. If you should decide later to increase your capacity with larger Petersimes you can by selling your present small machine or machines. The Petersime, because of its dependable performance, has always enjoyed a very high re-sale price or value, so any change, it made, can be accomplished at no greater depreciation or loss. As a matter of fact, used Petersimes are always eagerly sought—another point much in favor of the Petersime buyer or owner.

Same Number of Eggs and the Same Number of Trays at each Setting

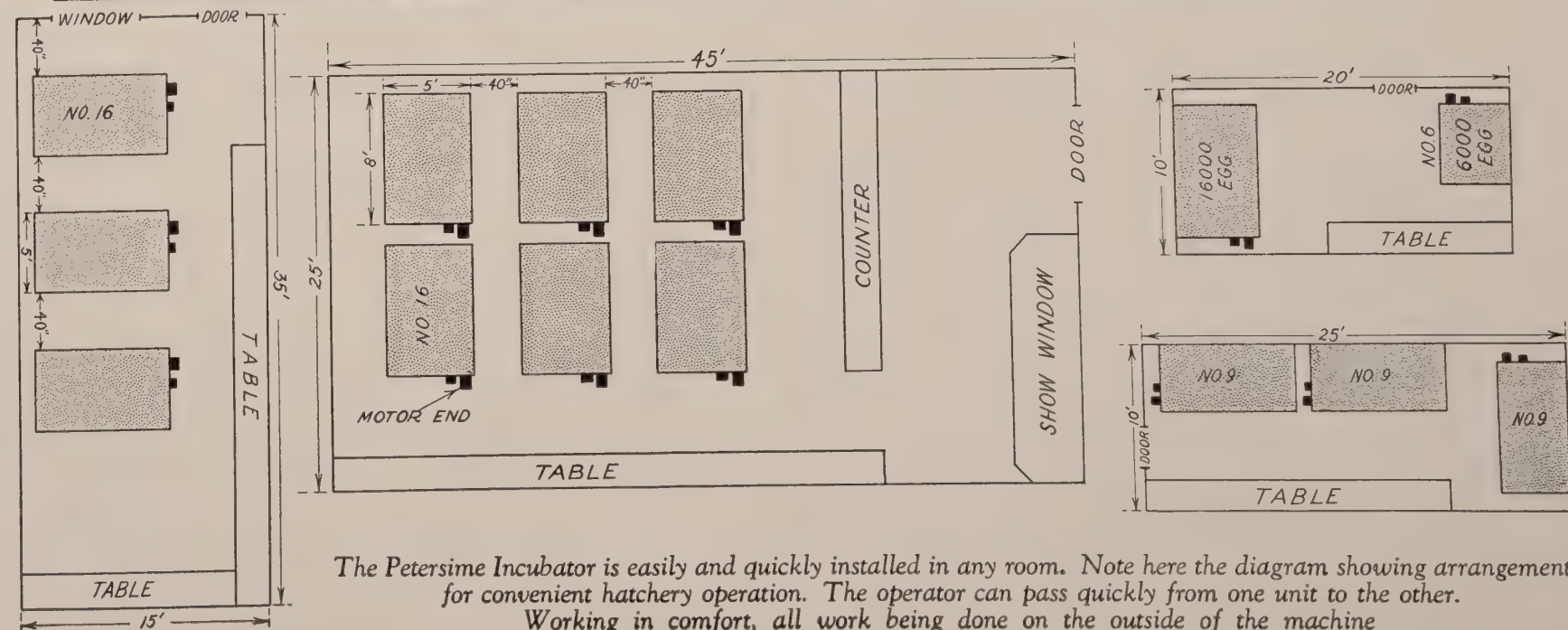
Convenience in operation is an important factor to consider when purchasing incubating equipment. The various Petersime Models offer you the utmost in this respect. The same number of eggs and the same number of trays for each setting facilitates hatchery work on setting days. This is a great advantage over other types of incubators because no space is wasted in the egg chamber.



The above picture shows how compact an arrangement may be had in a grouping of these models, No. 16 Petersime Incubators.



The half-tone at left is a view of the Smith Chickeries hatchery in Mexico, Missouri, one of the largest hatcheries in the South-West. A great saving in floor space is demonstrated in this plan of grouping of mammoth Petersimes.



The Petersime Incubator is easily and quickly installed in any room. Note here the diagram showing arrangement for convenient hatchery operation. The operator can pass quickly from one unit to the other. Working in comfort, all work being done on the outside of the machine

Poultry Products More Than Any Other Farm Products

Poultry Ranks Second

ACCORDING to preliminary estimates by the Division of Crop and Livestock Estimates, Washington, D. C., poultry will rank second among all agricultural enterprises in 1932. Milk is first and hogs have dropped to third place. This is the highest ranking poultry has ever held.

During the past year a study of the per cent decline in farm prices for staple agricultural products, shows that eggs and poultry have decreased less than any other farm product.

Figures quoted from the U. S. Egg Society Magazine, show the following decline in average farm prices in August, 1931, as compared with the same prices for August, 1930.

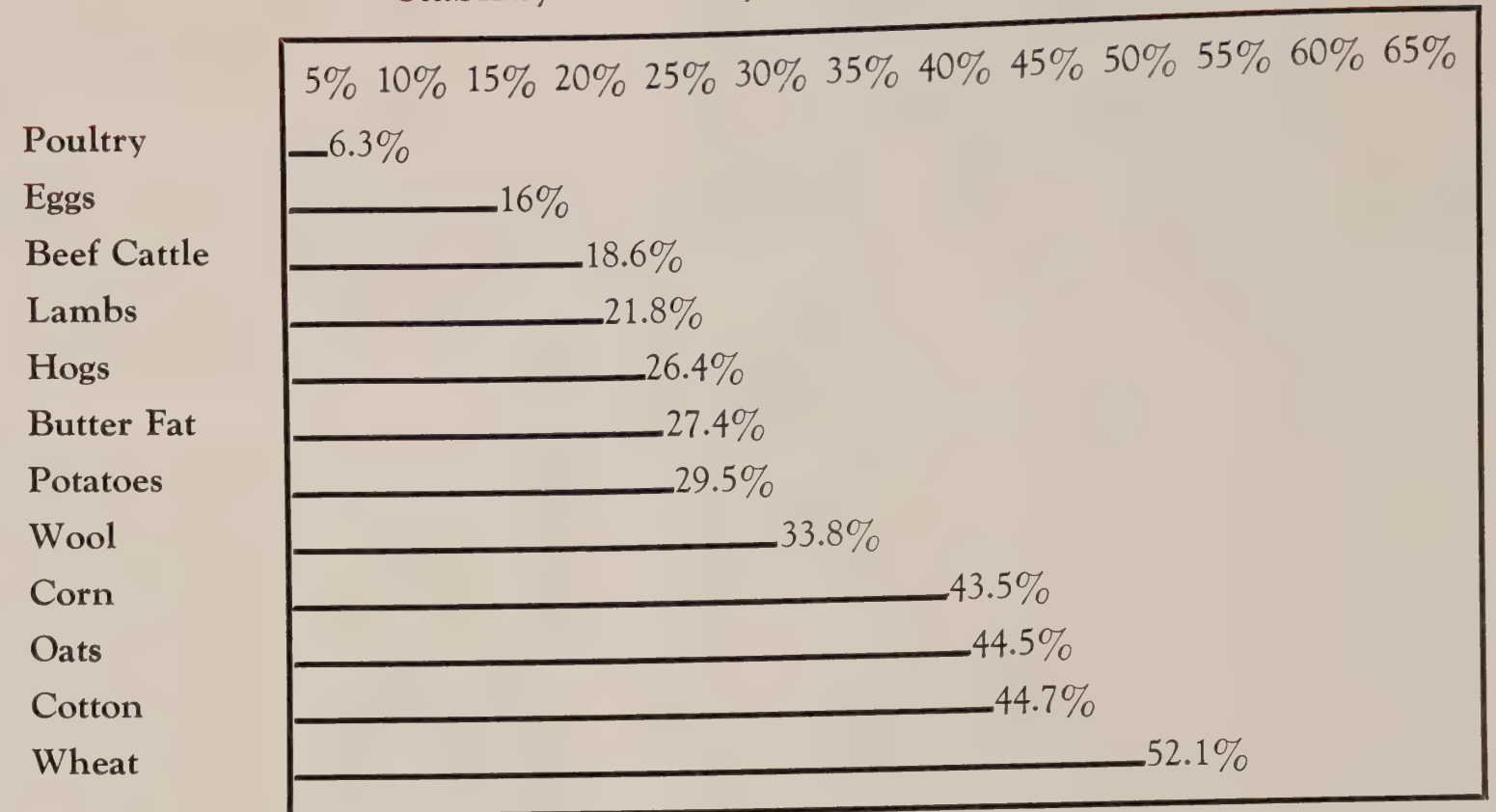
The following chart shows that eggs have declined only 16%, and poultry meat only 6.3% from August, 1930, to August, 1931, as against the decline in cereals of from 40 to 50%. In August, 1931, the average farm prices for poultry were better than 25% higher than for the average period from 1910 to 1914.

This comparison establishes beyond a doubt, the economic stability and the worthwhileness of the American hen and our great poultry industry, and should create confidence and optimism in the minds of poultry producers the country over. A word to the wise is sufficient.

Now's the Time to Start with Petersime Consider These Facts:

- 1—Higher prices for poultry products.
- 2—Petersimes Lower Prices—Better Incubation.
- 3—Better Hatches—Greater Profits.
- 4—Hundreds of Petersime Users made money last season. Next season will show an improvement over last.
- 5—Petersime Incubators can increase your Profits—
And now's the time to start.

Stability of Poultry Industry Proven



Farm Income from Feeding 100 Pounds of Digestible Feed in a Balanced Ration.

	\$1.00	\$2.00	\$3.00	\$4.00	\$5.00
Broilers	29 pounds at 17c				
Eggs	13½ dozen at 17.2c				
Butter	7 pounds at 26.3c				
Hogs	30 pounds at 3.76c				
Steers	20 pounds at 4.29c				
Lambs	7 pounds at 4.43c				

—From The Poultry Outlook for 1932

FACTS Only the Petersime Can Show You These Profit Earning Features

IN FIVE MINUTES THIS PAGE WILL SHOW YOU THE SHORT CUT TO GREATER SUCCESS

Petersime Incubation Methods Most Closely Approaches Natural Incubation.

Petersime mild and complete pulsation movement of the air is nearest to natural incubation of the old hen method. Every egg receives the same amount of air on all sides with no high pressure currents. The breathing movement of air is carried mechanically around the incubated eggs.

Compactness of Petersime Cylindrical Egg drum permits utilizing the animal heat to aid incubation. Through this system the eggs in a more advanced stage of incubation turn off heat to the later settings which have been placed above and below the older eggs. The uniform temperature is maintained in all sections by Petersime Multiple Control.

Petersime Has The Lowest Operation Cost.

- (A) Lowest current cost, due to greatest compactness, smallest radiation surface and best methods of insulation and allows the most complete air movements.
- (B) Lowest labor cost, due to compactness of entire length of 16,000 egg capacity within arms reach. Quick traying of eggs on account of Petersime wire partitions. Positively no egg breakage either in incubator turning or transferring.
- (C) Lowest building cost, smallest floor space for capacity. No special room temperatures are required as room conditions and altitudes do not affect results. No expensive heating systems are required, due to Petersime multiple control, a Patented Petersime process.

Petersime Humidity Distribution.

Controlled evaporation is nearest the natural practices in incubation. The Petersime is the only incubator using natural evaporation, that is *automatically controlled*. It is self cleaning, sanitary and dependable. No fiber to breed disease, solid aluminum evaporators used only.

Lowest Risk.

The Petersime compactness and principles prove there is no risk if the current goes off for an abnormal length of time. Petersimes are subject to re-inspection service by the Underwriters Laboratories.

Most Dependable Regulation.

The multiple control of the Petersime is a Patented process, permitting exact temperatures, in all parts

of the incubators, regardless of room temperatures—this is important for accurate results. Compare these with other makes of incubators you already have, and you will appreciate the exclusive advantage of the Petersime. Test the Petersime in every way, even by placing a thermometer within one-half inch of the door glass and compare its accuracy with other types of incubators.

Most Convenient Portability.

The most popular size is the Petersime 16,000 egg capacity. Floor space of 5 feet by 8 feet, and including separate hatcher. Generally shipped set-up or transferred to different locations set-up.

Greatest Adaptability to all Room Conditions.

The distribution of air being mechanically carried around the eggs, permits no wall temperatures to affect the eggs in the least. This with the multiple control, gives you the greatest confidence in Petersime equipment.

Lowest Transportation Cost.

Check the weights, measurements and figures and you will find that the Petersime is the most economical even in transportation cost.

Greatest Utilization of Capacity.

The trays of various sizes allow the most convenient settings of various egg quantities, as is commonly desired by chick customers, especially in custom hatching. You need not place several customers' eggs in one tray, with efficient Petersime settings. You can encourage customers to bring all the eggs they can without a limit to a certain number, this will mean additional money for you. Greater efficiency in heat values, also is permitted and controlled.

Lowest Depreciation Cost.

The Petersime gives you the greatest results. This is on account of the low maintenance cost, simplicity of construction and quality of mechanics and durable solid wood construction that has two moisture proof linings, are used, even within the cabinet wall of the incubator. No veneers or questionable woods have ever been used in the manufacturing of Petersime Incubators.

The Petersime The First Cabinet Electric.

The Petersime was originally adapted for electric operation, and has not been converted from other

methods of heating, and greater efficiency is permitted by these exclusive principles.

Recognized Patented Features Proved by Test of Time.

Petersime exclusive Patent features are your assurance of protected features, that protect you. It has been proved by Patent Litigation over a period of time.

Finest Quality of Chicks Produced.

Petersime chicks have been recognized for having outstanding livability and activity. This is the results of the nearest-to-natural incubation and the absence of unnatural principles that are a detriment to quality. The Petersime also, hatches the finest quality of chicks, ducks, and poults and as a special challenge to you, Mr. Webber, who is a Petersime user and also one of the World's outstanding duck producers, says, "Just ask a man who runs one". (Letter on Page 46).

Do not be mislead by partial stirring of air in incubators. You can not stir a bucket of liquid equally by skimming the surface, neither can you completely stir air in an incubator by same principle.

No Hatchery Competition by Petersime.

Petersime does not advertise or operate any hatcheries in competition with Petersime operators or hatcherymen anywhere. An experimental hatchery at our Factory is the only one maintained either directly or indirectly.

Personal Interest and Personal Service.

Petersime service is of exceptional interest. It is not only mechanical services, but we have had a great amount of practical experience available to meet your needs, which includes all lines of poultry experiences, as well as service for chick advertising, and chick selling features, etc. We assure you of our personal interest.

The Petersime as developed is the most practical incubator for Poultrymen, it is today the standard of comparison, being universally recognized as the World's most completely equipped and dependable Incubator. Its ownership and results would be greatly enjoyed by you.

The Poultry Business Brain of Tomorrow

WE could not let the printer take this publication to his presses without a word of deep appreciation of a vast army that, in the business hurry of the day, is too often not spoken of. We mean the boys and girls, many of whom this very minute are fussing with some recalcitrant hen; chasing a brood of chickens in from the wet grass; improvising (as Mr. Ira M. Petersime did in his early days) contraptions to bring better results. They will tell the story of the future industry when we older folks are gone.

In our business activities, it is natural that we meet men and women of many callings and professions. Too, we see and hear of many businesses, trades and such life work. In all that time, we have failed to meet a man or woman who does not disclose some deep set appreciation of the things that are near the soil, especially chickens. There is a lure about the business, whether of the small, home flock or the thousands ranging immense acreage, that can not be denied.

It can truthfully be said that there is no work on a Petersime product but that is done with some thought of these boys and girls, and looking towards their encouragement and ultimate success. We often wish that we could call them all together in our large factory and show them just how every detail of a Petersime is worked out and looked after. We know that from these boys and girls, enthusiastic and determined, there would come much valuable suggestion and thought for our own use.

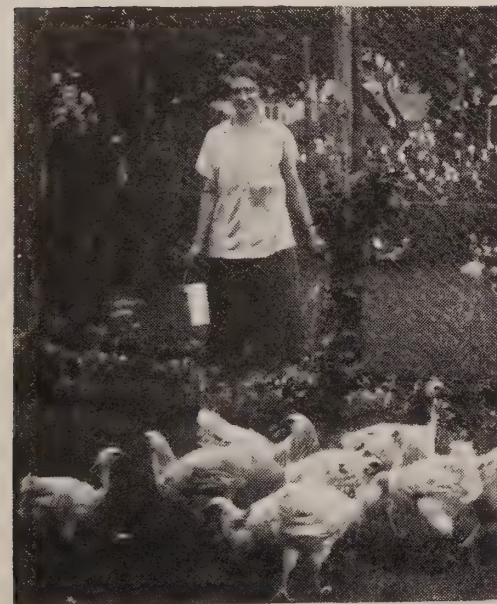
We get many letters from these boys and girls. Truthfully, our greatest thrill comes when we read these straightforward, honest communications. They give us a new and great faith and hope for the poultry and egg business of tomorrow. That business will be in safe hands.

Boys and girls we appreciate you. Your interests are in an industry that will give you more satisfaction than almost any other and, we feel, a much greater material return, all things considered.

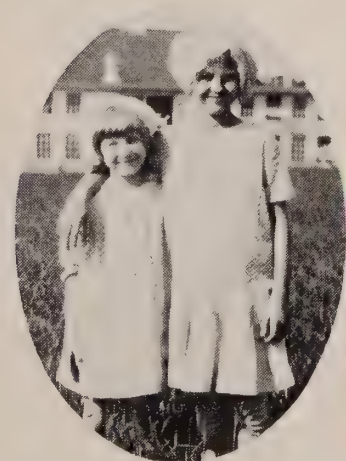
With best wishes, we are,
IRA M. PETERSIME & SON.



"A Chip Off the Old Block"
Junior Ridgway, son of Mr. & Mrs. Keith Ridgway, La Rue, Ohio, is demonstrating here that he is a true son of the Ridgway family, taking a liking to ducks like a duck takes to water.



Miss Jones, of Penygarn, Bow Street, Cards, England, is an enthusiastic lover of good poultry. Her father W. E. Jones is proprietor of the model Hatchery at the above address.



Daughters of Mr. & Mrs. LeRoy Schroer, New Knoxville, Ohio

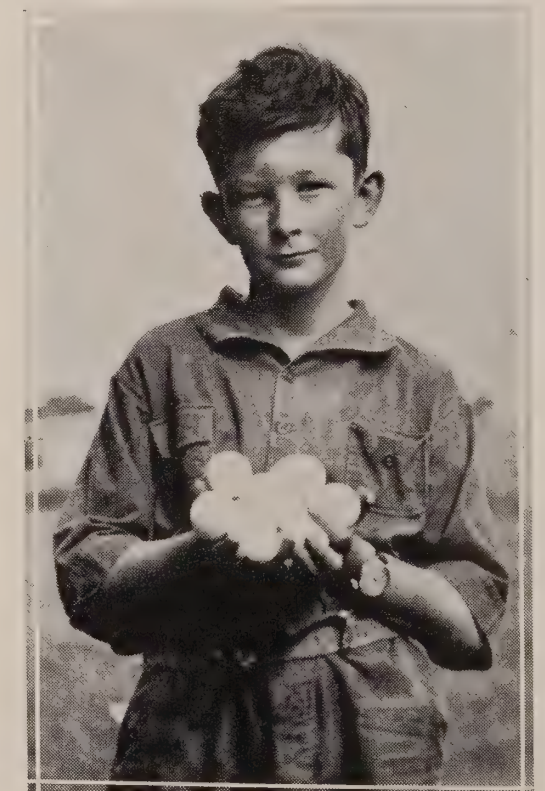


Ruth Carol Petersime



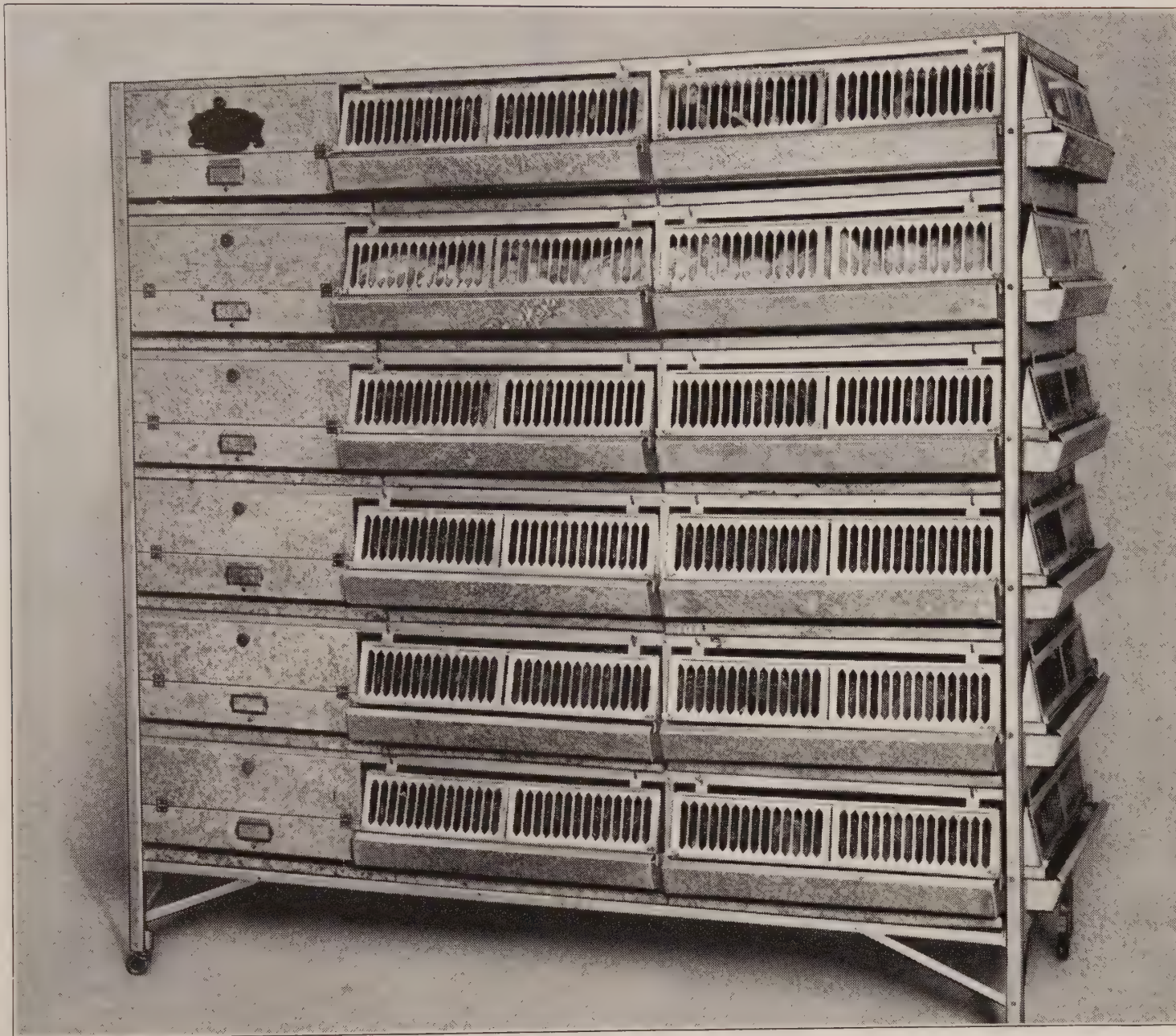
Children of Mr. & Mrs. Philip Endres, Frankfort, Indiana

Here is an unbeatable combination, healthy, happy children and vigorous, husky Petersime hatched chicks



Don Smiley—Better known as "Jiggs." Presenting a representative lot of Smiley Farm's large white eggs for critical inspection. Don shows a keen interest in assisting his father with the operating of their 40 acre breeding farm. The home of Smiley Northern Bred Tancred Leg-horns at Jackson, Michigan.

PETERSIME *Electric* BROOD UNITS



A PETERSIME TRIUMPH—Our Production Brood-Unit (Model No. 2) for the growing broilers and pullets, the latter to be retained as layers. A practical and efficient unit for hatcherymen and poultrymen for chicks until they require no heat and are ready to go on roosts at night. Size, 27" x 74," by 72" high.

Petersime Electric Brood-Units Have Exclusive Features That Spell Success For You

Petersime Brood-Units meet every requirement. They take the gamble and guess work out of raising chicks in confinement by providing natural brooding conditions. Chicks make quick, healthy growth because they have access at all times to a spacious cool compartment where there is ample space for all of the chicks to get feed, water and exercise. This ideal environment tends to promote a higher degree of vigor. The result is a more vigorous started chick possessing the rugged bone and muscle development so necessary in producing the finished broiler that will meet the ever increasing demand for a superb quality meat bird.

For Large and Small BROILER PLANTS and For Hatchery Use

Selection of Proper Equipment is Foundation for Success In Broiler Business

PERHAPS one of the most discouraging and difficult experiences one could imagine would be trying to operate a broiler production plant with an inferior type of brooding equipment. It's a hopeless job—It's like putting cull cockerels into your breeding pens with the expectation of getting profitable results.

On the other hand, when efficient, dependable brooding equipment is installed, the growing of chicks in battery brooders becomes a pleasant as well as highly profitable business.

Yes! There is Money in Growing Broilers

But it is necessary to have modern equipment. Haphazard methods and make-shift Brooding equipment will not do the trick.

If you are one of the many who are chugging along on one cylinder burning up your perfectly good money trying to make profits in the broiler business with inefficient equipment—you, no doubt, have long ago joined the Chorus of Chicken blues singers.

Before You Invest Good Hard Cash in Brooding Equipment

DO THIS:

Investigate Petersime Electric Brood Units

Then You'll be ready to join the every swelling chorus of Satisfied Petersime Users



Brood-Unit Models No. 2 and No. 3 The Ideal Combination for Broiler Production



THE Mammoth Petersime Brood-Unit No. 2 and the mammoth fattening battery unit No. 4 make a most practical and efficient combination for the large or small broiler production plant. The chicks are kept in the No. 2 Brooding-Unit until they are large enough to do without heat. They are then placed in the No. 4 fattening unit where the finished broiler is produced.

Users of Petersime Brooding equipment find this a most economical and practical way to raise broilers—it offers them the facilities to produce broilers, at a lower cost, the year around.

The Mammoth Brood-Unit Model No. 2

600 Chick Capacity—Length 74½ inches; Width 27 inches; Height 72 inches;
Compartment Height 10½ inches; Shipping Weight 590 lbs.

Five troughs to each deck for feed and water. Triple wall construction for economy in operating. Automatic heat control.

This Petersime Production Unit is the most practical, efficient and economical Brood-Unit for hatcherymen or poultrymen for starting chicks, for raising broilers, for growing pullets. Accommodates them until they are large enough to go onto the roosts.

This triple wall unit has plenty of runway space. With adjustable feeding panels and all of the other features that put extra quality into the chicks at lowest possible operation cost.

Also obtainable in single wall construction if desired.

No. 4—MAMMOTH FATTENING BATTERY, (5 Deck) For Feeding or Warm Room Brooding (No Heating Equipment). 16 ft. of feeding and watering space to each deck. Adjustable panels.

The Mammoth Brood-Unit Model No. 5

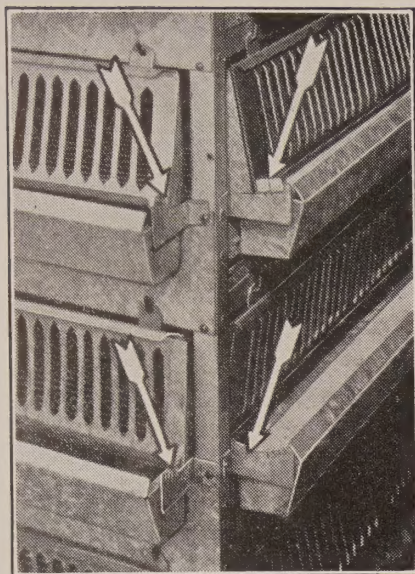
Combination Brooding and Broiler Unit

500 Chick Capacity—Length 74½ inches; Width 27 inches; Height 72 inches; Compartment Height 11 inches; Shipping Weight 690 lbs.

The Brood-Unit Model No. 5 has all of the features and rigid construction as the Unit No. 2. However, there is a slight increase in the height of the compartments. This additional overhead space makes this model especially adaptable for starting chicks, raising pullets or growing broilers to maturity.

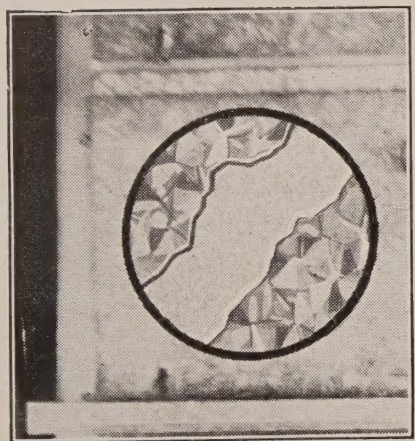
It will successfully brood 500 chicks until they are 5 to 6 weeks old—at this age it is necessary to remove a number of them because of their rapid growth.

This Brood-Unit fills every requirement for those who wish to enter the broiler growing business in a modest way, and add to their equipment as the demand for their high quality meat bird increases.



More Feeding Space Promotes Faster Growth

Timid chicks do not have to wait to eat at the "second table"—there's always plenty of feeding space in the Petersime Brood-Unit. Feed troughs are of large capacity built to prevent waste of feed.



More Heat at Less Cost

It cost less to heat a Petersime Brood-Unit because the special constructed heat retaining walls have three layers—inside—and outside—of heavy galvanized sheet metal with insulation between.

The Petersime Way Makes Battery Chicks Pay

Read What Satisfied Users Say:

Ira M. Petersime & Son,
Gettysburg, Ohio
Gentlemen:

East Orange, N. J.
April 23, 1932

The "Colony Brooder" I have bought from you early this season has given me perfect satisfaction and would not be without it for anything.

I have kept it in a well isolated house without heat and it often was very cold at nights inside the house but the chicks did fine and the only losses I have had, were one or two out of every hundred and mostly through accident.

Before buying the brooder I have investigated most every one on the market and the reason I bought yours, was on account of being well insulated and the long exercise pen, which I think is ideal. I believe in natural ways of raising chicks and not in hot house wicklings.

Wishing you good luck with your business and adding another satisfied customer to your long list, I remain,

Yours sincerely,
OTTO STEEL.

Weyburn-Sask, Canada
July 3, 1931

Sirs:

I certainly am very well pleased with the results from the Brood-Unit. It is the best method I have so far tried in getting the young chicks away to a good start and apart from keeping the trays clean and to put water and feed in front of them is no trouble at all to look after.

The feed and water are kept so clean and free from filth.

Yours truly,
(Signed) ARTHUR STRATTON.

Jan. 30, 1932

Ira M. Petersime & Son,
Gettysburg, Ohio

Dear Mr. Petersime:

"I am very glad indeed you are sending us your No. 4 Model.

We put several hundred baby chicks in your brooder this week and in one shipment we only lost one and in the other shipment we only lost four. This is a very low mortality compared with the other makes we have.

Trusting that this No. 4 will go out at once, and thanking you for your prompt attention."

I remain,

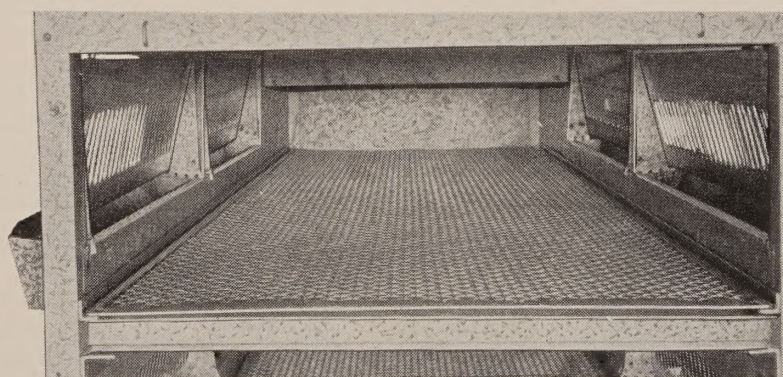
Very truly yours,
(Signed) H. C. NOBLES,
530 Powers Bldg.,
Rochester, N. Y.

Ira M. Petersime & Son,
Gettysburg, Ohio
Dear Sirs:

Winthrop, Maine
July 27, 1932

I raised 1000 Turkeys in two of your Electric Batteries at Lakeside Farms with wonderful success.

Yours truly,
E. M. JORDAN.



Each Chick Has 21½ Square Inches of Floor Space

The picture shows end removed from unit showing the large amount of floor space which permits chicks to exercise more. This is important to build vigor and stamina and promote quick healthy growth.

Ira M. Petersime & Son,
Gettysburg, Ohio
Dear Sirs:

Nov. 13, 1931

Recently I purchased a Xxxxxxx electric brooder, which is considered one of the leading highest quality battery brooders.

The Petersime Brood-Unit No. 2 which we purchased from you has been giving much better results and requires so little current compared with the other make.

With my room temperature at 70 degrees of thermostatic control, I have found that your number 2, six deck brooder used just one kilo-watt of current for the six decks in four hours at 95 degrees.

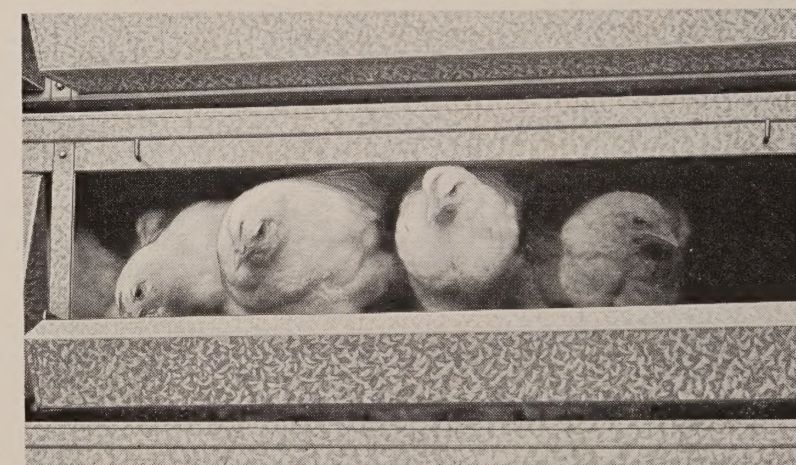
Congratulations,
(Signed) C. S. MINTER.

Ira M. Petersime & Son,
Dear Mr. Petersime:

Pullman, Washington
April 25, 1932

We have had very excellent results with the Petersime incubator this year. The Petersime brooding unit we have been running for the last six weeks and have had only about one per cent mortality in them to date. They certainly give very fine results.

Very truly yours,
The State College of Wash.
J. S. CARVER,
Head Dept. of Poultry Husbandry.



1. Triple Wall Construction saves heat. Keeps chicks comfortable in all kinds of weather and lowers cost of brooding.
2. More Room for Chicks to feed and exercise. 21½ sq. inches floor area per chick promotes more vigorous bone and muscle development.
3. Chicks develop quickly and grow feathers faster, because they have unobstructed access to feed and water at all times.
4. Labor Saving features cut operators work and attention to a minimum.
5. Feed Troughs prevent waste—Large feed troughs especially designed to prevent waste and requires less attention to feeding.
6. Correct and Complete Ventilation without objectionable drafts prevents crowding and sweating of chicks.
7. Units are of Extra Rigid Construction and designed to be easily moved from one room to another through the average width door.
8. Uniform Temperature Control regulators are easily adjusted and automatically controlled insuring accurate, constant temperature.
9. A Better Constructed Brooding Unit built to meet the requirements of a fast growing industry.
10. Approved by Fire Underwriters Laboratories.

The Petersimes Invite You to Visit Their Factory and Homes

YOU are always welcome at the Petersime factory and at our homes, whether you come to buy equipment or drop in to pay us a visit. Please remember that we are never too busy to discuss the latest news of interest to Hatcherymen and Poultrymen.

As equipment manufacturers we feel that we share many things in common with that vast army of energetic men and women who through years of painstaking effort have built the Poultry industry up to its present magnitude.

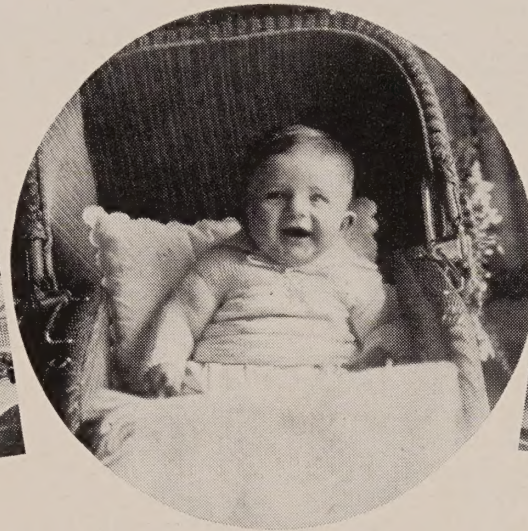
Your visit will be looked forward to with keen anticipation—the Petersimes all extend to you a cordial welcome.



Mr. & Mrs. Ira M. Petersime and their three grand children, Marvin, Ruth Carol and Norman Ray Petersime



Home of Ira M. Petersime



Norman Ray Petersime



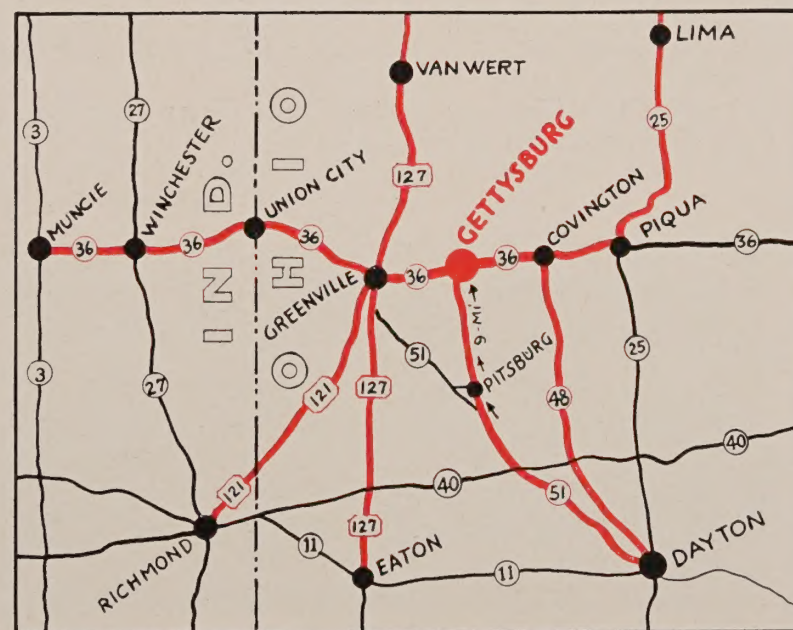
Home of Ray M. Petersime



Mr. & Mrs. Ray Petersime and children

How to Reach Gettysburg, Darke Co., Ohio

From Lima, Ohio, take Route 25 to Piqua, Ohio, then follow Route 36 west to Gettysburg. From Dayton, Ohio, take Route 51 or Route 48, as shown on accompanying map. From Van Wert, take Route 127 to Greenville, then follow Route 36 east to Gettysburg. From Muncie, Indiana, follow Route 36 to Gettysburg. From Richmond, Indiana, take Route 121 to Greenville, then come east on Route 36 to Gettysburg. From Eaton, Ohio, follow Route 127 to Greenville then take Route 36 east.



The Petersime Factory is Located on U. S. Route 36

To avoid possible confusion in driving to the Petersime factory we have prepared the two color map shown here. You will note that Gettysburg, Darke Co. (the home of Petersime Electric Incubators) is on U. S. Route 36 and not on Route 40.

Fast Train Service to Gettysburg

Gettysburg is located on the New York, St. Louis Div. of the Pennsylvania Railroad. Efficient passenger train service may be had by those wishing to come to Gettysburg by rail.

Quick Shipping Facilities

Fast express and freight trains on these lines offer splendid shipping facilities and make possible prompt shipping service to Petersime customers.

Finally . . .



YOU BE THE JUDGE—

In a rather limited way, this book lays the case of the Petersime Incubator before you. Can your decision be other than to employ this efficient equipment—whether you have a home lot flock or thousands on a vast acreage, or are hatching a few or thousands of baby chicks for custom patronage?

Chicken raisers, turkey producers and duck farmers have added their praise to this story of the Petersime. Trained researchers and experimenters at agricultural experimental stations, instructors at husbandry schools, practical business people operating on well defined plans—all tell you of the virtues of the Petersime as a high percentage hatcher of chicks, ducklings and poults that are strong at hatching time, grow rapidly and mature large and vigorous.

We feel that if you read even a part of this catalogue, you will wish to know more. It will be a pleasure to discuss your individual needs and desires. Whatever your hatchery problem, Petersime efficiency can solve it, and, as soon as your first hatch begins to peep, you will be headed toward greater success and profit in this big industry. Enjoy these advantages now. Buyers are demanding “Petersime—hatched” chicks.





THE IRA M. PETERSIME & SON INCUBATOR FACTORY AT GETTYSBURG, OHIO
Largest Electric Incubator Factory in the World, Covering 2½ Acres of Floor Space. Views of Large Experimental Farms Shown in Distance